

# The Real Reason Women Watch Soaps

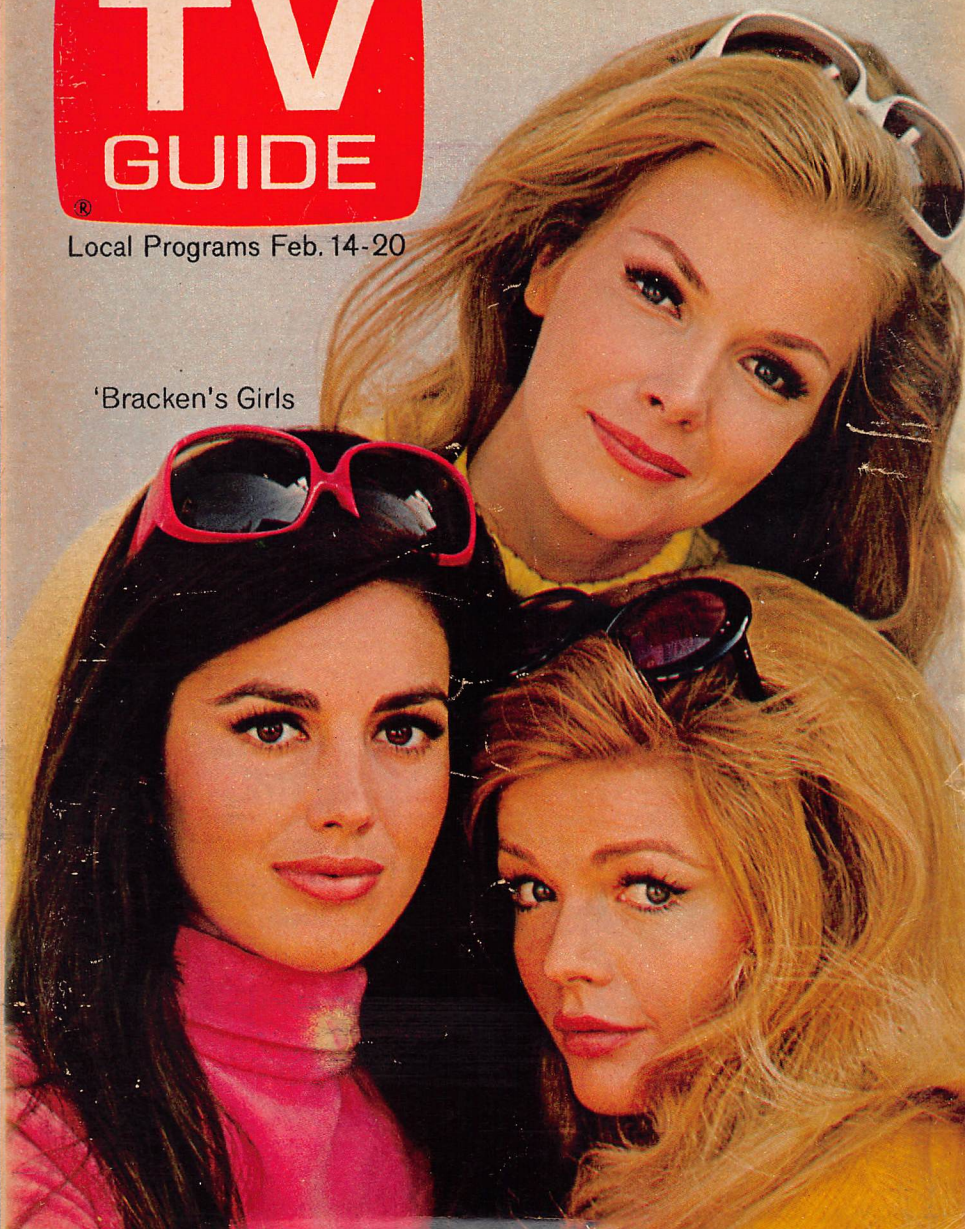
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Local Programs Feb. 14-20

'Bracken's Girls







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## The younger generation is going to Blazers!



# as we see it



Published by Triangle Publications, Inc.  
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America's Television Magazine

■ There may be more commercials on Johnny Carson's *Tonight Show*, but it's worth it because it won't cost as much to call Aunt Mabel in Kankakee.

This is what happened: first, AT&T won approval from the Federal Communications Commission to add \$20 million a year to what it charges the networks to use its communications facilities.

■ For openers, CBS and NBC decided to help meet their added communications costs by reducing their payments to stations by 6.5 per cent.

To soften the blow, CBS and NBC (ABC is expected to follow suit) shaved some time off a number of prime-time shows and gave it to the stations to sell locally. The shaving amounted to 20 seconds here, 30 seconds there. It doesn't sound like much, but most stations can make back what the 6.5 per cent cut from the networks cost them—and then some.

■ NBC also increased the *Tonight Show* spots from six minutes of network and nine minutes of local commercials to eight minutes of network and 10 minutes of local commercials. It did cut the *number* of commercial interruptions in the *Tonight Show* from 15 to 11—but of course each interruption will have to be longer so that all those commercials can be run.

Result: the networks get their money, the stations get theirs back and the viewer gets more commercials. Tough—but wait, all is not lost.

■ The FCC okayed the AT&T increase in rates to network users of its facilities, with the understanding that interstate telephone rates would be cut. Recently AT&T moved to reduce the interstate phone rates.

So all the new commercials on Johnny Carson's show may drive you up the wall, but at least you'll pay less to phone Aunt Mabel in Kankakee.

Vol. 18, No. 7 | February 14, 1970 | Issue #881

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# TV Teletype: Hollywood

JOSEPH FINNIGAN REPORTS:

RICHARD CHAMBERLAIN portrays Hamlet in a Hall of Fame production of Shakespeare's classic tragedy. The two-hour special, to be seen on NBC next season, is being taped in London this spring by Universal. The casting of Chamberlain is apt: TV's former Dr. Kildare starred in an English production of the play last spring and won rave reviews for his performance . . . Scratch ELKE SOMMER from that TENNESSEE ERNIE FORD special for NBC. She's been replaced by a late entry, SHIRLEY JONES . . . LEE J. COBB plays a surgeon in the On Stage drama "To Confuse the Angel" by LORING MANDEL. It's on NBC March 15.

Speaking of actor-directors, MICHAEL ANSARA directed a segment of I Dream of Jeannie, which stars his wife, BARBARA EDEN. That's one way for a husband to get the last word . . . JOSEPH COTTEN is coming back to do another segment of It Takes a Thief. He'll play the government-agency boss he portrayed in an earlier episode . . . TAB HUNTER appears in The Virginian later this season. He plays an outlaw in search of missing loot . . . Composer JOHN HARTFORD ("Gentle on My Mind") brings his music to Jimmy Durante Presents the Lennon Sisters Hour March 28.

Most series have completed shooting for this season, so the regular stars are working on other shows. DENVER PYLE of The Doris Day Show plays a Scottish clan leader in an episode of Here Come the Brides; LEIF ERICKSON, the desert rancher of The High Chaparral, is a swinging author in GEORGE HAMILTON's Paris 7000; and JED ALLAN, the forest ranger in Lassie, is soiling his clean-cut image by portraying a marijuana peddler being pursued by police in Adam-12.

CARL BETZ, whose Crisis Clinic pilot film is a candidate for next season's schedule, is marking time by working on other actors' series. He recently completed an episode of Medical Center . . . Mission: Impossible's LEONARD NIMOY stars in "Assault on the Wayne," a submarine saga that is one of four TV movies Paramount will make for ABC . . . CIGELY TYSON, a regular on the old GEORGE C. SCOTT vehicle East Side/West Side, and since then a guest player on many other series, has a starring role in an upcoming Mission: Impossible. She plays the girl friend of GREG MORRIS.

Bonanza's DAN BLOCKER has a March 5 date with ABC. He'll be a guest on Pat Paulsen's Half a Comedy Hour . . . There will be some monkey business on ABC's Saturday-morning schedule in the fall. One of the network's new series is Sam Simian, Secret Chimp. The show stars an all-chimpanzee cast, except for an orangutan named Henry. In the title role is a chimp named Tonga, who'll ape the cloak-and-dagging of secret agents.

\*Trade-mark, Teletype Corp.

Continued on page 50

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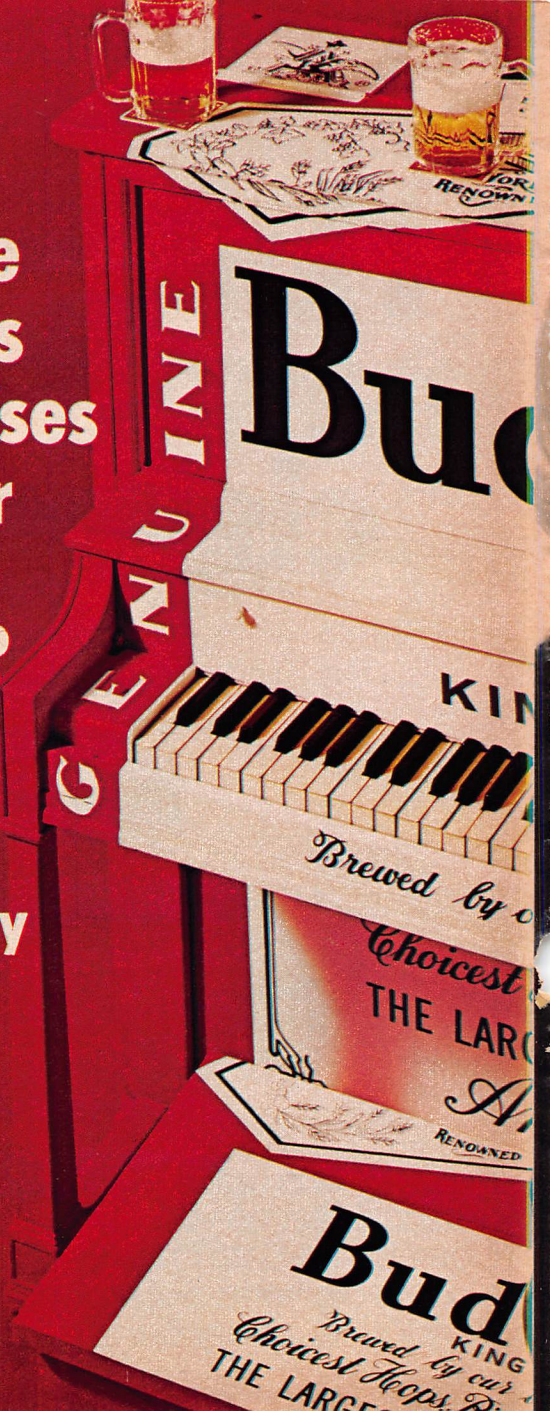


"That's why us  
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Why do more  
beer drinkers  
sing the praises  
of Budweiser  
than any  
other brand?

(You'll know why  
after a bar  
or two.)





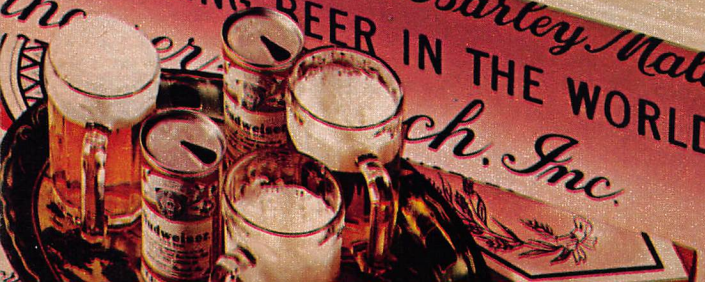


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ch, Inc.







by Cleveland Amory

Remember when they used to say that the average television program was designed for 12-year-olds? Well, today we want to tell you about a program which is designed for 3- to 5-year-olds. And a very unaverage program it is too. Indeed, if you have not yet seen *Sesame Street*, we do not ask, we *order* you to see same. It is far and away the greatest children's program that has ever been on the air.

We took a friend to the screening with us. He comes from Katonah, N.Y., and he was, on New Year's Eve, 5 years old. He bears approximately the same relation to the New Year's baby, however, that the Creature from the Lost Lagoon bears to Goody Two-Shoes. He is widely known as the terror of his kindergarten, and when we informed his father we wished to view the program alone with him, his father agreed on one condition—that, before entering the screening room, we notify our next of kin. "What," we asked nervously, as we, not he, sat down, "is your favorite program?" "Monsters," he said, approaching us rapidly. We changed seats and subjects. "What letters of the alphabet," we asked sternly, "do you know?" "K," he said, brandishing an arm, "and C." "Good," we smiled affably. "Who's your favorite television critic?" "Karate," he said.

Before *Sesame Street*, the young man's previous attention-span record—clocked in nursery school during the demolition of a blackboard—was 12 seconds. With us, he sat through two hours of *Sesame Street*—we saw two

shows. He loved every minute and, at the end, was still riveted.

*Sesame Street* is good for your child. But its real merit is that it's so good he won't even know it's good for him. It is also aimed at the disadvantaged child in the inner city, for which praise be to Joan Ganz Cooney and her wonderful staff. But it's all so beautifully done that no child watching it is going to feel disadvantaged, advantaged, innered, outered or even studied. All he's going to feel is the way he should feel—like a child on an adventure. Consider, for just one example, the integration question. The show is so completely integrated you don't even know it is. Take Jim Henson's Muppets. "The only kids who can identify along racial lines with the Muppets," he says, "have to be either green or orange."

There are four regular hosts. First of all there is the remarkable Gordon (Matt Robinson), a high school science teacher. Second, there's Susan (Loretta Long), Gordon's wife, who is co-equally excellent. Third, there is Bob (Bob McGrath), a fellow teacher, who is not only superb with the children but also has a superb voice. Finally, there is Mr. Hooper (Will Lee), the delightful candy-store owner. Besides Jim Henson, two others who deserve special mention as Muppeteers are Carroll Spinney and Frank Oz, and so do those peerless problem solvers, Buddy (Brandon Maggart) and Jim (James Catusi). We guarantee you will enjoy all of them not just as much as your child but, better still, as a child.





WHAT DOES IT TAKE TO DRAW A CROWD IN NEW YORK?



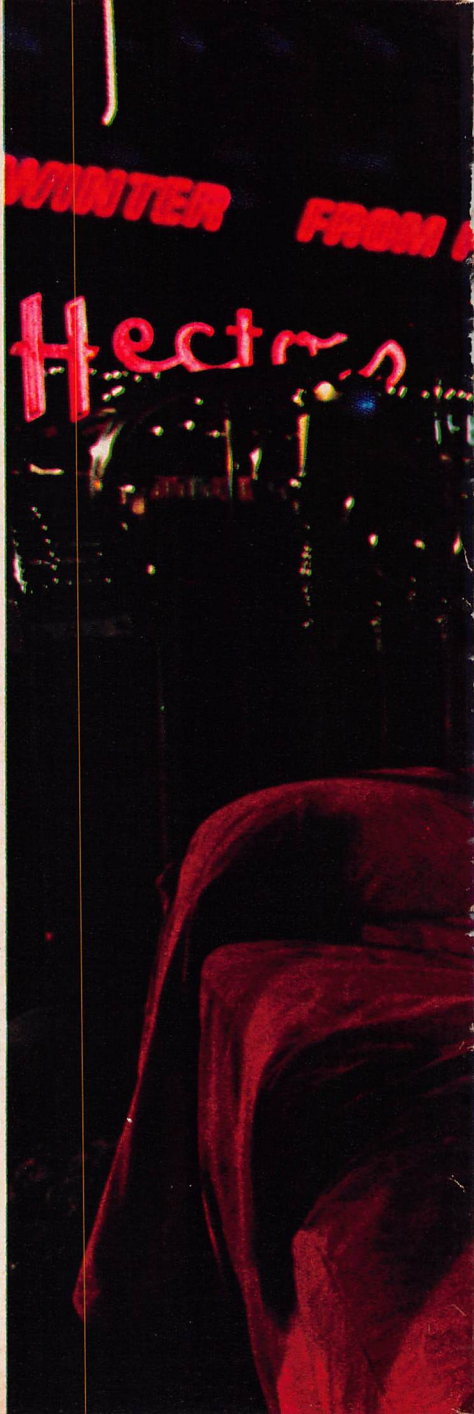
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continued

## JULIE NEWMAR IN BED IN THE MIDDLE OF TIMES SQUARE

Now that you know what it takes, there is one important thing we should mention. The scene at right was staged by the makers of "McCloud," a *World Premiere* movie to be telecast Tuesday, Feb. 17, on NBC, and the movie-makers were interested in filming Miss Newmar—not the crowd. But, as the production crew soon found out, putting bait like motion-picture cameras, a brass bed and Julie Newmar smack on a traffic island in Times Square will draw a crowd whether you want one or not. Before long, the shooting site was surrounded by so large a crowd that the police had to be called in to cordon off the area and gently but firmly disperse the curious horde. All this took place on a wintry night last November, when Miss Newmar did a cameo role in the film, an adventure-mystery that involves murder, mayhem and the time-tested confrontation between the country cousin (Dennis Weaver) and the city slickers (Craig Stevens, Diana Muldaur, among others). Miss Newmar's role—a push-over—is that of a beauty queen. In the weeks following Miss Newmar's appearance, Times Square had only one crowd larger than the one she drew. It was on Dec. 31, but that was New Year's Eve, and not a fair comparison. **END**











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# Soap Operas Are for Real

If there are any doubters in the audience,  
let them look at the networks' cash registers

By James Lipton



Turn page for story



While nobody was looking, something incredible happened to television. Prime time isn't prime time any more—or, rather, it has moved, into what used to be thought of as the bargain basement of TV: daytime. That's right, daytime—those scoffed-at, ignored hours between 11:30 A.M. and 5 P.M. It turns out that everyone was ignoring them except the audience and the sponsors. We still hear nighttime called "prime time," but 20 per cent of network revenue derives from daytime. And when we speak of daytime TV, we are, in effect, speaking of the serial—or, not to mince words, the soap opera—since nine out of the 10 most popular daytime shows, according to Nielsen, belong to that much-maligned category.

There are currently 15 soap operas on the three networks, and more in preparation. Critics and purists will decry this lamentable fact—but is it lamentable? Is the soap opera a hopeless morass of Gothic plots, Victorian morality and Dark Ages dialogue, or has something happened to it during that time when nobody (except the public) was looking? There must be some reason why daytime has become so important, and that reason clearly has something to do with that base of 15 soap operas on which the daytime schedule rests.

Maybe that "something" is the mysterious, almost mystical hold that soap operas have on their audiences. Compared with the daytime audience, nighttime viewers are bored, dispassionate and fickle. Picture nighttime viewers calling their local stations in panic because one of their cowboy heroes has been left in peril at the middle break. And yet, a few months ago, when I was writing a daytime serial, the mere hint that a scheduled wedding might not take place brought floods of nervous calls, not just to the stations but to the program's production office in New York.

One desperate woman called the office the morning of the wedding to say that she had invested in an expensive catered luncheon so that she and a number of her friends could watch the wedding together and join the TV characters in happy celebration of the event. The casual hint that I had dropped on the previous day's episode that something might interrupt the wedding had made the woman's blood run cold. What, she demanded of the startled secretary in the production office, was she supposed to do with all this food if the wedding didn't take place? I don't know what she did with the food, but the wedding didn't take place because several weeks earlier, Machiavellian and god-like in my ivory tower, I had decreed that it should not.

After the nonwedding a flood of mail arrived, including one letter from 200 ladies on the West Coast vowing never to watch the program again. Needless to say, in the wake of the shattered wedding, the ratings spurted sharply upward. People who care enough to call and write are not about to stop watching.

What is the "secret" of the soap opera's appeal? The question has been asked many times over the years, and a number of sober theories have been put forward, most of them, in my view, a hundred per cent wrong. The commonest theory is that soap opera has a special hold on its viewers for the simple reason that it takes place in the intimacy of their living rooms—but so does nighttime TV, and the effect of nighttime TV on its audience is far different from daytime's.

A brief example will illustrate my point. Some years ago I acted on a soap opera, playing Dr. Grant on *The Guiding Light*. During the time I played the part, I made several brief trips to Hollywood. One day I happened to have lunch in the Warner Bros. commissary. Now, any actor can tell you that *no one* is as blase as a Holly- →



# Slender people eat it up.



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And only half the calories.  
Diet Delight is a diet delight.





continued

wood studio commissary waitress. There's no star dust in *this* lady's eyes; she's spilled soup on the biggest. And yet, on the day in question a few years ago, as I turned to give my order to the commissary waitress, our eyes met and a familiar glazed look came into hers. "My god," she murmured, "you're not . . . Dr. Grant . . .!" When I nodded, the tray she was carrying hit the floor with a clatter and every famous, glamorous head in the room swiveled to see who was important enough to have impressed the unimpressible, flapped the unflappable, a commissary waitress. The general confusion grew as *all* the waitresses lined up for autographs. Glittering film and TV stars flung down their napkins and stalked out of the room to sulk like Achilles in their trailers through the rest of the lunch hour.

All right, I've exaggerated a little, but not *much*. Furthermore, the anecdote isn't as conceited and self-serving as

it sounds, since I take none of the credit for the coup. It goes to soap operas and their special, strong hold on the loyalty and affections of their viewers. There were nighttime TV stars in the commissary, but I was different. And yet nighttime TV takes place on the same screens, in the same living rooms as daytime TV.

Very well, if it isn't the fact that daytime TV takes place in the viewer's home, what *is* the soap opera's "secret"? I believe it lies in a single, rather surprising word: soap operas are *real*. This must sound like an extraordinary, even a reckless, claim in the face of the customary criticism of the soaps: that they are bathetic, sentimental and trapped in a morality that could have made Queen Victoria beam. I suggest that the authors of these criticisms haven't watched daytime TV very closely or they'd know that for some years serials have been dealing with themes that nighttime TV

# You've got a lot to live.



"PEPSI-COLA" AND "PEPSI" ARE REGISTERED TRADEMARKS OF PEPSICO, INC.



is only beginning to come to.

Remember the shock and scandal when *Peyton Place* made its appearance on nighttime TV? The book from which it took its name was given credit for the outspokenness of the program, but the fact is that daytime TV had simply brought its *customary* themes to nighttime TV. This is not to suggest that daytime's Monticellos and Oakdales are all Peyton Places, but the citizens of Monticello and Oakdale do more than drink coffee and play bridge. What they *do* do, in fact, is approximately what the American television viewers do: they are born, they marry, they hope, they worry, they succeed, they fail—they even die when they get sick. And it is in those last two facts—failure and death—that the secret of the soap opera lies.

When the TV viewer watches *Mission: Impossible*, he can relax; no matter what jeopardy threatens his heroes and heroines, he knows that, one way or

another, they'll survive. How does he know? Simple. They're already scheduled for a return next week, same time, same station; a glance at the pages of this very magazine will assuage whatever fears the program may have aroused. Not so in daytime. When our heroes and heroines get sick, they may just die—and the viewer knows it. Our dangers aren't nighttime dangers—three-foot hurdles, certain to be surmounted, straw-man villains with round heels. Our cancers really kill, and childbirth has all the hazards of the real event. If our heroines sip coffee and worry about their children or their love affairs or the fidelity of their husbands, it is because our viewers sip coffee and worry about their children or their love affairs or the fidelity of their husbands. That soap operas are, in large part, domestic drama is undeniable, but we are, in large part, a domestic society.

Soap operas begin where movies →

# Pepsi's got a lot to give.

Things are getting better. People are learning to live every day to the fullest. Pepsi-Cola belongs in this kind of world. Enjoy it. You've got a lot to live.





fade out. In movies the lovers are united, they marry and walk off into the golden sunset. Television "asks the question" (as its parodists enjoy saying): what happens *after* that happy fadeout? And, since all of us *live* in that world after the fadeout, it just may have pertinence to all our lives.

We worry about our soap-opera heroines because they are as vulnerable to the vagaries of fate as we are; they bleed as readily as we do, bullets fired at point-blank range *don't* miss them, and they *even make mistakes*—big ones, irredeemable ones—unlike most of their cardboard nighttime counterparts. If serial characters are sentimental, it is because they are repelled, like us, by life as it really is; if they are miscreant, it is because they are hungry for something and blocked from it. *In fine*, all I am saying is that if serials seem real, perhaps it is because they *are* real.

As for the criticism that production in daytime TV is ragged compared to nighttime's slick filmed look, remember that soap operas are *live* television (as *Studio One* and *Playhouse 90* once were) or are recorded live on tape, so that the fluffs—and the excitement—of actual, on-the-spot creation are visible, as they were in the Golden Days of live TV and still are on the stage.

This is not the smoothly homogenized product of Hollywood's film factories, but it isn't amateur theatricals either. The fact is that, in the late 1950s, when Hollywood supplanted New York as the television capital, daytime serials became the last refuge of live TV drama. In time this fact has become apparent to a number of writers who are tired of writing about horses, holsters and hillbillies. As a result there has been an influx, into this once-scorned field, of writers with first-rate talent and experience.

I'm sure that the credentials of most of today's serial writers would come as a surprise to daytime's detractors. A

year or so ago, while I was spending a good part of each day writing a soap, I also wrote a book called "An Exaltation of Larks." The book should have been of interest mainly to semantic scholars, since it deals with the special subject of collective nouns, those odd, often amusing and even more often beautiful terms by which we designate groups of animals and things—terms like "a gaggle of geese" and "a host of angels," as well as other less familiar but equally proper terms such as "a skulk of foxes," "a shrewdness of apes" and "an exaltation of larks." To these I added more than a hundred that I invented myself—"a slouch of models," "a wince of dentists," etc. Lo and behold, my "special" book became a best-seller and, more important to me, earned the kind of reviews I'd always dreamed of getting.

Why all this extravagant self-praise (aside from the pleasure it gives me to read it)? Because the point of this article is that I don't think the critics of soap opera have really watched it in a long time or they'd stop mouthing clichés that are simply no longer true. And chief among those outworn ideas is the one that insists serials are written by and for undiscerning people. (When I was playing Dr. Grant on *The Guiding Light*, the three most loyal and vocal fans I had were Lena Horne, Cole Porter and Tallulah Bankhead; I wouldn't call *them* undiscerning.)

Like many other writers, I go from one project and one medium to another, but when I feel an itch to write contemporary drama, I find the readiest and most receptive market in that most maligned of all literary fields, the soap opera. (In fact, I'm writing and producing a new one, *The Best of Everything*, which begins March 30, on ABC.) Hence this defense—of a dramatic mode that needs less defending than those lordly nighttime programs that no longer have the right to bill themselves as television prime time. (END)



Fearless  
Fudgie says:



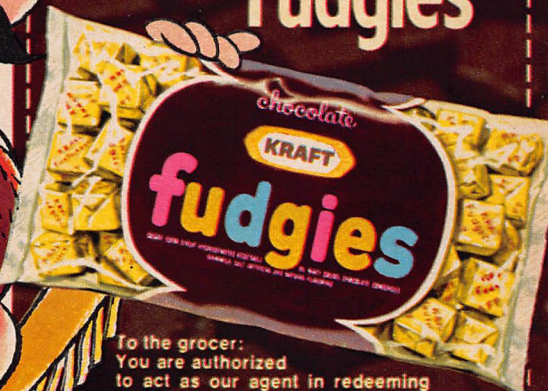
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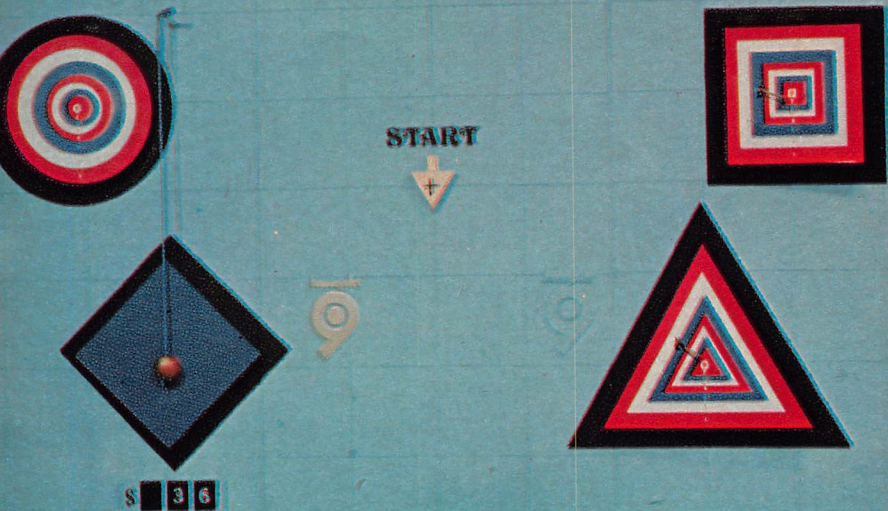
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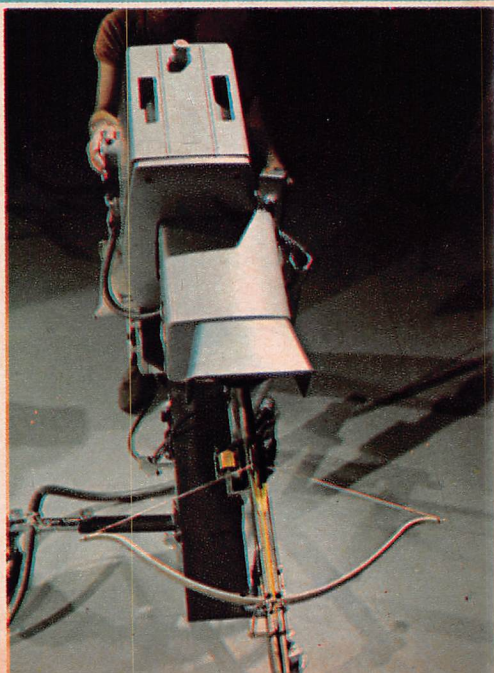


## THE GOLDEN SHOT MOVIE



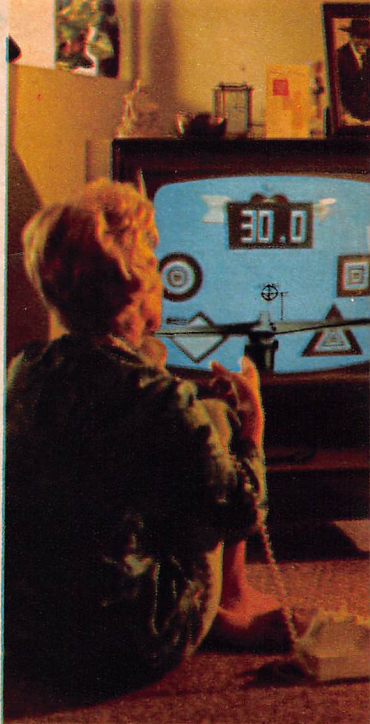
## For this they had to go to Europe!

A Swiss doctor had an idea  
and look what's happening  
on Channel 9





Five times a day each weekday, during the afternoon movie, Los Angeles housewives shoot lethal crossbow arrows in the studio of KHJ-TV's *Golden Shot Movie!* What, *more* violence on TV? Not really. The lethal crossbow is in the studio but the housewives are at home; the targets are just targets and the object, of course, is prizes. At left is a picture of the target board; below left is a TV camera sporting an honest-to-gosh crossbow, operated by a blindfolded cameraman. The station calls viewers, who hope for a chance to shoot at the targets by remote control. At right, the photo shows what viewers see on the screen: the targets, the 30-second clock and the crossbow. As the countdown begins, the contestant selects a target, and gives aiming instructions to the cameraman, and host Tom Hallick (below). Six and a half seconds later, the viewer has fired (below right). Points scored are multiplied by the time remaining, and our viewer is now in the running for, among other prizes, a trip to Tahiti. The game, imported from Europe, is the brain child of a Swiss doctor. Which makes one wonder what Swiss watchmakers are up to these days. (END)





# The return of Oliver J. Dragon III

Along with some observations on the state of television from his friend Burr Tillstrom

By Dwight Whitney

There was a time way back there in the pre-hippie '50s when Oliver J. Dragon III, an incurably romantic hand puppet with one tooth and soulful button-eyes; his bulb-nosed little friend Kukla; and their zany "Kuklapolitan" pals were as big with the short-pants set as Santa Claus or the giant Pop-sicle. *Kukla, Fran and Ollie*, on which a whole generation grew up, was the Old Vic of children's TV shows, and Ollie its Sir Laurence Olivier.

Ollie and his friends were the creation of a young puppeteer out of the University of Chicago named Burr Tillstrom, who had learned his trade working for the old WPA Federal theater project during the Depression. Fran was the creation of Fran Allison, a radio star who joined Tillstrom just before the original *Kukla, Fran and Ollie* went on the air locally in Chicago in 1947. As puppeteer and girl-who-talked-to-puppets, they managed to transform 6 o'clock into a magic hour





in which children ceased their play automatically, and mother's only problem was to avoid being crushed in the rush to the television set.

Moreover, *Kukla* became the In thing with the adult community. Tillstrom remembers the week that the show drew 11,000 letters, a substantial part of them from adults. Among the literati a "cult" developed. Thornton Wilder was a constant looker. So were Robert E. Sherwood, Richard Rodgers, Ruth Gordon, Walter Huston, Leland Hayward, Kurt Weill and Lotte Lenya. Lillian Gish frequently called after the performance. John Steinbeck once likened Tillstrom's "writing" techniques to his own. "Our characters could never do anything out of character," Steinbeck said. "They write themselves." By 1951 it seemed that Ollie had turned a large segment of the TV audience into knitters. Tiny sweaters, caps, mufflers, nose and tooth cosies (for Ollie's lone tooth) poured in by the hundreds. One viewer even sent a set of false teeth.

This was all the more astounding because Tillstrom regularly broke all the rules. There was no script, only a stream-of-consciousness-type "inner dialogue" between Tillstrom and Miss Allison, an idea which was later incorporated into a movie, "Lili." There was no "production" beyond a puppet stage. No concessions were made to anything except "art," a word which Tillstrom was not shy about using in regard to himself and his creations. As the '50s wore on and "art" was evermore being upstaged by "commerce," particularly in the children's field, the networks suddenly had no place for Oliver J. Dragon and the other Kuklapolitans. Network affiliates found they could do better with animated cartoons. The hour also conflicted with the news.

Recalls Newton ("The Vast Wasteland") Minow, the former FCC Chairman, Tillstrom's friend and greatest admirer, and, incidentally, his long-time attorney: "Anything on TV a long,

long time seems to require replacement. I think that's wrong, especially in children's programming."

And die the Kuklapolitans did. It was a quiet death. There was no set villain in the piece. "They" (unnamed network officials) simply could not find a place for the program. NBC let the contract lapse in 1954. ABC, which picked up the show, lost interest in 1957; and Ollie, after 10 years on the air, was a dragon without a lair. "I don't think any of them [the network heads] really understood or liked what we were doing," says Tillstrom. "I didn't want to make it big and noisy." Recalls Pat Weaver, then NBC programming chief: "Burr's history was one of great charm and style, not boffo humor. He was not massively successful in the ratings. One of the difficult things we had to do was to move his show's time slot frequently. Then we had to condense it."

David Levy, at one time vice president of NBC's programming and talent operations, had this to add: "I think he was the victim of a TV structure that had to reach the greatest number of people irrespective of specialized program content. It went off for the same reason *Playhouse 90*, *Studio One* and *The Voice of Firestone* did. These specialized programs [worked] in the early days because it was not yet necessary to reach the tremendous masses. . . . It may have been too good."

Levy added that he was the man who bought the show for Life magazine to sponsor. At the time he worked for Young & Rubicam. He said he always found Tillstrom "receptive and ready to listen but he always made his own decisions. I thought he was a most unusual and creative man," said Levy.

When Tillstrom left the air, he found no market for his material. It didn't fit into movies or the theater. Clearly no one was going to ask him to play →



Las Vegas with hand puppets. And no one did. Although he has done three shows for Perry Como, a long-time fan, the other variety shows have shown a lack of interest strange in this era of acute guest-star shortages. He has appeared on *Today*, done the *NBC Children's Theatre*, and even won an Emmy and a Peabody (1965) for a series of way-out "hand ballets" he devised during a semiregular stint on *That Was the Week That Was*. Still he was the Forgotten Man of big-time television. As an "artist" he found it impossible to "adjust" to its requirements.

"No one asks Horowitz to get to the point," lamented Burr the other day. "Or tells him, 'You've played piano too long. Why don't you try the bass fiddle?'" Tillstrom is like a man trapped in a bad marriage, because it is the tube that makes the perfect showcase for his talent.

"That's the awful part," he continues. "It's like being in love with a very loud and powerful lady who was once innocent but now drinks too much."

There have been two important people in Burr Tillstrom's professional life. The first was the gentle Fran Allison, married 28 years to a Motown music publisher. Fran was playing "Aunt Fanny" on "Don McNeill's Breakfast Club" and was a star in her own right when Burr lucked onto her in 1947. He also lucked onto Beulah Zachary, a producer at the Chicago station (WBKB) which first televised *Kukla, Fran and Ollie*. Beulah immediately sensed what Burr was about. By taking over the business details that were so odious to him, she was able to create an atmosphere in which he could work effectively. When she was asked what her function was, she would reply, "I sweep up."

Acutely responsive to his needs, she was the one who managed to steer Burr's frail ship through the sharp shoals of commerce. When she was killed in a plane accident early in 1959, it had a devastating effect. He looked

around TV and what he saw turned his stomach. "Those little comedies that constantly attack the American male! They're not real. They have nothing to do with love," he complains.

The influx of the machine-tooled television cartoon a la Hanna-Barbera irritated him. "They've by-passed what TV is really all about for a sloppy marriage between movie house and TV set. There's no room for the creative artist any more. And all the new people coming in are being corrupted. It's a form of drug and it makes for a bad trip."

Beulah's death, along with some family difficulties, dulled his desire to do much of anything about it. He busied himself with commercials, he lectured, he toured women's clubs, and he appeared on TV when asked. He wasn't asked often. Then along came Newton Minow.

Minow, chairman of the board of educational station WTTW, Chicago, urged his old friend to go into ETV. The result: a series of five half-hour specials, running for five successive weeks starting Feb. 4, on some 167 National Educational Television stations. Hopefully, says Ed Morris, programming head, WTTW, they constitute "just the beginning" of what might be described as the resurgence of Oliver J. Dragon.

All the old gang are back: Kukla, Fran, Ollie, the man-hungry Beulah Witch, the cultivated Madame Ooglepuss, the stolid Fletcher Rabbit, the gruff Cecil Bill, and Madame Ooglepuss's Southern boy friend, Colonel Crackie, as well as Ollie's precocious cousin, Doloras Dragon. In an early show Ollie takes on the Generation Gap; he and Beulah dress as hippies to find out what hippiedom is all about. Later they discuss civil rights. "When it comes to minorities," Ollie says, "who's more minor than a dragon with one tooth?"

Morris and his producer, Jack Sommers, are giving all this a bright new sheen. The shows are in color, and →



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in  
stuffy  
places





operate on a budget of \$12,000 per show, high when you consider the small-scale sets. There is still no script. "We are very excited," says Morris. "They are great programs, full of innovations from one of the most innovative men ever to grace the medium."

Adds Fran Allison: "It was as if we had never stopped doing it at all. I have never seen Burr happier or functioning better."

Already commercial interest in the Kuklapolitans has revived appreciably. In December Burr did a *Hollywood Palace*, his first ever. In it Ollie talked to his mother in Dragon Retreat, Vt., and sang a duet with Diahann Carroll—"a kind of wild Christmas madrigal thing in Dragon tongue," says Burr.

As for his new prospects, Burr takes things calmly. He claims that he doesn't need the money and that the important thing is to "do my thing." And that he has always done, regardless of

whether it had an audience or not. He continues to think of himself as "an artist-in-residence," whether at a university or a television network. It's all the same to him as long as he is free to work unencumbered.

Still, he is pleased to be with NET, pleased with the new attention being paid him, pleased with the success of *Sesame Street*, another trail blazer seen on NET stations, and happy to be back in the larger public eye.

"I asked myself who in his right mind would go back into television any more—except to make a bundle?" says Tillstrom, assuming his most ferocious Oliver J. Dragon-like stance. "Not that I don't like to be paid, but it's *all* economics! Take the Money and Run! Ugh! The real question is what can we do for *people*? Then I thought maybe that question *will* come back into fashion again. After all, we are talking about the most powerful communications force the world has ever known." END

# COLD OR FLU?

Do what doctors say to do: 1. Rest. 2. Drink fluids. 3. Take aspirin for the aches and fever. Doctors know aspirin is the best pain reliever and the best fever fighter there is to help you through a cold or the flu. And Bayer Aspirin is

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Bayer works wonders





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ALL FOR THE GENTLE SEX  
FROM KIMBERLY-CLARK





"Intimidation" was the big theme of this year's annual "Newsmakers Luncheon" held by the International Radio and TV Society in New York. Invisible guest: Spiro Agnew. Visible guests: Walter Cronkite, Chet Huntley and Frank Reynolds. Introduced fondly by the moderator as "our gaggle," the anchor men blasted the V.P., and said that they were not intimidated but that the situation was intimidating. Said NBC's Huntley: "We're in for trouble. We're just getting it from too many sources. The Vice President. You've heard the fulminations of Frank Shakespeare at the USIA. Now the Justice Department is moving in . . . It's dangerous." Said CBS's Cronkite: "We must fight back. We must man the barricades. We've got to establish that our freedoms of speech and the press in this country are indeed absolute." Said ABC's Frank Reynolds: "We ought to do more to acquaint people—the Silent Majority or whatever you call them—that we're defending a very precious right of the people." Reynolds, who was also defending his own right to charge Candidate Nixon with the desire to swing a "meat axe" at the opposition—a campaign "comment" which drew Agnew ire—made a special point of proving he wasn't intimidated by the V.P. "Oh," he drawled disgustedly, "he huffs and he puffs. . . . He'll go away." Later, all anchor men agreed that Mr. Nixon was, so far, a "successful President." Reynolds amplified, "In essence, people are beginning to buy a used car from him."

**A new amoeba-type show**—one split into two—is scheduled to debut Monday, March 30 (4-4:30, ET) on NBC.

It's a daytime drama called *Another World—Somerset*. "Somerset" is an imaginary town about 50 miles away from "Bay City," the locale of top-rated soap *Another World* (which stays on in its usual 3-3:30 slot). It seems some residents of "Bay City" are moving to "Somerset" and taking their plot lines with them. Lyle B. Hill is executive producer of both *Worlds*.

**ABC's midseason** program shuffle seemed less than a smash, last week, as the first Nielsen reports of the "Second Season" rolled in. Except for Johnny Cash, who showed up a strong 16th, ABC's five replacement shows dragged: *Nanny and the Professor* was 37th; *The Pat Paulsen Half a Comedy Hour* was 57th; Engelbert Humperdinck was a weak 68th; and *Paris 7000*, George Hamilton's spin-off from the disastrous *Survivors*, was 75th.

Scoring surprisingly high (4th place) was CBS's Harlem Globetrotters special, which pre-empted Jackie Gleason. But NBC won the day handily with five shows in the Top 10—scoring an average 22.1 rating to CBS's 20.8 and ABC's 17.9.

**Don Knotts**, who played Andy Griffith's side-kick, is returning to TV in his own hour-long show. NBC sources say it'll go on Tuesday nights in the 7:30-8:30 P.M. (ET) slot in September.

—Edith Efron

Richard K. Doan, whose feature usually appears in this space, is ill. His "Doan Report" will be resumed upon his return.

TV GUIDE / 235 Montgomery St., Suite 1620/San Francisco, Cal. 94104/981-1820



# Letters

Correspondence for this department should be addressed to Letters Department, TV GUIDE, Radnor, Pa. 19088. No anonymous letters will be published.

## ABOUT TOM JONES

Your Jan. 24 article "Tom Jones—Apostle of Life After 30" implies that he appeals only to women over 30. Well, I am 16, and I love him as well. His show is the best on TV, and he is the greatest singer in the world. The article was fantastic.

*Sharon Goldstein  
Brooklyn*

His philosophy on women is just out-of-this-world. A wee bit conceited, but still adorable. His comments on women are thrilling, and so is he.

*Florence Collemer  
Baltimore*

I quote Jones in your article: "No one's come along for the real women of America until me." Mr. Jones missed his calling. He should have been a comedian.

*Helen Fisher  
Willowick, Ohio*

What a name and money plus a few fainting old ladies can do for a guy's ego!

*Lynn McLane  
Wauquoit, Mass.*

## BUCKLEY BOMBASTIC?

Your Jan. 24 article "Midwiving an Insight and Confuting the Devil" by William F. Buckley Jr. should have been translated into English. It's difficult to believe that Mr. Buckley is trying to be informative, since his pompous literary style serves only to confuse. Perhaps he should debate with Prof. Irwin Corey; their techniques are so alike.

*Pam Goodman  
Denver*

## A RIPOSTE FOR RICARDO

Ricardo Montalban's sartorial comments on Rudolph Valentino may very well be true ["Start with the Word Mexican," Jan 24]. However, I question his statement "The Latin people saw this and they laughed in disdain," since Valen-

tino's following has never been equalled. Montalban is also not entirely correct in stating that Latins will not be accepted unless they play comedy roles. What about Henry Darrow?

*P. Romine  
Morgantown, W.Va.*

## GREAT GIVEAWAY SHOW

While watching *The Ed Sullivan Show* that included Michael Brody (the young millionaire who's been giving away his money), I had the feeling that any second the men in the white jackets were going to appear, and drag both Brody and Ed off the stage—Sullivan for making it all possible.

*Philip Schacca  
West Hempstead, N.Y.*

## PREVIEWS

I am grateful to Scott MacDonough's "Second Look" for seeing to it that I take the first look . . . Tonight as a result of his review I had the pleasure of Jacques Cousteau's hour with the squid.

*Thoreau E. Raymond  
Bennington, Vt.*

[Readers who live in delayed-broadcast areas are finding Mr. MacDonough's reviews useful as previews.—Ed.]

## 'SESAME' IN DANGER

If *Sesame Street* is not continued and financed beyond June 1, 1970, as Mr. Doan reported may happen, millions of children from both deprived and privileged homes will lose the best educational children's program I have ever seen on TV. My two preschoolers, age 2 and 4, are good examples of how fast children can absorb knowledge from a good program. They have learned their letters and numbers and many other things. We can't let this show go off the air.

*Lynne Donnelly  
Bethel, Conn.*



# Sports and Specials

Cable subscribers will find non-network sports and specials on Bay Area stations listed in the Cable-TV GUIDE immediately following the Friday listings.

## SPORTS

### SATURDAY

**College Basketball** 12:30 P.M. (3)

St. Mary's at U.S.F.

**American Sportsman** 1:30 P.M. (13)

Quarry: snakes, salmon and antelope.

**Golf** 2 P.M. (7R)

Roberto DeVicenzo and George Knudson play in Winnipeg.

**College Basketball** 2:30 P.M. (3)

Notre Dame at Detroit.

**College Basketball** 2:30 P.M. (10, 12)

UCLA vs. Washington

**Pro Bowling** 3:30 P.M. (7R, 13)

Ebonite Open.

**Drag Racing, Cliff Driving, Boxing Preview**

5 P.M. (7R, 13)

Winternational Drag-Racing Championships; International Cliff-Diving Championships; heavyweight championship preview.

**Roller Derby** 5 P.M. (40)

**Wrestling** 6 P.M. (40)

**Boxing** 9:45 P.M. (40)

### SUNDAY

**NBA Basketball** 10:55 A.M. (7R, 13)

Los Angeles Lakers vs. Milwaukee Bucks.

**NHL Hockey** 11 A.M. (10, 12)

Montreal Canadiens vs. New York Rangers.

**Killy Challenge** 2 P.M. (10)

Site: Snowmass, Colo.

**Wrestling** 2 P.M. (12)

**Golf** 2:30 P.M. (10)

Doug Sanders and Tom Shaw vs. Sam Snead and Gardner Dickinson.

**Roller Derby** 3 P.M. (40)

Bay Bombers vs. Northwest Cardinals.

**Skiing** 3:30 P.M. (3)

FIS World Championships.

**American Sportsman** 4 P.M. (7R)

Quarry: ducks, geese, grouper, black marlin, kingfish, sheep.





**Skiing** 4:30 P.M. (12)

Jean-Claude Killy at Solitude, Utah.

Continued on page A-13

# Do you need a tonic?

**IF IRON-POOR BLOOD IS YOUR PROBLEM,  
DOCTORS REPORT IT DEFINITELY IMPROVES  
WITH GERITOL**

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	Red Blood Count Before Geritol	Red Blood Count After Geritol	Improve- ment
<b>PATIENT A</b>	 3,200,000 red blood cells	 3,900,000 red blood cells	700,000 more red blood cells
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If you need a tonic for iron-poor blood, study the above chart carefully. It shows how Geritol iron in the blood can help build millions more rich, red, healthier blood cells. Iron-poor blood improves and becomes iron-rich blood. And then it circulates all around your body 4000 times a day. Just 2 Geritol tablets or 2 tablespoons of liquid Geritol give you twice the iron that ordinary vitamin and iron supplements can.

And Geritol gives you 7 vitamins for nutrition, too. If iron deficiency is your problem, try Geritol.



# GERITOL

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# This Week's Movies

By Judith Crist

SATURDAY, NBC

SUNDAY, ABC

MONDAY, ABC

TUESDAY, ABC

TUESDAY, NBC

THURSDAY, CBS

FRIDAY, CBS

**Angel in My Pocket**

**Dead Heat on a Merry-Go-Round**

**Desire Under the Elms**

**The Journey of Robert F. Kennedy**

**McCloud**

**Hud**

**The Challengers**

Pure coincidence or not, after flooding us with reruns and offering only one new movie last week, the networks have now come up with a stream of premieres with only one rerun—and a welcome one at that—for familiarity.

**Hud**, shown twice two years ago on ABC and now a CBS attraction, is certainly the pick of the week's known quantities. A "landmark" film in 1963—establishing the triumphant anti-hero in our movie mythology—this Martin Ritt movie confirmed Paul Newman's top star status, won Patricia Neal her Oscar and has become a near-classic in its uncompromising view of the amoral men among us.

Among the premieres, on the most serious level there is, of course, **The Journey of Robert F. Kennedy**, a documentary produced by David Wolper, written by Arthur Schlesinger Jr. and directed by Mel Stuart, whose credits include "The Making of the President: 1960" and the ones in 1964 and 1968, and "The Rise and Fall of the Third Reich." This film, made with Kennedy family cooperation, includes footage hitherto unseen and "unusual" anecdotal interviews.

For sheer entertainment, however, there's **Dead Heat on a Merry-Go-Round**, made in 1966 and one of the best bits of grown-up fun and games to come our way in a while—"grown-up" in the sophisticated rather than sex-and-sin sense. A suspense comedy, it takes the unorthodox tack that crime *does* pay and, though honestly

may pay more, it all depends on what you're after. James Coburn, Camilla Sparv and Severn Darden are among its many delights.

On the dour side, they've dug up **Desire Under the Elms**, a 1958 studio-manufactured version of the O'Neill play that presents Burl Ives as a flabby version of the New England patriarch, Sophia Loren as the love-starved passionate heroine and Anthony Perkins as the victimized son. It's slow and drab with more melo than drama.

For those for whom early 19th-century neuroses are a little intense there's **Angel in My Pocket**, a 1969 movie that might find its audience on television. Need we say more than that Andy Griffith plays a neophyte parson whose first parish has Edgar Buchanan feuding with Henry Jones, or that Kay Medford's his mother-in-law and Margaret Hamilton a town gossip, or that the parson goes to a burlesque theater but only to buy an organ?

For those who prefer the unknown, there are two unpreviewed world-premiere films, **McCloud**, a pilot for a series about a New Mexico marshal assigned to the New York police department, and **The Challenegrs**, postponed from last March, a sort of mini-"Grand Prix" about auto racers, including such stalwarts as Darren McGavin, Sal Mineo and Sean Garrison.

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*In some areas network movies may not be seen on the days indicated.*



# Second Look

By Scott MacDonough

## 'Annie, the Women in the Life of a Man' (preview) 'Hospital'

We recently previewed "Annie, the Women in the Life of a Man," and we'll be tuning in again when it is broadcast this Wednesday on CBS, for a second look. This 60-minute showcase for the talents of Anne Bancroft is the giddiest good time we've had since the last Miss America Beauty Pageant gave us an attack of the whooping giggles—for all the wrong reasons. "Annie, the Women in the Life of a Man" is a sparkling parcel of pure pleasure—for all the right reasons.

Miss Bancroft's show merits special attention, for it offers in quantity the qualities most variety shows find so elusive—namely: wit, style, originality and imagination. The idea is a tantalizing one—the many facets of the mercurial feminine mystique. The follow-up is an inventive collection of songs and sketches, with Miss Bancroft running the gamut from babyhood to girlhood to bridehood to motherhood, including take-offs on the "other woman," nitwit ingenue, earth mother, coquette, and mink-swathed, miniminded society matron. Surprise is the key-note of the humor (keep your eye on that bird during Miss Bancroft's trilling of "The Night Was Made for Love"), as well as the quiet truths about the human comedy that emerge along the way.

Credit Martin Charnin, who conceived and produced the program. The whole exceeds the sum of its parts (for, admittedly, a few segments skitter, while others soar). Another bow to the brisk contributions by a formidable array of writers, among

them Mel Brooks (Miss Bancroft's husband), Judith Viorst and Peter Bellwood. Especially pleasing is the unorthodox (by TV standards) choice and use of guest stars. There are beautiful bits by a preening Jack Cassidy, a wordless Lee J. Cobb and a singing Dick Smothers.

Radiantly in the foreground is Anne Bancroft, offering husky vocalizing, graceful dancing and superb clowning. She should capture legions of unclaimed hearts. To top "Annie, the Women in the Life of a Man," future song-and-dance specials will simply have to outclass the first-class.

Moving from variety to "*vérité*," NET's "Hospital" was, in jarring contrast, a 90-minute study of an overcrowded, underequipped metropolitan hospital. Director Frederick Wiseman's fourth filmed investigation of our public institutions, "Hospital" was a lacerating look at a hospital staff's frustrated attempts to cope with the patients' afflictions—including, in the program's most harrowing portion, the agony of a young drug addict.

Overpublicized as TV's first venture into "shockumentary," "Hospital" was considerably more than merely shocking. It was a powerful and disturbing portrait of the discarded lost souls of urban life and, by implication, the society that spawns them. Moreover, by avoiding editorial commentary and hoked-up photographic gimmickry, Wiseman created a spare and striking contrast to the recent rash of drivel that is foisted upon us in the name of "*cinéma-vérité*."



# This Week's TV Programs

TELEVISION GUIDE®  
BEGINNING SATURDAY  
FEBRUARY 14, 1970

## MORNING

- 6:25 **13 NEWS (C)**  
6:30 **3 CAMPUS PROFILE**  
"School Floating Laboratory."  
**13 VOICE OF AGRICULTURE (C)**  
7:00 **3 7 HECKLE AND JECKLE (C)**  
**10 SUNRISE SEMESTER (C)**  
African social anthropology: Western Africa in the Middle Ages.  
**13 ART—Instruction (C)**  
**19 NEWS**  
7:05 **19 MIKE STEWART—Variety**  
7:25 **12 SOIL CONSERVATION**  
7:30 **10 KALEIDOSCOPE (C)**  
**12 BIG PICTURE—Army (C)**  
**13 SMOKEY BEAR—Children (C)**  
8:00 **3 7 HERE COMES THE GRUMP—Children (C)**  
**10 12 JETSONS—Children (C)**  
**13 CAP'N DELTA—Children (C)**  
8:30 **3 7 PINK PANTHER (C)**  
**10 12 BUGS BUNNY/ROAD RUNNER—Children (C)**  
9:00 **3 7 H.R. PUFNSTUF (C)**  
Using laughing gas, Witchiepoo tries to kidnap Freddy Flute. Witchiepoo: Billie Hayes. (Rerun)  
**9 SESAME STREET—Children**  
No. 66. 1. Alphabet: A, B, X. 2. Counting: four, five. 3. Films: rec-

tangles, cleaning, manholes. 4. Concepts: high, low; wet, dry; happy, sad, angry. 5. Sorting by what things do. 6. Story. (60 min.)

- 13 HOT WHEELS—Children (C)**  
9:30 **3 7 BANANA SPLITS (C)**  
Super Drooper meets the Trash Tipper; Fleegali has a smashing time with a watch. (Rerun; 60 min.)  
**10 12 DASTARDLY & MUTTLEY (C)**  
**13 HARDY BOYS—Children (C)**  
10:00 **9 SESAME STREET—Children**  
No. 67. 1. Letters: A, B, X (Pat Paulsen recites the alphabet). 2. Counting: four, five, 3. Films: over, around, through; what kids are made of; skin; tomatoes; transportation. 4. Parts of a whole. 5. Observing closely. 6. Sorting by size. (60 min.)  
**10 12 PENELOPE PITSTOP (C)**  
**13 SKY HAWKS—Children (C)**  
10:30 **3 7 FLINTSTONES—Children (C)**  
**10 12 SCOOPY-DOO—Children (C)**  
**13 GEORGE OF THE JUNGLE (C)**  
**40 FARM SCENE (C)**  
11:00 **3 7 JAMBO—Children (C)**  
A duckling and a black bear meet some unfriendly creatures. Storyteller: Marshall Thompson. (Rerun)  
**9 SESAME STREET—Children**  
No. 68. 1. Letters: A, B, F, L, P, R,

## CHANNELS LISTED IN NORTHERN CALIFORNIA EDITION

### SACRAMENTO

- 3 KCRA-TV (NBC)** 310 10th Street 95814  
**6 KVIE (NET)** P.O. Box 6 95801  
**10 KXTV (CBS)** 400 Broadway 95818, Box 10 95801  
**13 KOVR (ABC)** 1216 Arden Way, Box 3283 95815  
**40 KTXL (Ind.)** 1911 F St. 95814

### CHICO

- 12 KHSL-TV (ABC, CBS)** 180 E. Fourth Street, Box 489 95927

**(C)** Indicates color program.

### MODESTO

- 19 KLOC-TV (Ind.)** P.O. Box 3689, 2842 Iowa Avenue 95352

### REDDING

- 7 KRCR (ABC, NBC)** 2770 Pioneer Drive 96001  
**9 KIXE (NET)** P.O. Box 9 96001

See Cable-TV GUIDE (immediately following Friday listings) for selected non-network listings of Bay Area stations. 130



FEBRUARY 14, 1970

X (Jackie Robinson recites the alphabet). 2. Counting: four, five. 3. Films: dinner, dessert; space. 4. Concepts: near, far. 5. Mailman, garbage man, barber. 6. Following directions. 7. Body parts. 8. Problem solving. 9. Story: "Go Away, Dog." (60 min.)

**10 12 ARCHIE—Children (C)**

**13 FOCUS ON EDUCATION (C)**

"Yuba College."

**40 COOKING—Bea Byer (C)**

**11:30 3 UNDERDOG—Children (C)**

**7 13 AMERICAN BANDSTAND (C)**

Guests: David Ruffin and Sweetwater. Host: Dick Clark. (60 min.)

[Turn to page 43 for an article about Dick Clark.]

**40 COMPASS—Travel (C)**

**11:55 40 TRIM TIME—Exercise (C)**

#### AFTERNOON

**12:00 3 DRIVE THE RAGGED EDGE (C)**

**9 SESAME STREET—Children**

No. 69. 1. Alphabet: S, W, J. 2. Number: four (with Pat Paulsen

## Saturday

### MORNING-AFTERNOON

counting). 3. Roles of family members. 4. Films: food, round, wheels. 5. Concepts: forward, backward. 6. Taking turns. 7. Using clues. 8. Rhyming words. 9. Song. (60 min.)

**10 12 MONKEES—Children (C)**

Devilish dealings—Peter sells his soul for a harp. (Rerun)

**40 BAT MASTERSON—Western**

The members of the Inner Circle club are anxious to stop the women's suffrage movement. Bat: Gene Barry. Susan Stevens: Marcia Henderson.

**12:30 3 COLLEGE BASKETBALL (C)**

St. Mary's Gaels vs. the USF Dons in WCAC game at San Francisco.

At press time, the young and inexperienced Gaels were at the bottom of the Conference standings. Their offense is built around 5'10" guard Sammy Hill (20). The Dons, tied for second in the league, get good shooting from 6'5" sophomore forward Johnny Burke (22) and strong rebounding from 6'9" center Pete Cross (41). Monte Moore and Pete Peletta report the action. (Live)

## Saturday afternoon.

**While the rest of the country relaxes,  
these two do battle.**



Two great adversaries, George Knudson and Roberto DeVicenzo, will battle it out in the semi-finals of Shell's Championship International Golf Tournament. See combat filled with drama and tension as the birdies fly. It's being played at the St. Charles Country Club in beautiful Winnipeg, Manitoba, Canada. So relax in comfort at home and watch a beauty of a match.

**Shell's Wonderful World of Golf, 2:00-3:00pm today on NBC in color.**





**(7) MOVIE—Western**

"The Lion and the Horse." (1952) Cowboy Ben Kirby is determined to own the prize stallion he captured for his boss. Steve Cochran, Sherry Jackson, Bob Steele. (90 min.)

**(10) 12 WACKY RACES (C)**

**(13) SKIPPY—Adventure (C)**

**(40) MOVIE—Western (C)**

"Comanche." (1956) An Indian scout tries to negotiate a peace treaty between the whites and the Comanches. Dana Andrews, Kent Smith, Linda Cristal, Lowell Gilmore. (2 hrs.)

**1:00 (9) SESAME STREET—Children**

No. 70. 1. Letters: A, B, X. 2. Counting: four, five. 3. How instruments sound. 4. Caring for plants. 5. Films: rhythm, beginnings. 6. Between. 7. Song: "What the World Needs Now." (60 min.)

**(10) 12 SUPERMAN—Children (C)**

**(13) TO BE ANNOUNCED**

**(19) NEWS**

**1:05 (19) KEN BELLVILLE—Variety**

**1:30 (10) 12 JONNY QUEST—Children (C)**

**(13) AMERICAN SPORTSMAN (C)**

1. Outdoor writer Grits Gresham hunts snakes (for experimental purposes) in Louisiana's Lake Verret and near-by swamps. Included in the haul: a diamond neck water snake (which bites Grits) and a rattler (which doesn't). 2. Bing Crosby and outdoor editor Bud Boyd angle for Atlantic salmon on the Laxa River in Iceland. 3. Ted Williams stalks the beautiful sable antelope in Zambia, Africa. The animal's ability to sight hunters at a distance makes it hard to bag. Host: Curt Gowdy. (60 min.)

**2:00 (7) WORLD OF GOLF (C)**

See Sun. 2:30 P.M. Ch. 3. (60 min.)

**(10) AGRICULTURE IN MOTION (C)**

**(12) PRIZE PARTY—Children (C)**

**2:30 (3) COLLEGE BASKETBALL (C)**

Time approximate. The Fighting Irish of Notre Dame meet the Detroit Titans at Detroit. Detroit has had a disappointing season after star Spencer Haywood left to join the ABA. Notre Dame, fast and strong, has made the national rankings with a squad led by sharpshooting Austin Carr (34) and 6'7" Collis Jones (42).

**(10) 12 COLLEGE BASKETBALL (C)**

The Washington Huskies face the Bruins at UCLA's Pauley Pavilion, Los Angeles. The Huskies won their opening eight games; then playmaker Rafael Stone (22) and center Steve Hawes (33) were injured. If they are ready and George Irvine (23) can continue his high scoring, the Huskies could be tough. UCLA is hard to beat at home; at press time, the Bruins still carried an undefeated streak and No. 1 ranking. Ray Scott reports the action. (Live)

**(13) OUTDOORSMAN—Lange (C)**

**(40) UPBEAT—Variety (C)**

**3:00 (7) COLLEGE BOWL—Quiz**

Rutgers University (N.J.) vs. Vanderbilt University (Tenn.).

**3:30 (13) MODERN GOLF—Dave Hill (C)**

**(7) 13 PRO BOWLERS TOUR (C)**

The Ebonite Open is telecast from Overland Park, Kan. Up for grabs: a \$60,000 purse, with \$8000 for the winner. The defending champ is Don Glover. Chris Schenkel and Billy Welu report. (90 min.)

**(40) SCENE SEVENTY—Variety (C)**

**4:30 (3) MOVIE—Science Fiction (C)**

Time approximate. "The Giant of Metropolis." (Italian; 1962) In 10,000 A.D. a community is dominated by a scientist who is experimenting with immortality. Mitchell Gordon, Rolando Lupi. (1 hr., 25 min.)

**(10) BILL ANDERSON—Music (C)**

**(12) TO BE ANNOUNCED**

**(13) OUTDOORSMAN—Bel Lange (C)**

**(40) SPORTSCOPE (C)**

**5:00 (7) 13 WORLD OF SPORTS (C)**

Tentatively scheduled: 1. The Winternational Drag-Racing Championships, held Feb. 1 at Pomona, Cal. Entrants in eight classes compete for a \$226,000 purse, the highest ever for a drag-racing event. They hit speeds of up to 225 mph on the quarter-mile track. 2. The International Cliff-Diving Championship, held in December at Acapulco, Mexico. Teams of U.S. and Mexican divers jump from heights of 65' and 85' into the Pacific Ocean. 3. Howard Cosell visits the training camps of Jimmy Ellis and Joe Frazier, who fight Monday for the world heavyweight boxing title. (90 min.)



FEBRUARY 14, 1970

**10 WILBURN BROTHERS—Music (C)**

The Chuck Wagon Gang sings "Where the Soul Never Dies."

**40 ROLLER DERBY (C)**

**5:30 10 PORTER WAGONER—Music (C)**

Guest: Grandpa Jones.

**12 HERE COME THE BRIDES (C)**

See 10:30 P.M. Ch. 13. (60 min.)

**5:55 3 FILM (C)**

**EVENING**

**6:00 3 NEWS—Huntley/Brinkley (C)**

**10 NEWS—Roger Mudd (C)**

**19 NEWS**

**40 WRESTLING—Sacramento (C)**

**6:30 3 10 NEWS (C)**

**7 NEWS—Huntley/Brinkley (C)**

**12 NEWS—Roger Mudd (C)**

**13 PERRY MASON—Mystery**

Stephanie Carew claims that a sensational best-seller based on her life gives her grounds for libel. Stephanie: Sandra Warner. Mason: Raymond Burr. Della: Barbara Hale. Drake: William Hopper. (60 min.)

**7:00 7 ADAM-12—Crime Drama (C)**

"Bottom of the Bottle." Malloy and Reed handle two cases involving alcoholic Mae Pilaf: a barroom brawl and a shooting at the woman's apartment. Malloy: Martin Milner. Reed: Kent McCord. Mae Pilaf: Norma Crane. Pilaf: Christopher Dark. Louie: J. Pat O'Malley. Mike: Rafael Campos. Eddie: James Victor. Bartender: John Dennis. MacDonald: William Boyett. Manager: Charles Seel. Monk: Michael Stearns. Hermosa: Raoul De Leon. Booking Officer: Larry Blake.

**Saturday**

**AFTERNOON-EVENING**

**10 DEATH VALLEY DAYS (C)**

Indians reject the doctrines of Christianity in this biographical tale of missionary priest Jean Baptiste Lamy (1814-1888). Lamy: David McLean. Forbes: Scott Graham. Severa: Jan Wilson. Naranjo: Ned Romero. Levi: Robert Ellenstein.

**12 FAMILY AFFAIR—Comedy (C)**

The twins, frightened by rumors of an impending tidal wave, get scareder and scareder as everyone—including Uncle Bill—makes plans to leave New York City. Bill: Brian Keith. French: Sebastian Cabot. Buffy: Anissa Jones. Jody: Johnnie Whitaker. Cissy: Kathy Garver.

**40 BUCK OWENS—Music (C)**

**7:30 3 7 ANDY WILLIAMS (C)**

Guests: Andy Griffith, Claudine Longet (Mrs. Andy Williams), and the Osmond Brothers. Griffith narrates a down-home version of "Hamlet" (acted by host Andy and Claudine). Jaime Rogers dancers, Mike Post orchestra. (60 min.)

**Highlights**

"Dear Heart," "Happy Heart," "My Funny Valentine," "Because"

.....Andy Williams

"Everybody's Talkin'" .....Claudine

Beatles medley .....Osmonds

"Love," "All You Need Is Love"

.....Andy Williams, Claudine

**10 12 JACKIE GLEASON (C)**

A Valentine's Day frolic: Jackie's guests are Milton Berle, Art Carney, and comics Bob Melvin, Lou Marsh, Tony Adams and Sonny Sands. Milton and Jackie play vaudeville greats Gallagher and Shean, Ted

**THE BEST OF EVERYTHING**

**Hope Lange**

**Stephen Boyd**

**Saturday 11:15 pm**



**KRCR-TV**  
**REDDING**



# Saturday

EVENING

Lewis and his shadow, "America's sweethearts" Jeanette MacDonald and Nelson Eddy, and Jimmy Durante and Eddie Jackson. June Taylor dancers, Sammy Spear orchestra. (60 min.)

## Highlights

"Together, Wherever We Go," "Me and My Shadow," "Indian Love Call," "Just One of Those Songs," "Bill Bailey"

.....Milton, Jackie  
"Love," "I Love You" .....Dancers

**13 LET'S MAKE A DEAL—Game (C)**

**40 HANK WILLIAMS JR.—Music (C)**

**8:00 13 NEWLYWED GAME (C)**

**40 MOVIE—Mystery**

"The Hound of the Baskervilles." (English; 1959) Sherlock Holmes, a phantom dog and murder on the moors. Peter Cushing, Christopher Lee, Andre Morell. (1 hr., 45 min.)

**8:30 3 ADAM-12—Crime Drama (C)**

A social evening at the Reeds turns to business as the patrolmen get involved with a neighborhood boy high on drugs—and the pusher who

FEBRUARY 14, 1970

got him there. Malloy: Martin Milner. Reed: Kent McCord.

## Guest Cast

Jean .....Mikki Jamison  
Ruth .....Carla Borelli  
Tim .....David Cassidy  
Richmond .....Ross Elliott  
MacDonald .....William Boyett  
Skat .....Dan Scott  
Mrs. Richmond ....Cathleen Cordell  
Frankie .....Raymond Mayo

**7 10 MY THREE SONS (C)**

Barbara longs to lavish motherly attention on the Douglas boys, but they seem to prefer taking their problems to Steve or Uncle Charley. Barbara: Beverly Garland. Steve: Fred MacMurray. Uncle Charley: William Demarest. Chip: Stanley Livingston. Ernie: Barry Livingston. Sally: Janis Oliver. Dodie: Dawn Lyn. Mrs. Vincent: Eleanor Audley. Katie: Tina Cole. Robbie: Don Grady. Mrs. Terry: Dolores Quinton. Mrs. Hanson: Ellen Clark. Crane: William Mims.

**12 13 LAWRENCE WELK (C)**

A love-ly selection for Valentine's Day: "My Funny Valentine" (Ralna English); "My Foolish Heart" (Norma Zimmer); "Dear Heart" (Bob Ralton); "Let Me Call You Sweetheart" (Welk, Joe Feeney); "Where Is Your Heart?" (Jim Roberts); "Lover" (Myron Floren); "Sweetheart Tree" (Ken Delo). (60 min.)

**9:00 3 7 MOVIE—Comedy (C)**

Andy Griffith in "Angel in My Pocket" (1969), a folksy family comedy. Assigned to a politically torn Kansas parish, the Rev. Samuel Whitehead is dismayed to find his church run-down and the board opposed to progress. Adding to his problems: an aggressive mother-in-law and her shiftless son. (2 hrs., 15 min.)

## Cast

Samuel Whitehead ....Andy Griffith  
Bubba .....Jerry Van Dyke  
Racine .....Kay Medford  
Mary Elizabeth .....Lee Meriwether  
Will Sinclair .....Henry Jones  
Axel Gresham ....Edgar Buchanan  
Calvin Gray .....Parker Fennelly  
Rhoda .....Margaret Hamilton  
Nadine .....Ruth McDevitt  
Lila Sinclair .....Elena Verdugo

Tonight's guests:  
Jack Benny Sammy Davis Jr.



**Jimmy Durante**  
**Presents the**  
**Lennon Sisters Hour**  
**Now on Saturdays**

**abc 9:30 13**



Norman Gresham ..... Jack Dodson  
 Rachel ..... Amber Smale  
 Sammy ..... Buddy Foster  
 Dink ..... Todd Starke

**10 GREEN ACRES—Comedy (C)**

As the school board's new president, Oliver tries to cool an explosive issue: a teacher has expelled Arnold the pig for pea-shooting. Oliver: Eddie Albert. Lisa: Eva Gabor. Haney: Pat Buttram. Ziffel: Hank Patterson. Eb: Tom Lester. Sam: Frank Cady. Kimball: Alvy Moore.

**Guest Cast**

Jackson ..... Frank Ferguson  
 Mrs. Maxwell ..... Helen Klee  
 Sheriff ..... Joe Higgins  
 Willie ..... Johnnie Whitaker  
 Martha ..... Debi Storm  
 Peter ..... Richard Steele  
 Nancy ..... Cindy Eilbacher

**9:30 10 PETTICOAT JUNCTION (C)**

A new road may mean money for Steve and Betty Jo if it crosses their property, and Uncle Joe is determined that it will. Mike Minor (Steve) sings "When I'm 64." Uncle Joe: Edgar Buchanan. Betty Jo: Linda Kaye Henning. Thompson: Robert Rockwell. Janet: June Lockhart. Sam: Frank Cady. Bobbie Jo: Lori Saunders. Miller: Stu Wilson.

**12 MOVIE—Drama (C)**

"The Challenge," a made-for-TV war drama set on a small Pacific island. As an alternative to full-scale war, the U.S. and an Asian power arrange for two combatants to fight to the death. Jacob Gallery, whose unorthodox record includes an Army court-martial, vs. Yuro—the best the enemy has to offer. Darren McGavin, Mako, James Whitmore, Broderick Crawford, Skip Homeier, Paul Lukas, Sam Elliott, Adolph Caesar. (90 min.)

**18 DURANTE/LENNONS (C)**

**Return:** Jack Benny and Sammy Davis Jr. are on hand as Jimmy and the girls move to a new time spot. It's an auspicious occasion: today is Jack's birthday. Sammy Davis Jr. joins the Lennons for a Duke Ellington Medley; Kathy Lennon sings "My Funny Valentine." In sketches, Jack, Sammy and Jimmy deal with Jack's birthday and his class of 1922's high school gala. (60 min.)

**Highlights**

"Spinning Wheel" ..... Sammy  
 "That Old Feeling" ..... Jimmy  
 "Love Walked In," "Do I Hear a Waltz?" ..... Lennons  
 "Don't Get Around Much Any More" ..... Sammy, Lennons

**9:45 40 BOXING—Las Vegas (C)**

Eugene "Honeybear" Bryant and Ronald Wilson, middleweights, meet in this taped 10 round bout. (1 hr., 45 min.)

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# Saturday

EVENING

FEBRUARY 14, 1970

- 10:00 10 MANNIX—Crime Drama (C)**  
 "Only One Death to a Customer."  
 Mannix goes after a ghost. A man who apparently died in a jail break had sworn to get Mannix, and the judge and prosecutor in the case. Now, attempts are being made on Mannix's life—and the judge has met a fiery death. Mannix: Mike Connors. Peggy: Gail Fisher. (60 min.)

## Guest Cast

Dorothy .....Loretta Swit  
 Corey .....Garry Walberg  
 Hammond .....Neil Russell  
 Lieutenant Malcolm ....Ward Wood  
 Bauer: Erik Holland. Medical Examiner: Jonathan Kidd. Bradshaw: Frank Christi. Parker: John Pearce.

- 10:30 13 HERE COME THE BRIDES (C)**  
 Jeremy faces a grim irony when cowboy Kid Holiday settles down in Seattle. The Kid saved Jeremy's life; now he has designs on his girl. Jeremy: Bobby Sherman. Candy: Bridget Hanley. Joshua: David Soul. Lottie: Joan Blondell. Biddie: Susan

# 36 HOURS

almost changed the outcome  
 of a world war.



James Garner  
 Eva Marie Saint  
 Rod Taylor  
 11:30 PM  
 SATURDAY



KLATENTY BROADCASTING

Tolsky. Christopher: Eric Chase.  
 Molly: Patti Cohoon. (60 min.)

## Guest Cast

Holiday .....James Davidson  
 Drifters ....Ken Tiles, Porter Fowler

- 11:00 10 NEWS—Dave Browne (C)**  
**12 MOVIE—Drama (C)**  
 "The Lady Takes a Flyer." (1957) Ex-Air Force Colonel Mike Dandridge becomes romantically involved with flying instructor Maggie Colby. Lana Turner, Jeff Chandler.

- 11:15 3 NEWS—Adams/Gerould (C)**  
**7 MOVIE—Drama**  
 "The Best of Everything." (1959) Three Manhattan career girls plunge into the race for financial success and emotional security. Hope Lange, Stephen Boyd, Suzy Parker.

- 10 MOVIE—Mystery (C)**  
 "Gambit." (1966) Crooks devise a clever scheme to steal a rare art treasure. Shirley MacLaine, Michael Caine, Herbert Lom. (2 hrs., 15 min.)

- 11:30 13 MOVIE—Drama (C)**  
 "36 Hours." (1964) In 1944, the Germans arrange an elaborate trick in hopes of getting an American major to talk about the Allied invasion of Europe. James Garner, Eva Marie Saint, Rod Taylor. (2 hrs.)

- 40 MOVIE—Drama**  
 "The Leather Boys." (English; 1963) A working-class film of teen-age marriage and disillusionment. Rita Tushingham, Colin Campbell, Dudley Sutton. (2 hrs., 15 min.)

- 11:45 3 MOVIE—Drama**  
 "The Bad Seed." (1956) Christine Penmark suspects that her pre-teen daughter is a murderess. Nancy Kelly, Patty McCormack, Henry Jones.

- 1:30 10 RIFLEMAN—Western**  
 "The Illustrator" is Jeremiah Crowley, brought west to do a portrait of Jake Shaw's daughter. Crowley: Richard Whorf. Lucas: Chuck Connors. Shaw: Dayton Lummis.

- 13 NEWS (C)**  
**1:45 13 NEWS (C)**

- 40 MOVIE—Adventure (C)**  
 "Mutiny." (1952) There's mutiny afoot aboard an American ship bound for France to pick up gold, much needed during the war of 1812. Mark Stevens, Angela Lansbury, Patric Knowles.



## MORNING

- 6:30 **10 HERALD OF TRUTH** (C)  
 6:40 **13 NEWS** (C)  
 6:45 **13 SACRED HEART—Religion** (C)  
 7:00 **3 ACROSS THE FENCE** (C)  
**10 THE ANSWER—Religion** (C)  
**13 FAITH FOR TODAY** (C)  
 Topic: personal involvement.  
 7:30 **3 SACRED HEART—Religion** (C)  
**10 SACRED HEART—Religion** (C)  
**13 THIS IS THE LIFE—Drama** (C)  
 7:45 **3 CHRISTOPHER PROGRAM** (C)  
 "Ghetto Doctor."  
**10 LIFT EVERY VOICE** (C)  
 8:00 **3 THIS IS THE LIFE—Drama** (C)  
**7 FAITH FOR TODAY** (C)  
**10 LAMP UNTO MY FEET** (C)  
 "The Adventure of Death" uses poetry and discussion to explore attitudes toward death. Guest: the Rev. Bert Tippitt, editor of Spectrum, a religious-education journal. Readers: Rob Simms, DeAnn Mears. Host: George Crothers.  
**12 ORAL ROBERTS—Religion** (C)  
**13 CAP'N DELTA—Children** (C)  
 8:30 **3 FRONTIERS OF FAITH** (C)  
 "The Revolutionary Words," first of four programs on the Sermon on the Mount. Actor Stephen Joyce reads Jesus' words against a backdrop of films and stills (some in black and white (depicting contemporary American society).  
**7 DUDLEY DO-RIGHT—Children** (C)  
**10 LOOK UP AND LIVE** (C)  
 "Privilege or Penalty: The Plight of the Catholic Schools." Rising costs and a lack of teachers are closing many parochial schools. Four educators discuss the future of Catholic schools in the U.S. Among the guests is Msgr. George Kelly, secretary for education of the New York archdiocese.  
**12 TURNING POINT** (C)  
**13 MISS PAT'S PLAYROOM** (C)  
 8:45 **40 DAVEY AND GOLIATH** (C)  
 9:00 **3 MOVIE—Mystery**  
 "Terror by Night." (1946) Sherlock Holmes is called in to protect a fabulous diamond against a jewel snatcher. Basil Rathbone, Nigel Bruce, Alan Mowbray. (90 min.)  
**7 CATHEDRAL OF TOMORROW—Rex Humbard** (C)

**10 ORAL ROBERTS—Religion** (C)**12 HERALD OF TRUTH** (C)**13 MOVIE—Drama**

"Sea of Lost Ships." (1953) Two Coast Guardsmen are in love with the same girl. John Derek, Wanda Hendrix, Walter Brennan. (60 min.)

**40 TOM & JERRY—Children** (C)9:30 **10 KATHRYN KUHLMAN** (C)**12 REVIVAL FIRES—Religion** (C)**40 BATMAN—Children** (C)10:00 **7 13 FLATBOATMAN—Musical** (C)

Special: "Directions" expands its format for "Flatboatman," an original musical about young Abe Lincoln. The story traces Abe's life in New Salem, Ill., from clerk to candidate for the state legislature. Written by Jan Hartman; music by Earl Wild; lyrics by Bill Lewis. (55 min.)

## Cast

Abe ..... David Selby  
 Anne ..... Elizabeth Lamkin  
 Bowling Green: John Call. Mentor Graham: Don McHenry. Jim Rutledge: William Larsen. Billy Green: Gary Bower.

[Pre-empt "Issues and Answers."]

**10 CAMERA THREE** (C)

A two-part discussion with new filmmakers and film critic Joe Gelmis of Newsday (Long Island, N.Y.). Today: Canada's Robin Spry, whose "Prologue" looks at young revolutionaries. Clips from the "hip and radical" film are shown.

## Sports and Specials

Continued from page A-3

## SPECIALS

Flatboatman	Sun. 10 A.M. (7R, 13)
International Magazine	Sun. 6 P.M. (6)
Mr. Magoo	Sun. 6:30 P.M. (3, 7R)
Peanuts	Sun. 7:30 P.M. (10, 12)
Bob Hope	Mon. 9 P.M. (3, 7R)
Smothers Brothers	Mon. 10 P.M. (3, 7R)
ABC News Special	Tues. 9 P.M. (12)
The Man Hunters	Tues. 7:30 P.M. (3, 7R)
60 Minutes	Tues. 10 P.M. (10)
Anne Bancroft	Wed. 9 P.M. (10, 12)
News in Perspective	Wed. 9 P.M. (6, 9R)



# Sunday

MORNING-AFTERNOON

FEBRUARY 15, 1970

- 12 47 HAPPINESS WAY (C)**  
**40 THREE STOOGES—Children**  
**10:30 3 CALIFORNIA USA (C)**  
 "Drugs without Reason." Host Jack Fries interviews Dr. Keith Killam of the University of California at Davis.  
**10 FACE THE NATION (C)**  
**12 BATMAN—Children (C)**  
**40 MOVIE—Science Fiction**  
 "The Night the World Exploded." (1957) A scientist and his beautiful assistant discover an element which explodes with terrible force. Kathryn Grant, William Leslie. (1 hr., 25 min.)  
**10:55 7 13 NBA BASKETBALL (C)**  
 The West's Los Angeles Lakers meet the East's Bucks at Milwaukee. At press time, each team was second in its division with a chance for first. Los Angeles, despite an injured Wilt Chamberlain, combines fine defense with an adequate attack. Stand-outs are 6'3" guard Jerry West (44) and 6'5" forward Elgin Baylor (22). The Bucks, also a good defensive club, have a top-notch offense featuring Lew Alcindor (33), the 7'13/8" center, and 6'1" guard Flynn Robinson (21). Chris Schenkel and Jack Twyman report. (Live)  
**11:00 3 CHILDREN BY CHOICE (C)**  
 Topic: "Is Abortion Right?" Host: Dr. Pohlman.  
**10 12 NHL HOCKEY (C)**  
 The Montreal Canadiens meet the Rangers at New York. Both teams are in the thick of the tight East Division race, fielding powerful attacks and hard-checking defenses. The Ranger offense features Walt Tkaczuk (19) centering for Dave Balon (17) and Bill Fairbairn (10); at press time, this was the NHL's top-scoring line. The Canadiens bank on center Jacques Lemaire (25), who was leading the league in goals; forwards Bobby Rousseau (15) and Yvan Cournoyer (12); and star center Jean

- Beliveau (4). Dan Kelly and Bill Mazer report. (Live)  
**11:30 3 CAPITAL AND THE CLERGY (C)**  
 "Funeral Reform Legislation." Senator Anthony Beilenson is the guest from the capital.  
**11:55 40 TRIM TIME—Exercise (C)**

## AFTERNOON

- 12:00 3 BISHOP SHEEN—Religion (C)**  
 "The Sex Revolution." Bishop Fulton J. Sheen talks about morality in the 20th Century.  
**40 MCKEEVER—Comedy**  
 An Academy trustee is coming to check the Colonel's discipline. McKeever: Scott Lane.  
**12:15 19 SOCIAL SECURITY**  
**12:30 3 WILD KINGDOM (C)**  
 In an attempt to relocate menacing Indian tigers to unpopulated areas, Marlin Perkins and Stan Brock test unusual ways to trap the animals. One method: erecting a flimsy gauze corral that a tiger could easily destroy—but for some unknown reason will not.  
**19 CHURCH SERVICE—Baptist**  
**40 OUR GANG—Children**  
**1:00 3 MEET THE PRESS (C)**  
**7 BULLWINKLE—Children (C)**  
**13 CESAR'S WORLD—Travel (C)**  
 Time approximate. "Warrior Tribes of Kenya" include the Turkana and the Masai. Host: Cesar Romero.  
**40 MOVIE—Western (C)**  
 "From Hell to Texas." (1958) In the New Mexico badlands, a relentless search is afoot for the man who accidentally killed a cattle baron's son. Don Murray, Diane Varsi, Chill Wills, Dennis Hopper. (2 hrs.)  
**1:30 3 WILLIAM F. BUCKLEY JR. (C)**  
 The New Left is strongly denounced in Daniel Boorstin's "Sociology of the Absurd." Boorstin discusses current factions within the New Left

AT TAHOE

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FEB 20, 21, 22, 27 & 28

**WILLIE TYLER**

FEB 20, 21 & 22

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**JULIET PROWSE**

**JEREMY VERNON**

NIGHTLY THRU FEB 22



FEBRUARY 15, 1970

and their methods of protest, which he claims are sensational—but not meaningful. (60 min.)

**7 DISCOVERY C**

Menacing snow avalanches can be predicted and prevented. In a visit to the skiing center of Alta, Utah, cameras focus on an avalanche-control school where snow rangers study weather conditions, produce their own snow slides and practice rescue methods.

**10 OUTDOORS C**

Time approximate. Joe Foss sets his sights on the Lemon shark off the Caribbean's Grand Bahama Island.

**12 DRIVE THE RAGGED EDGE C**

**13 STATE CAPITOL C**

Scheduled guest: Verne Orr, State Director of Finance.

**19 GOSPEL MUSIC—Religion**

**2:00 7 VOICE OF AGRICULTURE**

**10 KILLY CHALLENGE—Skiing C**

Return: Olympic gold medalist Jean-Claude Killy takes on the world's top skiers in this eight-week series of races, filmed at major U.S. resorts. Each week, four champions ski slalom, giant slalom or downhill in head-to-head elimination rounds on parallel courses; the winner then meets Killy for \$10,000 in prize money. Today: at Snowmass, Colo., challengers are European champs Stein Eriksen, Pepi Gramshammer, Egon Zimmermann and Christian Pravda. Commentators: Killy, Gil Stratton, and ski magazine editor Doug Pfeiffer.

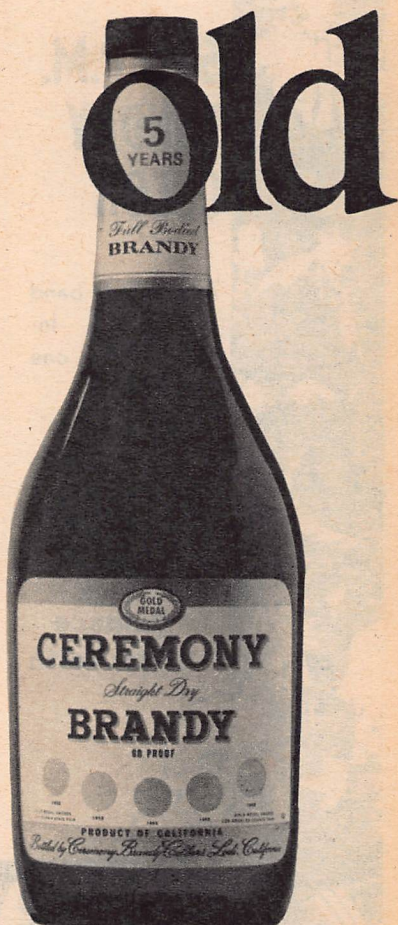
**12 WRESTLING**

**13 FOR MEN ONLY C**

Guest: Harry E. Sexton, preparing spaghetti sauce, enchilladas and lasagna casserole. Katherine Kitchen is the host.

**2:30 3 WORLD OF GOLF C**

The site of the tournament's first semifinal match is Winnipeg's St. Charles Country Club. The competitors: Argentine Roberto De Vincenzo and Canadian George Knudson (each beat two U.S. pros in first-round play). The layout is a par 72 measuring 6757 yards. It's generously supplied with trees and bunkers, many positioned to challenge the long-hitting pro. The greens roll.



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# ARROWHEAD



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dians make one  
last stand.

**Charlton  
Heston  
Jack  
Palance  
Brian Keith**



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## Sunday

AFTERNOON

Gene Sarazen and Jimmy Demaret report. (60 min.)

**7 DEATH VALLEY DAYS—Drama**

**10 CBS GOLF CLASSIC C**

First-round match: young Doug Sanders and Tom Shaw vs. veterans Sam Snead and Gardner Dickinson. Sanders slumped on the 1969 tour after several fine years. Shaw came on strong, winning the Doral Open and Avco Classic. Slammin' Sam, 57 years old, has won 114 tournaments over three decades. Dickinson, 42, took the 1969 Colonial National Invitational. Ken Venturi and Jack Whitaker are the reporters at Firestone Country Club, Akron, Ohio. (60 min.)

**13 PASSPORT TO TRAVEL C**

"Festivals of Japan."

**19 KATHRYN KUHLMAN**

**3:00 7 INSIGHT—Religion C**

A college student tries to raise a failing grade—with a gun. Winters: Robert Lansing. Bob: Pat Cardi.

**12 MOVIE—Drama**

"Sailor of the King." (1953) During World War II two ships are dispatched to sink a German raider. Jeffrey Hunter, Michael Rennie, Wendy Hiller. (90 min.)

**13 GALLOPING GOURMET C**

Gazpacho: cold vegetable soup.

**19 CHURCH OF CHRIST—Hughson**

**40 ROLLER DERBY C**

The Bay Bombers vs. the Northwest Cardinals. (60 min.)

**3:30 3 SKIING C**

**Special:** The Federation Internationale de Ski World Championships. Alpine coverage from Val Gardena, Italy: men's giant slalom, held Monday and Tuesday; and downhill, run earlier today. Cameras then go to Vysoke Tatry, Czechoslovakia, site of the Nordic events, for yesterday's opening ceremonies and 70-meter jump. The favored French Alpine team features Patrick Russel in the jump: Czech Jiri Raska. (90 min.)

**6 LET'S LIPREAD—Lessons**

**7 PASSPORT TO TRAVEL**

"Cruising the Fjords."

**9 FRENCH CHEF—Cooking**

Julia Child prepares a Genoese cake with butter-cream filling.

**10 RIFLEMAN—Western**



FEBRUARY 15, 1970

## Sunday AFTERNOON

### 13 COLLEGE TALENT (C)

Host Arthur Godfrey welcomes Jack Cassidy.

### 19 FILM

#### 4:00 6 9 NET JOURNAL—Report

"In the Company of Men." A sensitivity-training session becomes a battleground for thrashing out the hostilities between whites and blacks. At a Southern auto factory, films show psychiatrists' work with white foreman and blacks who have been termed "hard-core unemployed." The documentary won an award at the 1969 International Job Film Fair. (60 min.)

### 7 AMERICAN SPORTSMAN (C)

1. Actors Rick Jason and Slim Pickens head for Argentina to hunt geese and ducks. The area has five varieties of geese and 20 types of ducks, which makes for some fast shooting. 2. Ernest Borgnine and fishing expert Al Pflueger use light tackle in Australia. Borgnine, who is fishing for the first time, goes after grouper, black marlin and kingfish. 3. Vic Damone trudges through the deep mountain snow of Alberta stalking the elusive big horn sheep. Host: Curt Gowdy. (60 min.)

### 10 MOVIE—Western (C)

"The Rare Breed." (1966) Tale of range swindlers and a prize bull. James Stewart, Maureen O'Hara, Brian Keith, Juliet Mills. (2 hrs.)

### 13 BRADY BUNCH—Comedy (C)

"Brace Yourself." Mike and Carol try to ease daughter Marcia through a trying time: the first week with braces on her teeth. Mike: Robert

Reed. Carol: Florence Henderson. Alice: Ann B. Davis. Marcia: Maureen McCormick. Cindy: Susan Olson. Greg: Barry Williams. Bobby: Mike Lookinland. Jan: Eve Plumb.

### 19 THE ANSWER—Religion

### 40 GIRL FROM U.N.C.L.E. (C)

April becomes the target for a killer when she assumes the identity of a murdered exotic dancer. April: Stefanie Powers. Sir Terrance: Edward Mulhare. (60 min.)

#### 4:30 12 KILLY CHALLENGE—Skiing (C)

Location: Solitude, Utah. Killy skis slalom and giant slalom against European challengers Trygve Berge and Ruedi Wyrtsch, and U.S. contenders Tom Leroi and Bill Peterson. Commentators: Gil Stratton and Doug Pfeiffer.

### 13 GHOST AND MRS. MUIR (C)

A ghostly variation of musical chairs follows Claymore's confiscation of the captain's rarest antiques. The spirit will move heaven, earth, and lots and lots of furniture to get them back. Mrs. Muir: Hope Lange. Captain: Edward Mulhare. Claymore: Charles Nelson Reilly.

### 19 REVIVAL FIRES—Religion

#### 5:00 3 MOVIE—Comedy (C)

"The Incredible Mr. Limpet." (1964) A shy bookkeeper dreams of becoming a fish. Don Knotts, Carole Cook, Jack Weston. (90 min.)

### 6 KUKLA, FRAN, AND OLLIE

Kukla gets a taste of the intricacies of big business when he opens a lemonade stand. Songs: "Lemonade," "Fsst." Host: Fran Allison. Created by Burr Tillstrom.

# FRANCIS

Donald O'Connor,

Patricia Medina

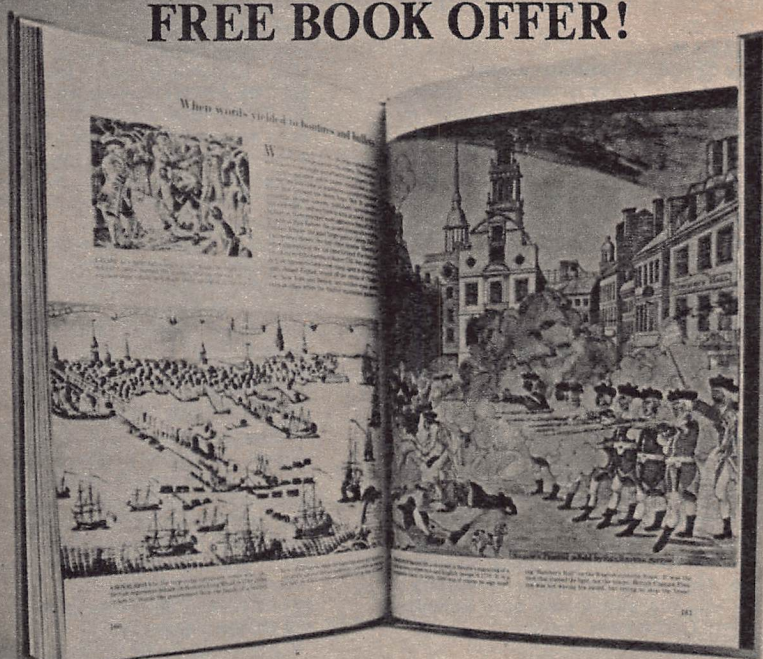
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**7 MOVIE—Comedy**

"Francis." (1950) A talking mule has a good mind for military strategy. Donald O'Connor, Patricia Medina, ZaSu Pitts, Ray Collins. (90 min.)

**9 WILLIAM F. BUCKLEY JR.**

"Agnew and the Media." Herb Klein, White House director of communications, discusses the charges of biased news coverage levied by Vice President Agnew against the press and television news departments, and public reaction to his claims. Host: William F. Buckley Jr. (60 min.)

**12 AMATEUR HOUR C**

Guests: singers Angela Winters, Alexander McMahon and the Vocalaires; guitarist-singer Rick Whaley; tap dancer David Cohn; acrobat-ballet dancer Ann Merick; the Murallo Family Band; Bob and Joe, trampoline act. Host: Ted Mack.

**13 MOVIE—Western C**

"Arrowhead." (1953) In Texas during 1866, the Apaches are talking peace, but Army scout Ed Bannon insists that the Indians can't be

trusted. Charlton Heston, Jack Palance, Katy Jurado. (2 hrs.)

**19 CATHEDRAL OF TOMORROW**
**40 RAT PATROL—Adventure C**
**5:30 6 FRENCH CHEF—Cooking**

Julia Child shows how to prepare green salads.

**12 IT TAKES A THIEF C**

"Fortune City." A car accident in a desert ghost town leaves Mundy groggily facing two sinister questions. What happened to his beautiful companion? What is a derelict prospector trying to conceal behind the town's eerie facade? Mundy: Robert Wagner. Mona: Stefanie Powers. Harvey: Broderick Crawford.

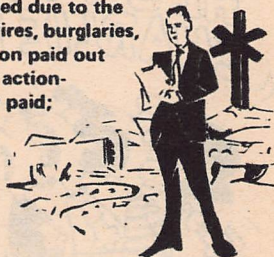
**40 AMATEUR HOUR C**

Guests: singers Geraldine Griffin, Tamra Lee Robinson, Toby Lee Guinsburg and the Walsh Sisters; violinist-tap dancer Jerry Holland Jr.; tap dancer Vicki Lynn Smith; magician Ward Thomas; Nancy and Donna, novelty act; and the Acro Dynamic Four, acrobats. Host: Ted Mack. Lloyd Marx orchestra.

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## EVENING

### 6:00 **6** INTERNATIONAL MAGAZINE

**Special:** 1. A German film about the optimism surrounding the construction of a 4000-mile highway that will link Venezuela with Argentina. 2. A portrait of Vietnam's neighbor Cambodia and Prince Sihanouk, who has played East against West in his efforts to maintain his country's independence. 3. A report on Libya's military regime. 4. An interview with Winston Churchill's grandson, who is seeking a seat in Parliament as a Conservative. (60 min.)

### **9** YOUNG MUSICAL ARTISTS

Violinist Walter Verdehr and pianist David Renner perform.

### **10** NEWS—Roger Mudd **C**

### **19** ASSEMBLIES OF GOD—Religion

### **40** HERE COME THE STARS **C**

Guests: Bob Hope, Phyllis Diller, Mickey Rooney; singers Gary Crosby, Shani Wallis and Jan Daley; and comedians Bob Crane, Dick Patterson and Morey Amsterdam. (60 min.)

### 6:30 **3** **7** MR. MAGOO—Cartoon **C**

**Special:** The nearsighted Mr. Magoo (voice by Jim Backus) presents an animated look at American history. Imaginative graphic styles and a thumping good musical score (by Walter Scharf) convey the founding of America, wars at home and abroad, gold rush days and the building of the transcontinental railroad. Magoo also visits George Washington, Ben Franklin, Davy Crockett and Mark Twain. Voice actors include Lennie Weinrib, Barney Phillips, Bob Holt, Dave Shelley, Patti Gilbert, John Himes. (60 min.) ["College Bowl" and "Wild Kingdom" will not be seen tonight.]

**9** FOLK GUITAR PLUS—Lessons  
Banjo students learn a new F chord.

### **10** NEWS—Dave Browne **C**

### **12** NEWS—Roger Mudd **C**

### **19** QUEST FOR LIFE—Religion

### 7:00 **6** **9** THE ADVOCATES **C**

Current U.S. policy toward Cuba prohibits trade. In Miami, lawyers Joseph Oteri and Lisle Baker de-



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# Sunday

## EVENING

bate the pros and cons of lifting the U.S. embargo. Trade relations, proponents argue, would end the hijacking problem, improve U.S. relations with the Soviet bloc and lessen Cuba's dependence on Russia. Host: Roger Fisher. (Live; 60 min.) [Ch. 9 does not colorcast. Repeated Fri. 8 P.M. Ch. 6.]

### 10 12 LASSIE C

At the site of a massive California water project, Lassie makes friends with a chimpanzee whose master's home is being leveled to make way for construction. The chimp, terrified by the noise and confusion, soon runs away—with Lassie in pursuit. Scott: Jed Allan. Tom: John Harmon. Karl: William Bramley.

### 13 LAND OF THE GIANTS C

"Doomsday." The earthlings fight time and a baffling series of events as they try to thwart a plan to destroy a city. Steve: Gary Conway. Fitzhugh: Kurt Kasznar. Betty: Heather Young. Mark: Don Matheson. Dr. North: Francine York. Valerie: Deanna Lund. Dan: Don Marshall. Inspector Kobick: Kevin Hagen. Warkin: Ed Peck. Kamber: Charles Dierkop. S.I.D. Sergeant: Tom Drake. (60 min.)

### 19 CHRISTADELPHIANS

### 40 MOVIE—Musical C

"In the Good Old Summertime." (1949) Two pen-pal lovers unknowingly work in the same office. Judy Garland, Van Johnson. (2 hrs.)

### 7:30 3 7 WORLD OF DISNEY C

Movie: Walter Pidgeon in "Big Red" (1962). In the first of two parts, a wealthy dog breeder hires an orphan to tend his champion Irish setter. However, the dog's growing attachment to the boy soon ruins his obedience training. Based on novels by James Kjelgaard; filmed in Quebec. (Rerun; 60 min.)

#### Cast

James Haggin ..... Walter Pidgeon  
Rene Dumont ..... Gilles Payant  
Emile Forner ..... Emile Genest  
Therese ..... Janette Bertrand  
Farmer ..... Doris Lussier

### 10 12 PEANUTS—Cartoon C

Special: "He's Your Dog, Charlie Brown." Charlie Brown's troubles

begin when the gang insists that he send a rambunctious Snoopy for lessons in "obedience and the social graces." Off goes Snoopy . . . bound for a series of improbable adventures. Story by "Peanuts" creator Charles Schulz. Animation by Bill Melendez (who also supplies Snoopy's voice). Voices . . . Charlie Brown: Peter Robbins. Peppermint Patty: Gai DeFaria. Lucy: Sally Dryer. Linus: Chris Shea. (Rerun) [Pre-empts "To Rome with Love."]

### 8:00 6 9 FORTYSEVEN—Drama

Chapter 20: "A Silent Wooing." Jon proposes to an American girl; Michael becomes a Conservative member of Parliament; Fleur and Soames take action when a society columnist makes slighting references about Fleur. (60 min.)

#### Cast

Soames ..... Eric Porter  
Fleur ..... Susan Hampshire  
Michael ..... Nicholas Pennell  
Jon ..... Martin Jarvis  
Marjorie ..... Caroline Blakiston  
Francis Wilmot ..... Hal Hamilton  
Aubrey Greene ..... John Bailey  
Lord Charles Ferrar ..... Basil Dignam

### 10 12 ED SULLIVAN C

Scheduled: Michael Parks of "Then Came Bronson"; six-state heavyweight champ Joe Frazier (who fights for the world title tomorrow night); the Supremes, making their first TV appearance without Diana Ross; Arte Johnson of "Laugh-In"; actress-singer Michele Lee; comic Robert Klein. Ed Sullivan singers, Ray Bloch orchestra. (60 min.)

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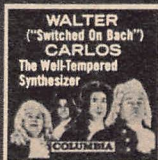
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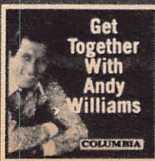
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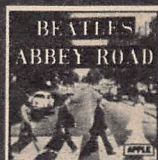
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863-1/74



**13 FBI ©**

"Return to Power." Exiled Mafia leader Peter Tenny sneaks back into the states to regain control of his "family." As the FBI picks up his trail, Tenny takes steps to prove that the relative who replaced him has been robbing the till. Erskine: Efrem Zimbalist Jr. Colby: William Reynolds. Ward: Philip Abbott. (60 min.)

**Guest Cast**

Tenny .....Christopher George  
Manion .....Mark Richman  
Maria .....Lynda Day  
Frank DiMirjian .....Richard Devon  
Larry .....Anthony Caruso  
Agent Bonner .....John Carter  
Andy Fall .....Ernest Sarracino

**8:30 3 7 BILL COSBY—Comedy ©**

"Driven to Distraction." Never before has Chet Kincaid faced such danger: he's trying to teach a nervous, unsure high school student (female) to drive an automobile. Chet: Bill Cosby.

**Guest Cast**

Donna .....Marsha Kramer

Mr. Harrison .....James Milhollin  
Norman .....W. Alex Clarke II  
Billy .....Billy Bowles

**9:00 3 7 BONANZA ©**

Mercedes McCambridge in "The Law and Billy Burgess." Ben battles Matilda Curtis, a wealthy widow who helped him open a school for Ponderosa youngsters. When the schoolmaster is murdered, Mrs. Curtis demands immediate punishment of Billy Burgess, the youth she holds responsible for the killing. Ben: Lorne Greene. (60 min.)

**Guest Cast**

Matilda .....Mercedes McCambridge  
Doc Lyman .....Les Tremayne  
Billy .....David Cassidy  
Billings .....Charles Maxwell  
Coulter .....Sam Melville  
Tom Burgess .....Bill Phipps  
Sheriff Coffee .....Ray Teal  
Chip .....Gary Morgan

**6 9 THE SHOW—Variety ©**

Guests: comic and civil-rights champion Dick Gregory, singer-composer Melanie, and Raven, a country-rock group. A Presidential candidate in 1968, Gregory spends much of his time on college campuses lecturing on racism. Donal Leace, Bob Walsh. (60 min.)

**Highlights**

"Beautiful People," "Any Guy,"  
"Close to It All," "A Song on Woodstock" .....Melanie  
"Feeling Good," "Bad News,"  
"Green Mountain Dream".....Raven  
"Daddy's A Comin'" .....Donal [Ch. 9 does not colorcast.]

**10 12 GLEN CAMPBELL ©**


Guests: Bobbie Gentry, singer B.J. Thomas, Shecky Greene (giving his impressions of today's folk songs), and comedians Skiles and Henderson (doing "Surrey with the Fringe on Top" complete with sound effects). (60 min.)

**Highlights**

"And When I Die" .....Bobbie  
"Everybody's Out of Town" .....B.J.  
"Guitar Man," "Bad Moon Rising,"  
"Love Is Not a Game," "All the Way," "Shenandoah" .....Glen  
"Sunday Morning" .....Glen, Bobbie  
"Raindrops Keep Fallin' On My Head" .....Glen, B.J.

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**13 MOVIE—Adventure (C)**

"Dead Heat on a Merry-Go-Round." (1966) An unorthodox, literate suspense comedy about the capers of a charming con man. Armed with talents for disguise and seduction, Eli Kotch sets out to rob a bank—via a series of preliminary heists. (2 hrs., 15 min.)

**Cast**

Eli Kotch ..... James Coburn  
 Inger Knudson ..... Camilla Sparv  
 Eddie Hart ..... Aldo Ray  
 Frieda Hart ..... Nina Wayne  
 Milo Stewart ..... Robert Webber  
 Margaret Kirby ..... Rose Marie  
 Alfred Morgan ..... Todd Armstrong  
 Dr. Marion Hague ..... Marian Moses  
 Paul Feng ..... Michael Strong  
 Miles Fisher ..... Severn Darden

**40 MOVIE—Drama**

"The Desert Rats." (1953) World War II story of the Australian Ninth Division and how it stopped Rommel's Afrika Korps from capturing the strategic garrison of Tobruk. Richard Burton, Robert Newton, James Mason. (2 hrs.)

10:00

**3 7 BOLD ONES—Drama (C)**

The Lawyers: "The Shattered Image." In a small Southwestern town, Walter Nichols (Burl Ives) defends wealthy Ted Hollister, who killed a man for assaulting his wife. The case's major complication: the victim was the ward of the town's most respected—and richest—citizen. Neil: James Farentino. (60 min.)

**Guest Cast**

Ralph Turner ..... Will Geer  
 DA Douglass ..... Ford Rainey  
 Nina Hollister ..... Karen Huston  
 Edith Powell ..... Audrey Totter  
 Ted Hollister ..... Tod Andrews  
 Judge ..... Duane Grey  
 Mel Gale ..... Allan Lurie  
 Earl Gore ..... Al Lanti  
 Cotton ..... Brett Hadley  
 Woods ..... Paul Napier

**6 9 NET FESTIVAL—Ballet**

The National Ballet of Canada performs Prokofiev's "Cinderella." First staged in 1968, the ballet has been adapted for TV by Norman Campbell. Special care has been taken to heighten the fairy tale's fantasy: some details have been changed

and new material added. Campbell enhances visual effects by using "chroma key," an electronic technique that inserts a performer's image into a background, set or drawing. Cinderella: Veronica Tennant. Prince: Jeremy Blanto. Fairy Godmother: Lois Smith. Cinderella's Father: Grant Strate. Stepmother: Elaine Crawford. (60 min.)

**10 12 MISSION: IMPOSSIBLE (C)**

In the Middle East, the IMF infiltrates an army, a terrorist organization and a maximum security prison. Their aim: block the release of the imprisoned terrorist leader, who could spark a wholesale uprising. Phelps: Peter Graves. Paris: Leonard Nimoy. Barney: Greg Morris. Willy: Peter Lupus. (60 min.)

**Guest Cast**

Vassie ..... David Opatoshu  
 El Kebir ..... Michael Tolan  
 Marak ..... Joe DeSantis  
 Atheda ..... Arlene Martel  
 Jenab ..... Ronald Feinberg  
 Guard ..... Blaizdell Mackee  
 Rafik ..... Leland Murray

11:00 **3 NEWS (C)****7 GALLANT MEN—Drama**

While Captain Benedict is convalescing, WAC captain Meg Thorpe tries to persuade him to join the Allied Military Government. Meg: Julie Adams. (60 min.)

**10 NEWS—Dave Browne (C)****12 NEWS—Harry Reasoner (C)****40 GENE NELSON—Variety (C)**11:15 **10 MOVIE—Drama**

"Casablanca." (1942) A cafe owner in Casablanca unexpectedly encounters his former love and her husband who are fleeing the Nazis. Humphrey Bogart, Ingrid Bergman, Paul Henreid. (1 hr., 50 min.)

**12 IT'S ABOUT TIME (C)****13 NEWS—Reynolds/Smith (C)**11:25 **3 FILM (C)**11:30 **3 JOHNNY CARSON (C)****12 ZANE GREY—Western****13 DICK CAVETT (C)**

Scheduled: science-fiction writer Isaac Asimov ("The Solar System and Back"). (90 min.)

12:00 **7 NEWS (C)**12:15 **7 FILM**1:00 **13 NEWS (C)**



## MORNING

- 5:55 **13 NEWS** (C)  
 6:00 **3 RHYME AND REASON**  
 1. Occupation: student. 2. Drawing with Tarmo Pasto. (60 min.)  
**10 LIVING WORD—Religion** (C)  
**13 POLICE AND THE COMMUNITY**  
 Debut: This experimental program, offered by Sacramento State College as a course for credit, airs Mondays and Wednesdays in this time period. Professors Paul Weston and Algard Whitney offer an examination of the growing alienation between the police and the community. (60 min.)  
 6:15 **10 INDUSTRY ON PARADE**  
 6:30 **10 SUNRISE SEMESTER** (C)  
 Iranian culture: the court and palaces. Prof. Peter Chelkowski.  
**12 FILM** (C)  
 6:50 **19 FARM SHOW**  
 7:00 **3 7 TODAY** (C)  
 Scheduled: Negro History Week is saluted with readings from works by

black poet-essayist Langston Hughes; film director Mervyn Le Roy; Truri Wideroe, a female pilot; a look at the new edition of Robert's Rules of Order. (2 hrs.)

- 10 12 NEWS—Benti** (C)  
**13 AGRICULTURE TODAY** (C)  
**19 CHESTER SMITH—Variety**  
 7:15 **13 CARTOONLAND—Children** (C)  
 8:00 **10 12 CAPTAIN KANGAROO** (C)  
 The Captain reads "Gwendolyn, the Miracle Hen." (60 min.)  
 8:30 **19 WARREN STONE—Variety**  
 9:00 **3 7 IT TAKES TWO—Game** (C)  
 Guests: Michael Landon, Kent McCord, William Shatner and wives.  
**9 CLASSROOM—Lessons**  
 Recess: 4-5:30 P.M.  
**10 12 LUCILLE BALL** (C)  
 Arthur Godfrey performs in a musical episode. Viv: Vivian Vance.  
**13 STEVE ALLEN—Variety** (C)  
 Guests: comics Allan Sherman, Monty Landis and George Yanok. (90 min.)  
 9:15 **6 CLASSROOM—Lessons**  
 Recess: 2:30-5:15 P.M.  
 9:25 **3 7 NEWS—Dickerson** (C)  
 9:30 **3 7 CONCENTRATION** (C)  
**10 12 BEVERLY HILLBILLIES** (C)  
 Charlie Ruggles guests.  
 10:00 **3 7 SALE OF THE CENTURY** (C)  
**10 12 ANDY GRIFFITH** (C)  
 Barney (Don Knotts) is visiting.  
 10:30 **3 7 HOLLYWOOD SQUARES** (C)  
 Guests: Richard Crenna, Teresa Graves, Joyce Haber, Jan Murray, Jane Russell and Alan Sues. Regulars: Wally Cox, Rose Marie, Charley Weaver. Host: Peter Marshall.  
**10 12 LOVE OF LIFE—Serial** (C)

## THE STEVE ALLEN SHOW

90 minutes of  
colorful  
conversation  
with great guests.



weekdays  
9-10:30 AM



**THE MIKE DOUGLAS SHOW**  
 3 PM WEEKDAYS



turn on 10



**GOMER PYLE USMC**  
 4:30 PM  
 WEEKDAYS



turn on 10



FEBRUARY 16, 1970

# Monday

MORNING-AFTERNOON

- 10:50** **13** **DIVORCE COURT—Drama** (C)  
Charge: adultery.
- 11:00** **19** **FILM**
- 11:00** **40** **FELIX—Children** (C)
- 11:00** **3** **7** **JEOPARDY—Game** (C)
- 11:00** **10** **12** **WHERE THE HEART IS** (C)
- 11:25** **13** **NEWS—Rashleigh** (C)
- 11:25** **40** **ROMPER ROOM—Children** (C)
- 11:25** **10** **NEWS—Chris Harris** (C)
- 11:30** **12** **NEWS—Edwards** (C)
- 11:30** **3** **7** **WHO, WHAT OR WHERE** (C)
- 11:30** **6** **9** **SESAME STREET** (C)  
No. 71. 1. Concepts: all, some, none.  
2. Numbers: six, seven (James Earl Jones counts). 3. Letters: J, O, R (Lou Rawls sings the alphabet). 4. Equal amounts. 5. Drawing conclusions. 6. Days of the week. (60 min.) [Ch. 9 does not colorcast. Repeated 3 P.M. Ch. 9; 5:30 P.M. Chs. 6, 9.]
- 11:55** **10** **12** **SEARCH FOR TOMORROW—Serial** (C)
- 11:55** **13** **GALLOPING GOURMET** (C)  
Floating Island.
- 11:55** **40** **KARTOON KARNIVAL** (C)
- 11:55** **3** **NEWS—Newman** (C)
- 11:55** **7** **NEWS—Reeter** (C)
- 11:55** **40** **TRIM TIME—Exercise** (C)

## AFTERNOON

- 12:00** **3** **10** **NEWS** (C)
- 12:00** **7** **40** **LIFE WITH LINKLETTER** (C)  
Guests: F. Lee Bailey and a mother-daughter detective team.
- 12:00** **12** **13** **BEWITCHED—Comedy** (C)  
Macdonald Carey as Darrin's client.
- 12:00** **19** **NEWS**
- 12:05** **19** **MIKE STEWART—Variety**
- 12:30** **6** **MISTEROGERS—Children**
- 12:30** **7** **40** **DAYS OF OUR LIVES** (C)

- 10** **12** **AS THE WORLD TURNS** (C)
- 10** **13** **THAT GIRL—Comedy** (C)  
Ruth Buzzi ("Laugh-In") guests.
- 1:00** **3** **7** **DOCTORS—Serial** (C)
- 1:00** **10** **12** **LOVE IS A MANY-SPLENORED THING—Serial** (C)
- 1:00** **13** **ALL MY CHILDREN—Serial** (C)
- 1:00** **40** **MOVIE—Drama**  
"Open Secret." (1948) A gang of hoodlums attempt to stir up anti-Semitism. John Ireland, Jane Randolph, Sheldon Leonard. (90 min.)
- 1:30** **3** **7** **ANOTHER WORLD** (C)
- 1:30** **10** **12** **GUIDING LIGHT—Serial** (C)
- 1:30** **13** **LET'S MAKE A DEAL—Game** (C)
- 2:00** **3** **BRIGHT PROMISE—Serial** (C)
- 2:00** **7** **13** **NEWLYWED GAME** (C)
- 2:00** **10** **12** **SECRET STORM—Serial** (C)
- 2:00** **19** **NEWS**
- 2:05** **19** **KEN BELLVILLE—Variety**
- 2:30** **3** **MOVIE—Drama**  
"The Story on Page One," (1960) Part 1. An aggressive young lawyer defends a woman charged with murdering her husband. Rita Hayworth, Anthony Franciosa. (90 min.)
- 2:30** **7** **DATING GAME** (C)
- 2:30** **10** **12** **EDGE OF NIGHT—Serial** (C)
- 2:30** **13** **TRUTH OR CONSEQUENCES** (C)
- 2:30** **40** **NAME DROPPERS—Game** (C)  
This week's guests: Anne Baxter, Johnny Mathis, Charles Nelson Reilly. Al Lohman, Roger Barkley.
- 3:00** **7** **13** **GENERAL HOSPITAL** (C)
- 3:00** **9** **SESAME STREET—Children**  
See 11:30 A.M. Ch. 6. (60 min.)
- 3:00** **10** **MIKE DOUGLAS—Variety** (C)  
This week's co-host is Red Buttons. Guests: Tony Bennett, attorney F. Lee Bailey and comedienne Dody Goodman. (90 min.)

**GOOD OL' ROLLIE HAUSER**  
**ALIAS**  
**DR. ROLLAND K. HAUSER, METEOROLOGIST**

**WEATHER WITH A DRY WIT!**  
**EVEN DURING THE WINTER!**

**BIG NEWS — 5:30 PM**  
**NEWS FINAL — 11:00 PM**  
**WEEKNITES — CHANNEL 12**





# Monday

AFTERNOON

FEBRUARY 16, 1970

- 12 GOMER PYLE, USMC** (C)  
Gomer is the target of con artists.  
Carter: Frank Sutton.
- 3:30 7 13 ONE LIFE TO LIVE** (C)  
**12 ALL MY CHILDREN**—Serial  
**40 OUR GANG/THREE STOOGES**
- 4:00 3 BATMAN**—Adventure (C)  
Part 1: Mr. Freeze announces his plan to cover the globe with an instant icecap. Mr. Freeze: Eli Wallach. Batman: Adam West.
- 7 13 DARK SHADOWS**—Serial (C)  
**12 PERRY MASON**—Mystery  
Paul Drake has been accused of murder. Drake: William Hopper. Donna Kress: Vanessa Brown. (60 min.)
- 19 NEWS**  
**40 FLIPPER**—Drama (C)  
Bud discovers two of Sandy's classmates setting illegal lobster traps. Bud: Tommy Norden. Porter: Brian Kelly. Sandy: Luke Halpin.
- 4:05 19 GLENN STEPP**—Variety  
**4:30 3 STAR TREK**—Drama (C)  
For violating Melkotian space, the crew is made to appear as the Clart-

- ton gang in Tombstone, Ariz., to be killed at the OK Corral. Kirk: William Shatner. (60 min.)
- 7 LET'S MAKE A DEAL**—Game (C)  
**10 GOMER PYLE, USMC** (C)  
Gomer turns war games into chaos. Gomer: Jim Nabors.
- 13 GILLIGAN'S ISLAND** (C)  
While fishing, Gilligan reels in a live World War II mine. Gilligan: Bob Denver. Skipper: Alan Hale.
- 40 MAN FROM U.N.C.L.E.** (C)  
A THRUSH radiation projector incapacitates Solo and Illya. April: Mary Ann Mobley. Slate: Norman Fell. Arthur: Kevin McCarthy. (60 min.)
- 5:00 7 THAT GIRL**—Comedy (C)  
TV commercials for Ann and Don? Ann: Marlo Thomas.
- 9 MISTEROGERS**—Children  
**10 BEAT THE CLOCK**—Game (C)  
Guest: Gloria De Haven.
- 12 NEWLYWED GAME** (C)  
**13 I LOVE LUCY**—Comedy  
Lucy and Ethel buy a dress shop on a shoestring—and wind up in the red. Lucy: Lucille Ball.

60 minutes of fun each weekday afternoon.

# CAP'N DELTA'S

## COMEDY HOUR

4:30 P.M.

starring  
Bob Denver  
Alan Hale Jr.  
Jim Backus



Gilligan's Island



Both Monday through  
Friday

5:00 P.M.

starring  
Lucille Ball  
Desi Arnes  
and the Mertz's



I Love Lucy



# Spoil yourself tonight.



## Watch Cronkite & Cable.

What makes the difference?

Bright, lively reporting that gets right to the point. News that's interesting, moving, real. Sure it's complete and authoritative, too. What else with Walter Cronkite and Dick Cable as anchormen?

It's also human and understanding.

Enjoy this kind of news tonight. And get spoiled.



**First Team News**  
**5:30 - 7:00**



# Monday

AFTERNOON-EVENING

- 5:15 **6 FRIENDLY GIANT—Children**  
Friendly talks about rabbits.
- 5:30 **3 DICK VAN DYKE—Comedy**  
Rob is trying to give away old props, but no one wants those two live ducklings. Rob: Dick Van Dyke. Laura: Mary Tyler Moore.
- 6 9 SESAME STREET—Children**  
See 11:30 A.M. Ch. 6. (60 min.)
- 7 12 NEWS C**
- 10 NEWS—Walter Cronkite C**
- 13 NEWS—Reynolds/Smith C**
- 40 I SPY—Drama C**  
A missing flask of top-secret rocket fuel leads Kelly and Scott to an embittered beauty. Kelly: Robert Culp. Shana: Gloria Fraser. (60 min.)

## EVENING

- 6:00 **3 NEWS—Huntley/Brinkley C**
- 10 13 NEWS C**
- 19 NEWS**
- 6:05 **19 AUCTION—Warren Stone**
- 6:30 **3 NEWS—Whitten/Harvey C**
- 6 MISTEROGERS—Children**  
Lady Elaine learns that she must fix

# POLLUTION:

WILL WE  
SURVIVE  
THE '70s?

BIG NEWS  
5:30 - 7 PM

turn on 10



FEBRUARY 16, 1970

- the things she breaks.
- 7 NEWS—Huntley/Brinkley C**
- 9 WHAT'S NEW—Children**  
An 11-year-old city boy spends his summer vacation working on a large Texas ranch.
- 12 NEWS—Walter Cronkite C**
- 13 PERRY MASON—Mystery**  
Former alcoholic William Sherwood hits the bottle again after he thinks he's seen his wife, who's been dead for five years. Mason: Raymond Burr. Sherwood: Peter Breck. Vince Kabat: Michael Ansara. (60 min.)
- 40 MOVIE—Drama**  
"The Tall Target." (1951) A New York policeman uncovers a plot to assassinate President Lincoln. Dick Powell, Paula Raymond. (90 min.)
- 7:00 **6 WHAT'S NEW—Children**  
"The Children and Snowy Heron," an award-winning study of retarded Japanese children who cared for—and grew to love—a flock of abandoned herons.
- 7 FBI C**  
See Sun, 8 P.M. Ch. 13. (60 min.)
- 9 NEWSROOM—Mel Wax**
- 10 HAVE GUN—WILL TRAVEL**  
Paladin is tipped that an old man's stepsons plan to get him out of the way. Paladin: Richard Boone. Hank Bosworth: Paul Jasmin.
- 12 BEWITCHED—Comedy C**  
Uncle Arthur (Paul Lynde) waxes wilder than ever as the victim of one weird transformation after another: his power system is completely haywire. Samantha: Elizabeth Montgomery. Darrin: Dick Sargent. Dr. Bombay: Bernard Fox.

# KOVR EVENING NEWS

5:30-6:30 PM  
WEEKNIGHTS





**7:30 3 MY WORLD—Comedy C**

Bedeveled by creative paralysis before an onrushing deadline, a completely distraught Monroe indirectly causes Lydia to break her arm. Add a guilt complex to the deadline horrors and you have the makings of a broken man. Monroe: William Windom. Ellen: Joan Hotchkis. Lydia: Lisa Gerritsen. Greeley: Harold J. Stone. Arthur Charles: Stuart Margolin. Dr. Gray: Milton Selzer.

**6 YOUNG MUSICAL ARTISTS**

Tenor William Cochran performs songs and arias by Handel, Wolf, Scarlatti, Wagner and Leoncavallo.

**10 12 GUNSMOKE C**

"Kiowa!" Matt Dillon and a whisky-swilling preacher join rancher Ed Vail and his rambunctious sons as they track a Kiowa raiding party. The Indians made off with Vail's teen-age daughter, and Matt suspects that Vail's pride hides the reason for the kidnaping. Matt: James Arness. (60 min.)

**Guest Cast**

Ed Vail ..... Victor French  
The Rev. Finney Cox .... Dub Taylor  
Albert Vail ..... John Beck  
Russ Vail ..... Lucas White  
Melissa Vail ..... Joyce Ames  
Quichero ..... Richard Angarola  
Martha Vail ..... Jean Allison

**13 IT TAKES A THIEF C**

"The Great Casino Robbery" introduced Fred Astaire in the role of Alister Mundy, father of Alexander (Robert Wagner). Filmed in Rome (and at the Lido Casino in Venice), the episode brings Alister into contact with the SIA, who need his skills to put a counterfeiter out of business. (Rerun; 60 min.)

**Guest Cast**

Redman ..... Adolfo Celi  
Wallie Powers ..... Edward Binns  
Funello ..... Francesco Mule  
Plumit ..... Gerard Herter  
Marquessa ..... Francoise Prevost  
Guide ..... John Siegfried

**8:00 3 7 LAUGH-IN C**

Rowan and Martin's guest is Dan Blocker, who plays Little John (to Arte Johnson's Robin Hood), the wrestling Masked Wonder (in an interview with Alan Sues) and Rip

# Lucy's troubles are on the Wayne.



Wayne Newton picks up the family when Lucy drops their money in Vegas—and hires them as ranch hands. You'll laugh yourself hoarse.

"Here's Lucy," 8:30 pm CBS 10, 12

## ABC Monday Night Movie



Sophia Loren Anthony Perkins

### Desire Under the Elms

abc 8:30 13



**close  
up**

**9:00 3 7 BOB HOPE ©**

**A FIVE-STAR GALA**

**Special:** Bing Crosby, Ray Bolger, Johnny Cash and Raquel Welch join Bob for what he calls "the highlight of my career." It's an entertainment benefit for the Eisenhower Medical Center (under construction in California).

The program was taped in the grand ballroom of New York's Waldorf-Astoria Hotel, where Bob raised more than \$2,000,000 for the center. Honored guests included Mrs. Mamie Eisenhower; astronauts Neil Armstrong, Frank Borman and Walter Schirra; Terence Cardinal Cooke; Gov. and Mrs. Nelson Rockefeller; and 11 Medal of Honor winners.

Highlights: a medley of Cash's hits; songs by the West Point Glee Club (and Bob and Bing); an Oleg Cassini fashion show; and an audience singalong with Ray Bolger. (60 min.)



**close  
up**

**SMOTHERS BROTHERS ©**

**10:00 3 7**

**THE RETURN OF THE SMOTHERS BROTHERS**

**Special:** Tom and Dick Smothers present an hour of satire and music. Guests include Peter Fonda, Glen Campbell, impressionist David Frye, and comics David Steinberg and Bob Einstein.

The high point of the hour is a sketch blending comedy and patriotism. Tom and Dick greet Abraham Lincoln (Pat Paulsen), Thomas Jefferson (Fonda), Ben Franklin (Freddie Wayne) and President Johnson (Frye).

Also: songs by the brothers ("Time," "A Song for the Asking") and Campbell ("Pave Your Way into Tomorrow"); Steinberg as a way-out existential psychiatrist; Einstein as Officer Judy (with a comic apologia for the police); and "instant analysis" of the show by David Frye (as William F. Buckley Jr. and David Susskind) and newsman Alex Dreier. (60 min.)





Van Winkle. Also, a historical flashback: the Founding Farkels' First Feast. Ruth Buzzi, Henry Gibson, Goldie Hawn, Teresa Graves, Jeremy Lloyd, Gary Owens. (60 min.)

[Series regular Arte Johnson is featured next week in TV GUIDE.]

**6 9 WORLD PRESS—Report C**

[Ch. 9 does not colorcast.]

**40 DAVID FROST—Variety C**

Scheduled: June Allyson, now appearing in Broadway's "Forty Carats"; composer Julie Styne and lyricist Sammy Cahn; singer Leon Bibb; and members of the National Theater of the Deaf. (90 min.)

**8:30 10 12 HERE'S LUCY—Comedy C**

Singer Wayne Newton, also an Arabian horse breeder, gives the Carters a chance to try their musical spurs. Signing on as ranch hands, they join Wayne, his brother Jerry and manager Tommy Amato in "Tumbling Tumbleweeds." Production number: Wayne, Lucie Arnaz (Kim) and Desi Arnaz Jr. (Craig) perform dressage (putting trained horses through their paces) to "I've Got the World on a String." Lucy: Lucille Ball. Harry: Gale Gordon.

**13 MOVIE—Drama**

"Desire Under the Elms" (1958), Eugene O'Neill's brooding drama of adultery, greed and hatred on a New England farm in 1840. At 76, widower Ephraim Cabot takes a young Italian bride, who is after his wealth. Her ruse: seduce Ephraim's son—and then make Ephraim think that the expected child is his own. Daniel L. Fapp ("West Side Story") won an Oscar nomination for his striking chiaroscuro photography. (2 hrs., 30 min.)

**Cast**

Anna Cabot ..... Sophia Loren  
Eben Cabot ..... Anthony Perkins  
Ephraim Cabot ..... Burl Ives  
Simeon Cabot ..... Frank Overton  
Peter Cabot ..... Pernell Roberts  
Florence ..... Jean Willes  
Lucinda ..... Rebecca Welles  
[After the movie, a featurette on "They Shoot Horses, Don't They."]

**9:00 3 7 BOB HOPE C**

Special: Bing Crosby, Ray Bolger, Johnny Cash and Raquel Welch join

Bob. See opposite. (60 min.)

[The network movie is pre-empted.]

**6 9 NET JOURNAL C**

"Who Invited US?" gauges the future of U.S. military involvement abroad. The report includes a historical review of American intervention, with a look at Latin America as a possible arena for stronger U.S. presence in the '70s. Among those interviewed: Averell Harriman; former CIA executive director Lyman Kirkpatrick; former CIA-military liaison Fletcher Prouty; Sen. Frank Church (D-Idaho); and Sen. Karl Mundt (R-S.D.). (60 min.)

**10 12 MAYBERRY R.F.D. C**

Aunt Bee and her Garden Club ladies sweep all before them (including councilman Sam Jones) as they fight to save trees threatened by a new road. Sam: Ken Berry. Aunt Bee: Frances Bavier. Howard: Jack Dodson. Millie: Arlene Golonka. Emmett: Paul Hartman. Mike: Buddy Foster. Clara: Hope Summers.

*Continued on next page*

# Bean's Free Spring Catalog

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# Monday

## EVENING

FEBRUARY 16, 1970

### Guest Cast

Osborne ..... Ned Wertimer  
Elsie ..... Mary Lou Taylor  
Myrtle ..... Maudie Prickett

### 40 MOVIE—Western (C)

"The Bravados." (1958) When four condemned men escape from the Rio Arriba jail, a rancher joins the chase—to avenge his wife's murder. Gregory Peck, Joan Collins. (2 hrs.)

### 9:30 10 12 DORIS DAY—Comedy (C)

A tempestuous relationship begins when Doris's stubborn father agrees to pose for a raspy, 60-year-old lady painter. Buck can't abide sitting still, and who knows what the old gal will put on canvas? Buck: Denver Pyle. Billy: Philip Brown. Toby: Tod Starke. Nicholson: McLean Stevenson.

### Guest Cast

Amanda ..... Mabel Albertson  
Merle ..... Hal Smith  
Edgar ..... Charles Wagenheim  
Barton ..... Woodrow Parfrey

### 10:00 3 7 SMOTHERS BROTHERS (C)

Special: Guests include Peter Fonda and Glen Campbell. See the Close-up on page A-32. (60 min.)

### 6 NET PLAYHOUSE

"The Changeling" was first produced in London during the Jacobean period (1603-25), an era marked by political intrigue, moral ferment and social violence. As the psychological study of a woman goaded by lust, deceit, murder and retribution, the play is a monument to the period. Beatrice: Kika Markham. De Flores: Derek Godfrey. Alsemero: Hal Hamillton. Diaphanta: Nervys Hughes.

Vermandero: Esmond Knight. Tomazo: Patrick Troughton. Alonzo: Eric Lander. (Rerun; 90 min.)

[After the play, NET president James Day talks with Nancy Hanks, chairman of the National Council for the Arts.]

### 9 WILLIAM F. BUCKLEY JR.

See Sun. 5 P.M. Ch. 9 (60 min.)

### 10 12 CAROL BURNETT (C)

Carol's annual "family" show spotlights the regulars. Carol and Harvey Korman offer sketches about shy teachers in a sex education class, a nag visiting her convict husband on Death Row, and a wife who ended up with the wrong man at a masquerade. Carol teaches Lyle Waggoner to sing. Vicki Lawrence, Don Crichton, Cubby O'Brien, Ernest Flatt dancers. (60 min.)

### Highlights

"March of Unrequited Love"

.....Harvey, Dancers

"Something" .....Vickie, Don

"Sounds" .....Dancers, Cubby

"Together Each Week" .....All

### 11:00 3 7 10 12 13 NEWS (C)

### 40 BILKO—Comedy

### 11:30 3 7 JOHNNY CARSON (C)

Johnny begins a two-week stay in Hollywood. Scheduled guests: Jack Lemmon, Don Adams and Vikki Carr. (90 min.)

### 6 FLASH GORDON—Serial

Chapter II: "In the Claws of the Tigrion." Flash: Buster Crabbe.

### 10 MOVIE—Mystery (C)

"See How They Run." (1964) Three children unwittingly have the evidence that could expose a crooked international cartel. John Forsythe, Senta Berger, Pamela Franklin, Franchot Tone. (1 hr., 50 min.)

### 12 40 MERV GRIFFIN (C)


Merv begins his fourth week in Hollywood. Scheduled: Merv sings with Freddy Martin (Griffin's employer from 1948-1952) and his orchestra. Also on hand: Phil Silvers, Polly Bergen, Pamela Mason. (90 min.)

### 13 DICK CAVETT (C)


Scheduled: singer John Hartford, author-screenwriter Terry Southern ("The Magic Christian"). (90 min.)

### 1:00 3 13 NEWS (C)

### 40 TRIM TIME—Exercise (C)



**Jack Narz**  
hosts



5 PM WEEKDAYS

**KXTV 10**

turn on 10



FEBRUARY 17, 1970

MORNING

- 5:55 **3 FARM MARKET REPORT** (C)  
**13 NEWS** (C)
- 6:00 **3 RHYME AND REASON**  
 1. What are schools for? 2. Drawing with Tarmo Pasto. (60 min.)  
**10 CALENDAR** (C)  
**13 AMERICAN DREAM—Education**  
**Debut:** "The American Dream: Myth and Reality" is offered by Sacramento State College as a credit course and airs Tuesdays and Thursdays in this time period. The American ideal is examined as it manifests itself in the values we espouse, in our unique achievements, and in the accumulated failures of the vision and its realization. (60 min.)
- 6:30 **10 SUNRISE SEMESTER** (C)  
**African Social Anthropology:** the beginning of the colonial impact.  
**12 FILM** (C)
- 6:50 **19 FARM SHOW**
- 7:00 **3 7 TODAY** (C)  
 Scheduled: 1. Andy Granatelli and Mario Andretti tell how they won the Indianapolis 500. 2. An interview with Gen. Benjamin Davis (Ret.), public safety director of Cleveland. 3. A feature on the ability of American teachers. 4. How to bead flowers. (2 hrs.)  
**10 12 NEWS—Benti** (C)  
**13 AGRICULTURE TODAY** (C)  
**19 CHESTER SMITH—Variety**
- 7:15 **13 CARTOONLAND—Children** (C)
- 8:00 **10 12 CAPTAIN KANGAROO** (C)  
 Live animals: a woodchuck and ducklings. (60 min.)

Tuesday

MORNING

- 8:30 **19 WARREN STONE—Variety**
- 9:00 **3 7 IT TAKES TWO—Game** (C)  
 Guests: Michael Landon, Kent McCord, William Shatner and wives.  
**9 CLASSROOM—Lessons**  
 Recess: 4-5 P.M.  
**10 12 LUCILLE BALL** (C)  
 Lucy puts one over on Mooney.  
**13 STEVE ALLEN—Variety** (C)  
 Guests: Comics Jack Carter and Pat McCormick; Sharon Adams, first woman to sail the Pacific alone; and singer Billy Preston. (90 min.)
- 9:15 **6 CLASSROOM—Lessons**  
 Recess: 2:30-5:15 P.M.
- 9:25 **3 7 NEWS—Dickerson** (C)
- 9:30 **3 7 CONCENTRATION** (C)  
**10 12 BEVERLY HILLBILLIES** (C)  
 Military school for Jethro.
- 10:00 **3 7 SALE OF THE CENTURY** (C)  
**10 12 ANDY GRIFFITH** (C)  
 Needed: a replacement for Howard in the barbershop quartet.
- 10:30 **3 7 HOLLYWOOD SQUARES** (C)  
 Guests: Richard Crenna, Teresa Graves, Joyce Haber, Jan Murray, Jane Russell and Alan Sues.  
**10 12 LOVE OF LIFE—Serial** (C)  
**13 DIVORCE COURT—Drama** (C)  
 Charge: infidelity.  
**19 FILM**
- 10:50 **40 FELIX—Children** (C)
- 11:00 **3 7 JEOPARDY—Game** (C)  
**10 12 WHERE THE HEART IS** (C)  
**13 NEWS—Rashleigh** (C)  
**40 ROMPER ROOM—Children** (C)
- 11:25 **10 NEWS—Chris Harris** (C)  
**12 NEWS—Doug Edwards** (C)
- 11:30 **3 7 WHO, WHAT OR WHERE** (C)  
**6 9 SESAME STREET** (C)  
 No. 72. 1. Ethel Kennedy reads the

11 AM REPORT

Total news  
 Features  
 Community events  
**Monday-Friday**



**THE MIKE DOUGLAS SHOW**  
 3 PM WEEKDAYS  
 KXTV 10  
 turn on 10



# Tuesday

MORNING-AFTERNOON

story "Sam." 2. Letters: J, O, R. 3. Counting: six. 4. Concepts: long, longer. 5. Mailman, garbage man, barber. 6. Films: kitten, digging. 7. Grouping by shape. (60 min.)

[Ch. 9 does not colorcast. Repeated 3 P.M. Ch. 9; 5:30 P.M. Chs. 6, 9.]

**10 12 SEARCH FOR TOMORROW—Serial (C)**

**13 GALLOPING GOURMET (C)**  
Frogs legs.

**40 KARTOON KARNIVAL (C)**

**11:55 3 NEWS—Floyd Kalber (C)**

**7 NEWS—Reuter (C)**

**40 TRIM TIME—Exercise (C)**

AFTERNOON

**12:00 3 10 NEWS (C)**

**7 40 LIFE WITH LINKLETTER (C)**

Featured: a bridal fashion show.

**12 13 BEWITCHED—Comedy**  
Moviemaker Aunt Clara fouls up.

**19 NEWS**

**12:05 19 MIKE STEWART—Variety**

**12:30 6 MISTEROGERS—Children (C)**

**7 40 DAYS OF OUR LIVES (C)**

**10 12 AS THE WORLD TURNS (C)**

**13 THAT GIRL—Comedy (C)**

Will Ann be faithful out of town?

**1:00 3 7 DOCTORS—Serial (C)**

**10 12 LOVE IS A MANY-**

**SPLENDORED THING—Serial (C)**

**13 ALL MY CHILDREN—Serial (C)**

**40 MOVIE—Science Fiction**

"The 27th Day." (1957) An emissary to earth gives to individuals of five nationalities capsules capable of destroying human life. Gene Barry, Valerie French. (90 min.)

**1:30 3 7 ANOTHER WORLD (C)**

FEBRUARY 17, 1970

**10 12 GUIDING LIGHT—Serial (C)**

**13 LET'S MAKE A DEAL—Game (C)**

**2:00 3 BRIGHT PROMISE—Serial (C)**

**7 13 NEWLYWED GAME (C)**

**10 12 SECRET STORM (C)**

**2:05 19 KEN BELLVILLE—Variety**

**2:30 13 MOVIE—Drama**

"The Story on Page One," conclusion. See Mon. 2:30 P.M. (90 min.)

**7 DATING GAME (C)**

**10 12 EDGE OF NIGHT—Serial (C)**

**13 TRUTH OR CONSEQUENCES (C)**

**40 NAME DROPPERS—Game (C)**

Guests: Anne Baxter, Johnny Mathis and Charles Nelson Reilly.

**3:00 7 13 GENERAL HOSPITAL (C)**

**9 SESAME STREET—Children**

See 11:30 A.M. Ch. 6. (60 min.)

**10 MIKE DOUGLAS—Variety (C)**

Guests: Red Buttons, Pat Boone, Burlesque star Ann Corio and the Irish Rovers. (90 min.)

**12 GOMER PYLE, USMC (C)**

Gomer and Carter have labor pains.

**40 BUGS BUNNY/POPEYE (C)**

**3:30 7 13 ONE LIFE TO LIVE (C)**

**12 ALL MY CHILDREN—Serial**

**40 OUR GANG/THREE STOOGES**

**4:00 3 BATMAN—Adventure (C)**

Conclusion: Batman searches for Mr. Freeze's secret lab.

**7 13 DARK SHADOWS—Serial (C)**

**12 PERRY MASON—Mystery**

Blackmailer Mark Douglas has a tape of a session between Peter Heywood and his psychiatrist. (60 min.)

**19 NEWS**

**40 FLIPPER—Drama (C)**

Sandy and Bud buy a rickety old air boat, which they plan to use for running tours through the Everglades.

4:00 MONDAY  
THRU FRIDAY

in color  
**Flipper**



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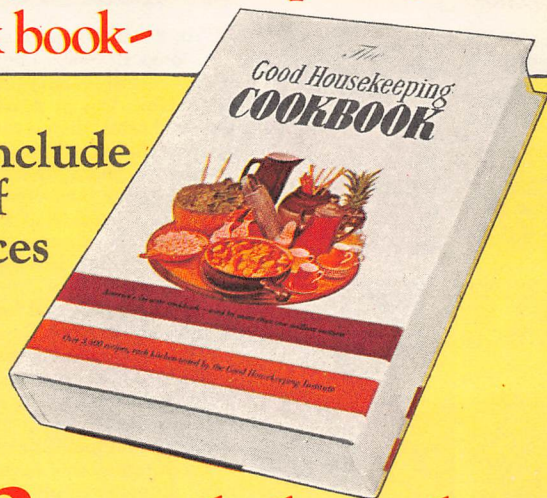
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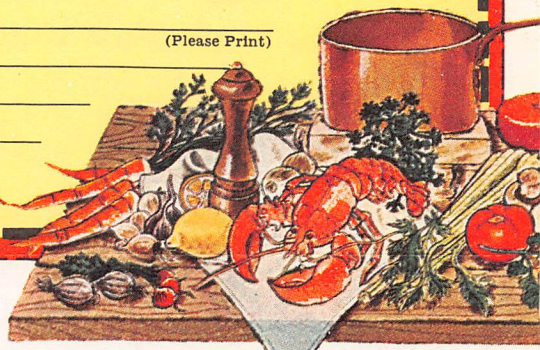
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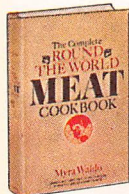
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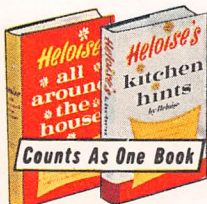
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(continued on back page)

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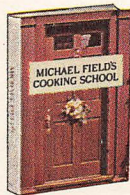
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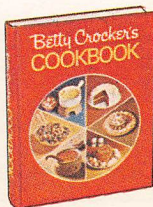
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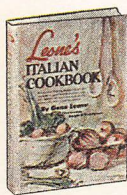
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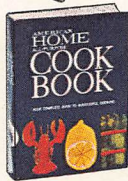
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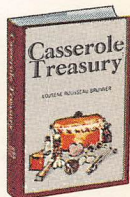
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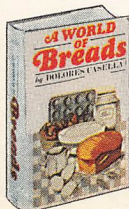
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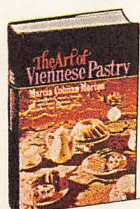
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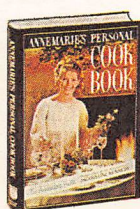
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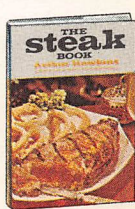
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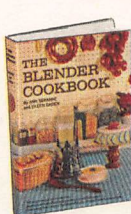
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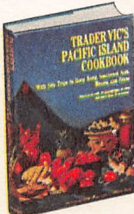
your guests with feather-light pastries, Napoleons, *croissants* and *brioches* (from *The French Chef Cookbook*). Have a picnic out in the country (or on your patio) and serve roquefort loaf, special stuffed eggs, foie gras sandwiches, tarts, and chilled rosé wine (from James Beard's *Menus for Entertaining*). Or delight your family at dinner with a sumptuous soufflé supreme that costs pennies a portion (from *American Home All-Purpose Cook Book*). Or win raves at your next party for tasty cannelloni alla romana (from *Leone's Italian Cookbook*). For something new in hors d'oeuvres, try a chicken-liver-champagne paté, oyster "angels on horseback," and tasty canapés (from *The New York Times Large Type Cookbook*).

This is just a sample of what The Cook Book Guild offers. For here is a club devoted exclusively to seeking out the world's outstanding cook books and making them available at *guaranteed savings of at least 30%*, plus a small shipping and handling charge. As a member, you'll learn what great chefs look for when selecting ingredients . . . budget-stretching tips . . . family and regional cooking secrets. You'll discover delicious ways to diet . . . to save time and trouble in the kitchen . . . how to set an elegant table for gracious dining.

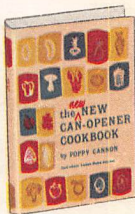
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FEBRUARY 17, 1970

**Tuesday**

AFTERNOON


- 4:05 **19 GLENN STEPP—Variety**  
 4:30 **3 STAR TREK—Drama C**  
 Kirk must tame a shrew when he undertakes a stormy mission of peace. Kirk: William Shatner. (60 min.)  
**7 LET'S MAKE A DEAL—Game**  
**10 GOMER PYLE, USMC C**  
 Carter tries to escape from Gomer.  
**13 GILLIGAN'S ISLAND C**  
 A playgirl wants to build a resort on the island. Gilligan: Bob Denver.  
**40 MAN FROM UNCLE C**  
 In the Nevada badlands, Illya tries to rescue two THRUSH prisoners: a cybernetics expert and Solo. Solo: Robert Vaughn. Illya: David McCallum. Maria: Diana Hyland. (60 min.)  
 5:00 **7 THAT GIRL—Comedy**  
 What's in a name? Ask Ann's dad.  
**9 MISTEROGERS—Children**  
**10 BEAT THE CLOCK—Game C**  
 Guest: Gloria De Haven.  
**12 GHOST/MRS. MUIR—Comedy C**  
 Captain Gregg rocks Schooner Bay, using Mrs. Muir's by-line to prove that a Gregg—not a Stoddard—founded the grammar school. Mrs. Muir: Hope Lange. Captain: Edward Mulhare. Hampton: Dan Tobin. Claymore: Charles Nelson Reilly. Miss Stoddard: Rennie Riano. Jonathan: Harlen Carraher.  
**13 I LOVE LUCY—Comedy**  
 The girls are going to appear on TV. Everybody's pleased—until both of them buy the same dress.  
 5:15 **6 FRIENDLY GIANT—Children**  
 5:30 **3 DICK VAN DYKE—Comedy**  
 Rob tests Laura's ability to recognize his voice by using a phony continental accent on the phone.

- 6 9 SESAME STREET—Children**  
 See 11:30 A.M. Ch. 6. (60 min.)  
**7 12 NEWS C**  
**10 NEWS—Walter Cronkite C**  
**13 NEWS—Reynolds/Smith C**  
**40 I SPY—Drama C**  
 Kelly and Scott try to change an eccentric scientist's politics from neutral to pro-U.S. Silvando: Boris Karloff. Kelly: Robert Culp. Scott: Bill Cosby. (60 min.)


**Spoil  
yourself  
tonight.**


watch  
**Cronkite & Cable**

**First Team News**  
**5:30-7:00**






**GOMER  
PYLE  
USMC**  
**4:30 PM  
WEEKDAYS**

turn on 10 



**Jack Narz  
hosts**

  
**5 PM WEEKDAYS**

turn on 10 



## Tuesday

### EVENING

6:00 **3 NEWS—Huntley/Brinkley** **C**

**10 13 NEWS** **C**

**19 NEWS**

6:30 **3 NEWS—Whitten/Michels** **C**

**6 MISTEROGERS—Children**

How a piano is made.

**7 NEWS—Huntley/Brinkley** **C**

**9 WHAT'S NEW—Children**

Tracy Newman shows how to play a ukulele, baritone uke, 12-string guitar, banjo and harmonica.

**12 NEWS—Walter Cronkite** **C**

**13 PERRY MASON—Mystery**

A prosperous junk dealer gives drifter Barry Davis a job—which he quits after a heated argument. (55 min.)

**40 MOVIE—Adventure**

"Timbuktu." (1959) The Arabs in the French Sudan are trying to gain independence from the French, and an American adventurer takes advantage of the situation. Victor Mature, Yvonne DeCarlo. (90 min.)

7:00 **6 WHAT'S NEW—Children**

Fantasies are explored as youngsters pantomime their feelings about play, work, love and death.

**7 GREEN ACRES—Comedy** **C**

See Sat. 9 P.M. Ch. 10 for details.

**9 NEWSROOM—Mel Wax**

**10 HAVE GUN—WILL TRAVEL**

A lady doctor enlists Paladin's aid when a rancher refuses to let his men be vaccinated against smallpox. Dr. Phyllis Thackeray: June Lockhart. Paladin: Richard Boone.

**12 ABC NEWS SPECIAL** **C**

**Special:** Scenes of the Old West are re-created in this half-hour chronicle.

# POLLUTION:

WILL WE  
SURVIVE  
THE '70s?

BIG NEWS  
5:30 - 7 PM

turn on 10

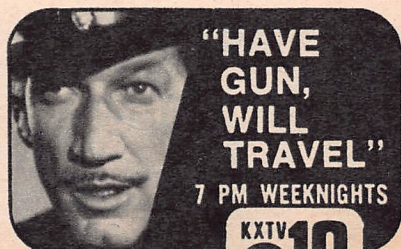


## Perry Mason

6:30 P.M.  
MONDAY

SATURDAY

Thriving on  
the challenge  
of an all-out  
courtroom  
battle.



"HAVE  
GUN,  
WILL  
TRAVEL"

7 PM WEEKNIGHTS

turn on 10





## Tuesday

### EVENING

narrated by Robert Ryan. Producer James Benjamin sets out to show life in the late 1800s as it really was, unadorned by romanticism or legend. To do so, he talked with two men and a woman who were there. Their remarks are interspersed with stills and art of the Old West, and re-enactments (by nonprofessionals) at Pioneer Arizona Village near Phoenix.

7:25 **13 OUTDOORSMAN—Lange C**

7:30 **3 7 SCIENCE SPECIAL C**

**Special:** "The Man Hunters." See the Close-up below. (60 min.)

["I Dream of Jeannie" and Debbie Reynolds will not be seen tonight.]

**6 FRENCH CHEF—Cooking**

How to prepare green salads.

**10 12 LANCER—Western C**

Testing an idea born before its time, Murdoch oversees an experimental prison farm for first-time offenders. Striving to remain firm but fair, he grapples with skepticism from the six sullen convicts, the hard-nosed guards and hypocritical members of the prison board. Mur-

doch: Andrew Duggan. Johnny: James Stacy. Scott: Wayne Maunder. (60 min.)

#### Guest Cast

Billy Kells ..... Scott Marlowe  
Bowman ..... Scott Brady  
Ox ..... Richard Peabody  
Walters ..... Charles Dierkop  
Richie ..... Martin Huston  
Nathan Benedict ..... John McLiam

**13 MOD SQUAD—Crime Drama C**

"Mother of Sorrow." A fraternity brother of Pete's is implicated in the brutal murder of a young girl. Psychological analysis comes into play as the squad investigates the case—and uncovers a tortured relationship between the suspect and his domineering mother. Pete: Michael Cole. Linc: Clarence Williams III. Julie: Peggy Lipton. Greer: Tige Andrews. (60 min.)

#### Guest Cast

Mrs. Bell ..... Lee Grant  
Curtis Bell ..... Richard Dreyfuss  
Dr. Berger ..... Harry Bosch  
Evelyn ..... Sherry Miles

close  
up

7:30 **3 7 SCIENCE SPECIAL C**

### THE MAN HUNTERS

**Special:** This scientific detective story probes the evolution of modern man.

The detectives are anthropologists, who started their search a century ago; it continues at an accelerating pace today. Their clues are maddeningly meager: bits of fossilized bones and teeth scattered all over the globe. From them emerges the story of prehistoric man, a fascinating, still-fragmented saga.

From the caves of Western Europe and the Middle East come remnants of the Neanderthal man, our beetle-browed ancestor who mysteriously vanished 35,000 years ago. In Java and China are found the bones of 500,000-year-old *Homo erectus*. And in Africa the skulls and teeth of *Australopithecus*, a man-ape over a million years old. (Actors from the movie "2001" show his efforts to walk erect.) Prof. Raymond Dart propounds the controversial theory that modern man inherits his aggressiveness from the predatory *Australopithecus*.

E.G. Marshall narrates. Nicolas Noxon and Irwin Rosenthal, producers of the well-received "The Wolf Men," based their script on the book "Early Man." (60 min.)





# Tuesday

EVENING

FEBRUARY 17, 1970

## 8:00 ⑥ FLOWER ARRANGEMENTS

A review of the first six programs.

## ⑨ KIXE FILMS—Drama

"The Widow's Mite" is a contemporary "morality play" written by Shasta College professor Ken Cooney. Produced by KIXE, this three-man drama conveys a special day in the life of a modern young man. Paul: Bob Hastings. Chris: Bob Pugh. Policeman: Frank Algame.

## ⑩ DAVID FROST—Interview ③

Jackie Gleason would like to be remembered as a man who "entertained people and was educated by them." In a rare television interview, Gleason blends personal anecdotes with his views on . . . men (they have mother complexes); women (you can't lie to them); love (it means giving); comedy (comedians must be good actors); attaining success (you have to hurt somebody); the occult ("There is absolute proof that ESP exists."); Milton Berle (he loves the man—now); and happiness ("How can you be happy when peo-

ple are dying in Vietnam?"). (90 min.)

## 8:30 ③ ⑦ JULIA—Comedy ③

Don Ameche directed and appears in this episode. Corey's accidental phone call gets Julia, the Waggedorns and Dr. Chegley involved in the plight of a sick boy—3000 miles away. Julia: Diahann Carroll. Dr. Chegley: Lloyd Nolan. Corey: Marc Copage. Earl: Michael Link.

### Guest Cast

Dr. Prestwick . . . . . Don Ameche  
Mrs. Appleton . . . . . Janet Waldo  
Randy . . . . . Larry Renda

## ⑥ ⑨ INTERFACE—Report ③

Dr. Albert Hibbs discusses solutions to aircraft mid-air collisions.

## ⑩ ⑫ RED SKELTON ③

Guests: Barbara Feldon and the singing Lettermen. Sketch: Barbara is a lady scientist using Clem Kaddiddlehopper as guinea pig in a chicken-feed experiment. Silent Spot: a man doing housework is undone by appliances and toys. Tom Hansen dancers, Jimmy Joyce singers. (60 min.)

### Highlights

"Sweet Georgia Brown"  
. . . . . Barbara, Lettermen, dancers  
"Traces," "Memories" . . . Lettermen  
⑬ MOVIE—Documentary ③  
"The Journey of Robert Kennedy."  
See opposite page. (90 min.)

## 9:00 ③ MOVIE—Drama ③

"Bonjour Tristesse." (English; 1957)  
Otto Preminger directed the film version of Francoise Sagan's novel about the carefree existence of a wealthy Parisian widower and his

## A special presentation on ABC's Movie of the Week



## The Journey of Robert F. Kennedy

Narrated by John Huston

8:30



**THE MIKE  
DOUGLAS  
SHOW**

3 PM WEEKDAYS

**KXTV  
10**

turn on 10



spoiled daughter. Jean Seberg, David Niven, Deborah Kerr. (2 hrs.)

### 6 9 NET FESTIVAL C

"The March King: John Philip Sousa." The vibrant music of Sousa (1854-1932) highlights this film biography. The music is interspersed with old films, stills, comments by people who knew Sousa, and his own words. The Detroit Concert Band was used to re-create the

sound of Sousa's band. The group plays 10 marches, including "The Stars and Stripes Forever" and "Washington Post." The Marine Corps Band, which Sousa once directed, also performs. Discussing the March King are Leopold Stokowski, George Balanchine and Mrs. Helen Sousa Abert, his only surviving daughter. Voice of Sousa: Ben Lyon. (60 min.)

close  
up

### MOVIE C

8:30 13

### THE JOURNEY OF ROBERT F. KENNEDY

Historian Arthur Schlesinger Jr. wrote the script for this account of the life of Robert F. Kennedy. John Huston narrates.

Home movies, newsreels, TV interviews, and the reminiscences of friends and acquaintances contribute to a portrait that recalls the strong tie between John and Robert Kennedy, and the Presidential campaign RFK managed in 1960; Robert's marriage to Ethel Skakel in 1950; and his high-risk, high-energy life style.

Also included are: Robert McNamara, discussing the 1962 Cuban missile crisis; Allard K. Lowenstein (Robert Kennedy's reluctance to oppose President Johnson in the 1968 primaries); Art Buchwald (the vigorous life at Hickory Hill, home of the senator and his large family); Frank Mankiewicz (Robert Kennedy's political style); Charles Evers (why the black community and America's poor revered John and Robert Kennedy).

David Seltzer produced. Music by Elmer Bernstein. Directed by Mel Stuart ("The Making of the President 1964, 1968").



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## Now Possible To Shrink Hemorrhoids Stop Itching and Relieve Pain IN MOST CASES.

Science has found a medication with the ability, in most cases—to stop burning itch, relieve pain and actually shrink hemorrhoids. Tests by doctors proved in case after case, while gently relieving pain and itching, actual reduction (shrinkage) took place.

The answer is *Preparation H*®. There is no other formula like it for the treatment of hemorrhoids. Preparation H also soothes inflamed, irritated tissues and helps prevent further infection. In ointment or suppository form.



**(7) 40 MOVIE—Mystery (C)**

"McCloud," a TV-film with Dennis Weaver as a modern-day marshal. With a subpoenaed witness in tow, New Mexico lawman Sam McCloud travels to New York—and into trouble. His prisoner is kidnaped, and the marshal gets entangled in a murder case involving Puerto Rican militants, a lady novelist, a Wall Street lawyer and a dead beauty queen. (2 hrs.)

**Cast**

McCloud .....Dennis Weaver  
Whitman .....Craig Stevens  
Clifford .....Mark Richman  
Chris Coughlin .....Diana Muldaur  
Broadhurst .....Terry Carter  
Adrienne .....Julie Newmar  
Peralta .....Mario Alcalde  
Waldron .....Shelly Novack  
Billy .....Michael Bow  
Father Nieves .....Paul Julia  
[Turn to page 7 for an article about a scene in this film.]

**9:30 (10) 12 GOVERNOR AND J.J. (C)**

The President of the United States asks George to join his press team. It's a great honor, of course, but no one wants George to go. Not even George. Governor: Dan Dailey. George: James Callahan. J.J.: Julie Sommars. Maggie: Neva Patterson.

**Guest Cast**

Cynthia Lockwood ...Joanna Moore  
Al Burns .....Jack DeLeon  
Nick Fleming .....Don Ross

**0:00 (6) 9 GOVERNOR'S NEWS CONFERENCE**

**(10) 60 MINUTES (C)**

Special: Harry Reasoner and Mike Wallace are the on-camera editors

for this edition of the CBS news-magazine. (60 min.)

**(12) 13 MARCUS WELBY, M.D. (C)**

"Nobody Wants a Fat Jockey." A young jockey aiming at the Triple Crown is on a killing regimen to lose weight. Too many steam baths and diet pills are taking their toll by the time he voices his ultimate fear: is he still growing? Welby: Robert Young. Kiley: James Brolin. Consuelo: Elena Verdugo. (60 min.)

**Guest Cast**

Dinty .....Michael Burns  
Terry Riggs .....Strother Martin  
Anne .....Joanna Cameron  
Felix Azevedo .....Rafael Campos  
Merritt Parker .....Arch Johnson

**10:30 (6) KVIE FILM FESTIVAL**

"Marshes of Two Street," a half-hour film study of Sacramento's West end inhabitants, was produced last year by KVIE cinematographer Richard Simpson. The film is an attempt to expand the viewer's understanding of the skid row resident.

**(9) FLOWER ARRANGEMENTS**

"Table Center Piece," an arrangement combining the ancient oriental method of flower arranging with the Western style.

**11:00 (3) 7 10 12 13 NEWS (C)**

**(6) FLASH GORDON—Serial**  
See Mon. 11:30 P.M. for details.

**(40) BILKO—Comedy**

**11:25 (6) FLASH GORDON—Serial**  
Chapter 12: "Trapped in the Turret."

**11:30 (3) 7 JOHNNY CARSON (C)**

Scheduled in Hollywood: Jack Benny, Tony Curtis and comedienne Barbara Heller. (90 min.)

**(10) MOVIE—Drama (C)**

"A Gathering of Eagles." (1962) The new commander of a Strategic Air Command base is determined to improve the unit's efficiency. Rock Hudson, Mary Peach, Rod Taylor, Barry Sullivan. (2 hrs., 5 min.)

**(12) 40 MERV GRIFFIN (C)**

Scheduled in Hollywood: Desi Arnaz, actress Edy Williams and Bossa Rio, musical group. (90 min.)

**(13) DICK CAVETT (C)**

Scheduled: actor Jim Brown and singer Little Richard. (90 min.)

**1:00 (3) 13 NEWS (C)**

**(40) TRIM TIME—Exercise (C)**



**GOMER  
PYLE  
USMC**  
4:30 PM  
WEEKDAYS

turn on 10

**KXTV 10**  
A CBS affiliate



FEBRUARY 18, 1970

MORNING

- 5:55 **3 FARM MARKET REPORT** (C)  
 6:00 **3 RHYME AND REASON**  
 1. Between home & school. 2. Drawing with Tarmo Pasto. (60 min.)  
**10 ACROSS THE FENCE** (C)  
 6:25 **13 NEWS** (C)  
 6:30 **10 SUNRISE SEMESTER** (C)  
 Iranian Culture: The decline—Alexander the Great and the aftermath.  
**12 FILM** (C)  
**13 JACK LA LANNE—Exercise** (C)  
 6:50 **19 FARM SHOW**  
 7:00 **3 7 TODAY** (C)  
 Scheduled: Supreme Court Justice William O. Douglas; features on skiing and drug addiction; Gustav Eckstein discusses the interaction between mind and body; gourmet food, discussed by Edith Vanocur. (2 hrs.)  
**10 12 NEWS—Bentl** (C)  
**13 AGRICULTURE TODAY** (C)  
**19 CHESTER SMITH—Variety**  
 7:15 **13 CARTOONLAND—Children** (C)  
 8:00 **10 12 CAPTAIN KANGAROO** (C)  
 Story: "My Little Brother." Animals: pony, llama. (60 min.)  
 8:30 **19 WARREN STONE—Variety**  
 9:00 **3 7 IT TAKES TWO—Game** (C)  
 Guests: Michael Landon, Kent McCord, William Shatner and wives.  
**9 CLASSROOM—Lessons**  
**10 12 LUCILLE BALL—Comedy** (C)  
 Guess who buys stock in the bank.  
**13 STEVE ALLEN—Variety** (C)  
 Guests: the singing Times Square Two, the New York Rock and Roll Ensemble and comic Albert Brooks. Paul Smith orchestra. (90 min.)  
 9:15 **6 CLASSROOM—Lessons**  
 Recess: 2:30-5:15 P.M.  
 9:25 **3 7 NEWS—Dickerson** (C)  
 9:30 **3 7 CONCENTRATION** (C)  
**10 12 BEVERLY HILLBILLIES** (C)  
 Have a cold? Granny has a cure.  
 10:00 **3 7 SALE OF THE CENTURY** (C)  
**10 12 ANDY GRIFFITH** (C)  
 The word is out: Bee bought a wig.  
 10:30 **3 7 HOLLYWOOD SQUARES** (C)  
 Guests: Richard Crenna, Teresa Graves, Joyce Haber, Jan Murray, Jane Russell and Alan Sues.  
**10 12 LOVE OF LIFE—Serial** (C)  
**13 DIVORCE COURT—Drama** (C)  
 Charge: desertion. Ann: Karen Valentine. Donald: Tom Guerin.

Wednesday

MORNING-AFTERNOON

- 19 FILM**  
 10:50 **40 FELIX—Children** (C)  
 11:00 **3 7 JEOPARDY—Game** (C)  
**10 12 WHERE THE HEART IS** (C)  
**13 NEWS—Rashleigh** (C)  
**40 ROMPER ROOM—Children** (C)  
 11:25 **10 NEWS—Chris Harris** (C)  
**12 NEWS—Edwards** (C)  
 11:30 **3 7 WHO, WHAT OR WHERE** (C)  
**6 9 SESAME STREET** (C)  
 No. 73. 1. A magician visits. 2. Alphabet: B, M, X. 3. Numbers: six, seven (Burt Lancaster counts). 4. Concepts: some, more, most. 5. Films: body parts, elephant. 6. Shapes. 7. Sorting by what things do. 8. Songs. (60 min.)  
 [Ch. 9 does not colorcast. Repeated 3 P.M. Ch. 9; 5:30 P.M. Chs. 6, 9.]  
**10 12 SEARCH FOR TOMORROW—Serial** (C)  
**13 GALLOPING GOURMET** (C)  
 Paella Valenciana.  
**40 KARTOON KARNIVAL** (C)  
 11:55 **3 NEWS—Floyd Kalber** (C)  
**7 NEWS—Reester** (C)  
**40 TRIM TIME—Exercise** (C)

AFTERNOON

- 12:00 **3 10 NEWS** (C)  
**7 40 LIFE WITH LINKLETTER** (C)  
 Topics: extramarital affairs, religious prophecy.  
**12 13 BEWITCHED—Comedy**  
 Is Darrin two-timing Samantha? Darrin: Dick York.  
**19 NEWS**  
 12:05 **19 MIKE STEWART—Variety**  
 12:30 **6 MISTEROGERS—Children**  
**7 40 DAYS OF OUR LIVES** (C)

THE  
STEVE ALLEN  
SHOW

90 minutes of  
colorful  
conversation  
with great guests.



weekdays  
9-10:30 AM





# Wednesday

AFTERNOON

FEBRUARY 18, 1970

- 10 12 AS THE WORLD TURNS** (C)  
**13 THAT GIRL—Comedy** (C)  
 Ann and a photographer—business or pleasure? Ann: Marlo Thomas.
- 1:00 3 7 DOCTORS—Serial** (C)  
**10 12 LOVE IS A MANY-SPLENDORED THING—Serial** (C)  
**13 ALL MY CHILDREN—Serial** (C)  
**40 MOVIE—Mystery**  
 "The Third Key." (English; 1956) Scotland Yard is after a safe breaker who seems to leave no clues. Jack Hawkins, John Stratton. (90 min.)
- 1:30 3 7 ANOTHER WORLD** (C)  
**10 12 GUIDING LIGHT—Serial** (C)  
**13 LET'S MAKE A DEAL—Game** (C)
- 2:00 3 BRIGHT PROMISE—Serial** (C)  
**7 13 NEWLYWED GAME** (C)  
**10 12 SECRET STORM—Serial** (C)  
**19 NEWS**
- 2:05 19 KEN BELLVILLE—Variety**
- 2:30 3 MOVIE—Musical** (C)  
 "Gypsy," (1962) Part 1. Big, splashy version of the stage success, based on the memoirs of striptease Gypsy Rose Lee. Natalie Wood, Rosalind Russell, Karl Malden. (90 min.)
- 7 DATING GAME** (C)  
**10 12 EDGE OF NIGHT—Serial** (C)  
**13 TRUTH OR CONSEQUENCES** (C)  
**40 NAME DROPPERS—Game** (C)  
 Guests: Anne Baxter, Johnny Mathis and Charles Nelson Reilly.
- 3:00 7 13 GENERAL HOSPITAL** (C)  
**9 SESAME STREET—Children**  
 See 11:30 A.M. Ch. 6 (60 min.)  
**10 MIKE DOUGLAS—Variety** (C)  
 Guests: Red Buttons, blues singer Joe South, New York Times food editor Craig Claiborne, Jane Withers and the Three Degrees. (90 min.)

- 12 GOMER PYLE, USMC** (C)  
 Hippies help Gomer decorate a van. Gomer: Jim Nabors.
- 3:30 40 BUGS BUNNY/POPEYE** (C)  
**7 13 ONE LIFE TO LIVE** (C)  
**12 ALL MY CHILDREN—Serial**  
**40 OUR GANG/THREE STOOGES**
- 4:00 3 BATMAN—Adventure** (C)  
 The Penguin kidnaps Batgirl. Penguin: Burgess Meredith. Batgirl: Yvonne Craig. Batman: Adam West.  
**7 13 DARK SHADOWS—Serial** (C)  
**12 PERRY MASON—Mystery**  
 Someone has sent Claire Allison frightening newspaper clippings. Claire: Mala Powers, Martin Selkirk: Dennis Patrick. (60 min.)
- 19 NEWS**  
**40 FLIPPER—Drama** (C)  
 A State Department official wants Porter to give Flipper to a visiting prince. Porter: Brian Kelly. Sandy: Luke Halpin. Bud: Tommy Norden. Enfield: William Jordan.
- 4:05 19 GLENN STEPP—Variety**
- 4:30 3 STAR TREK—Adventure** (C)  
 On a mission to save a planet, the Enterprise crew wrestles with several enigmas, including a cryptically inscribed obelisk towering in their midst. Kirk: William Shatner. Spock: Leonard Nimoy. (60 min.)
- 7 LET'S MAKE A DEAL—Game**  
**10 GOMER PYLE, USMC** (C)  
 See Mon. 3 P.M. Ch. 12 for details.  
**13 GILLIGAN ISLAND—Comedy** (C)  
 Gilligan and the Skipper find a newspaper item suggesting that one of the castaways is an escaped killer. Gilligan: Bob Denver. Skipper: Alan Hale. Ginger: Tina Louise.



**THE MIKE DOUGLAS SHOW**  
 3 PM WEEKDAYS  
 KXTV 10  
 turn on 10



**GOMER PYLE USMC**  
 4:30 PM WEEKDAYS  
 KXTV 10  
 turn on 10



FEBRUARY 18, 1970

**40 MAN FROM UNCLE** (C)

An imprisoned gem thief helps Solo and Illya find out why the world's largest diamond company is buying back its own stones. Delgado: Ricardo Montalban. (60 min.)

**5:00 7 THAT GIRL—Comedy**

Ann has an unexpected roommate.

**9 MISTEROGERS—Children**

**10 BEAT THE CLOCK—Game** (C)

Guest: Gloria De Haven.

**12 LET'S MAKE A DEAL—Game** (C)

**13 I LOVE LUCY—Comedy**

Ricky is going to run the household with a firm hand, but Lucy asks Ethel to help her strike for equal rights. Lucy: Lucille Ball.

**5:15 6 FRIENDLY GIANT—Children**

Story: "Deep in a Haystack."

**5:30 3 DICK VAN DYKE—Comedy**

Rob can't imagine what kind of calamity Laura's expecting when he and Jerry find a bank book showing a large balance in her name. Rob: Dick Van Dyke.

**6 9 SESAME STREET—Children**

See 11:30 A.M. Ch. 6. (60 min.)

# POLLUTION:

WILL WE  
SURVIVE  
THE '70s?

**BIG NEWS**  
**5:30 - 7 PM**

turn on 10



# Spoil yourself tonight.

watch  
**Cronkite & Cable**

**First Team News**  
**5:30-7:00**



# Perry Mason

Thriving on the challenge  
of an all-out  
courtroom battle.



**6:30 P.M.**  
**MONDAY**  
through  
**SATURDAY**





# Wednesday

AFTERNOON-EVENING

FEBRUARY 18, 1970

- 7 12 NEWS** **C**  
**10 NEWS—Walter Cronkite** **C**  
**13 NEWS—Reynolds/Smith** **C**  
**40 I SPY—Drama** **C**

A Russian ballerina is murdered in Kelly's hotel room. Kelly: Robert Culp. Scott: Bill Cosby. (60 min.)

## EVENING

- 6:00 3 NEWS—Huntley/Brinkley** **C**  
**10 13 NEWS** **C**  
**19 NEWS**

**6:05 19 FILM**

- 6:30 3 NEWS—Whitten/Geise** **C**  
**6 MISTEROGERS—Children**  
**7 NEWS—Huntley/Brinkley** **C**  
**9 WHAT'S NEW—Children**

The story of a pet goat that is accidentally taken to the hide market.

**12 NEWS—Walter Cronkite** **C**

**13 PERRY MASON—Mystery**

Someone takes a potshot at wealthy Sumner Hodge. (60 min.)

**40 MOVIE—Western**

"The Man from Del Rio." (1956) A gunman arrives in a small town seeking vengeance. Anthony Quinn, Katy Jurado. (90 min.)

- 7:00 6 WHAT'S NEW—Children**  
 Part 1: how glass is formed.

**7 MY WORLD—Comedy** **C**

A four-man editorial meeting turns into a groupthink session on the pitfalls of marriage, the trouble with women and how to get sneakily around both. James Thurber's "My Own Ten Rules for a Happy Marriage" provided the grist for tonight's mill. Monroe: William Windom. Jenkins: Henry Morgan. Greeley: Harold

J. Stone. Williams: Frank Aletter. Charles: Stuart Margolin.

**9 NEWSROOM—Mel Wax**

**10 HAVE GUN—WILL TRAVEL**

Paladin helps a Mennonite save his farm from the town boss.

**12 THAT GIRL—Comedy** **C**

Ann and Don face a survival test after their small plane crash lands in mountainous terrain. Ann: Marlo Thomas. Pilot: Russell Johnson.

**13 WRESTLING—Chicago**

**7:30 3 7 VIRGINIAN—Western** **C**

"No War for the Warrior," the drama of a fugitive Indian caught between his Kiowa heritage and the demands of a white world. The man signs on with a Shiloh cattle drive, inadvertently leading the wranglers to danger in a small, bigoted town. Script by Alvin Sapinsley and Robert Earll. Virginian: James Drury. Jim: Tim Matheson. Trampas: Doug McClure. (90 min.)

## Guest Cast

John ..... Charles Robinson  
 William T. Webb ... Charles Aidman  
 Ned Cochran ..... Henry Jones  
 Cully ..... David Sheiner  
 Kgooy-Ma ..... Patricia Hyland

**6 FOLK GUITAR PLUS—Lessons**

Songs: "Raisins and Almonds" and "Come Follow." Host: Laura Weber.

**10 12 HEE HAW—Variety** **C**

Merle Haggard, Henson Cargill and Tammy Wynette join Roy Clark, Buck Owens and Buck's son Buddy Allen. Archie Campbell, Minnie Pearl, Hagers, Gordie Tapp, Don Harron, Lulu Roman, Susan Raye, Junior Samples and Jeannine Rile. (60 min.)

**THE  
BIG  
NEWS**

**5:30 PM  
WEEK-  
DAYS**



**Stan Statham & Ray Narbaitz**  
**Enjoy What They Do!**  
**That May Be Part of**  
**The Reason More People**  
**Watch Everyday.**

**KHSL-TV, Channel 12**



## Highlights

"Billy Overcame His Size" .... Merle  
 "Good," "I Believe" ..... Tammy  
 "Love of the Common People" ..... Henson  
 "I Don't Care" ..... Buck  
 "Me and Bobby McGee" ..... Roy  
 "Let the World Keep on Turning" ..... Buck, Buddy

**13 NANNY AND THE PROFESSOR (C)**

With his dad's beat-up old telescope, some amazing beginner's luck and Nanny's mysterious touch, Butch makes an astronomical discovery that creates a hubbub in the scientific world. Nanny: Juliet Mills. Everett: Richard Long. Butch: Trent Lehman. Hal: David Doremus.

## Guest Cast

Dr. Lazko ..... Sam Jaffe  
 Reporter ..... Larry Gelman

**8:00 6 9 KUKLA, FRAN AND OLLIE (C)**

It's Ollie's birthday, and everyone's ignoring him. The reason: his friends are busy preparing a surprise birthday party for their favorite dragon. Songs: "My Love Loves Me," "Lit-

tle Lamb." Fran Allison. Created by Burr Tillstrom.

[Ch. 9 does not colorcast. Turn to page 20 for an article about this series.]

**13 COURTSHIP OF EDDIE'S FATHER—Comedy (C)**

Cold turkey! Norman has a monkey on his stomach when he sets out to lose five pounds over a weekend—and moves in with the Corbetts to make sure he succeeds. Norman: James Komack. Tom: Bill Bixby. Eddie: Brandon Cruz.

**19 JOAQUIN ESTEVES****40 DAVID FROST—Variety (C)**

Scheduled: Connie Stevens, George Segal, singer Bobby Vinton and comic Lenny Price. (90 min.)

**8:30 6 9 BOOK BEAT—Interview (C)**

The making of the 1969 "International Atlas" is discussed by publisher Andrew McNally III and editor Richard Forstall. They comment on difficulties in standardizing map scales and translating the atlas into four languages. Host: Bob Cromie. [Ch. 9 does not colorcast.]

close  
up9:00 **10 12 ANNE BANCROFT (C)****ANNIE, THE WOMEN IN THE LIFE OF A MAN**

**Special:** The multi-faceted female personality is etched in cameos featuring Anne Bancroft and a star-studded assemblage of gentlemen friends.

Polished song, dance, comedy and dramatic sequences parody females of the species, all portrayed by Miss Bancroft: the blushing bride, with Dick Shawn as the groom and John McGiver as the father; the harried wife, celebrated in three witty poems by Judith Viorst; the emancipated woman, wooed by Jack Cassidy; the middle-aged neurotic, with Lee J. Cobb as the psychiatrist; and the innocent show-business hopeful, auditioned by David Susskind.

Musical highlights: "The Night Was Made for Love" (Miss Bancroft with dancers); "Stay" (Robert Merrill as a persuasive lover); "Change Partners" (a caricature of woman's foremost prerogative, with Miss Bancroft, dancers and Arthur Murray); "Maman" (Dick Smothers as a son away at war); "Every Time We Say Good-By," a bit of nostalgia with Miss Bancroft as "Annie" herself. (60 min.)





# Wednesday

EVENING

FEBRUARY 18, 1970

## 10 12 BEVERLY HILLBILLIES (C)

Shorty's finally married—but not to Elverna. So instead of a honeymoon, an annulment is being arranged. Jed: Buddy Ebsen. Shorty: Shug Fisher. Granny: Irene Ryan. Elverna: Elvia Allman. Elly May: Donna Douglas. Jethro: Max Baer. Gloria: Bettina Brenna.

## 13 ROOM 222—Comedy-Drama (C)

While teaching a night class, Pete is beset with an unusual burden in one Ralph Fisk, perennial student and trivia nut. Ralph has latched onto Pete as a friend, creating a problem for the teacher: how to tell someone he's boring you to tears. Pete: Lloyd Haynes. Liz: Denise Nicholas. Alice: Karen Valentine.

### Guest Cast

Ralph ..... Ron Rifkin  
Wisegarten ..... Robert Casper  
Judy Bangston ..... Mittie Lawrence  
Frank ..... Bruce Kirby  
Ted ..... E.A. Siriani  
[Next week: series regular Denise Nicholas models scarfs.]

## 9:00 3 7 MUSIC HALL (C)

Anthony Newley and Lou Rawls join Petula Clark. Tony and Pet play cockney vaudevillians; Tony sings a medley of hits he wrote for Broadway's "The Roar of the Greasepaint—the Smell of the Crowd" and "Stop the World—I Want to Get Off." (60 min.)

### Highlights

"Sign of the Times," "A Natural Woman" ..... Petula  
"The Joker," "Look at That Face,"  
"Gonna Build a Mountain"... Tony

"It Was a Very Good Year" .... Lou  
"God Bless the Child," "Kansas City" ..... Petula, Tony, Lou

## 6 9 NEWS IN PERSPECTIVE (C)

**Special:** How is the South adjusting to the Supreme Court's ruling for immediate school desegregation? In Atlanta, films document reactions among citizens and school authorities. Discussing the ruling are Georgia legislator Julian Bond; Roy Harris, former aide to George Wallace; Southern-based New York Times reporters James Wooten and Roy Reed. Host: Clifton Daniel. (60 min.) [Ch. 9 does not colorcast.]

## 10 12 ANNE BANCROFT (C)

**Special:** "Annie, the Women in the Life of a Man." See the Close-up on page A-51. (60 min.)

[Pre-empted: "Medical Center."]

## 13 JOHNNY CASH—Variety (C)

Johnny's guests: Vikki Carr, Jerry Lee Lewis and Jimmie Rodgers. Carl Perkins, Carter Family, Statler Brothers, Tennessee Three, Bill Walker orchestra. (60 min.)

### Highlights

"Cry, Cry, Cry," "Cocaine Blues,"  
"Sixteen Tons," "Get Rhythm,"  
"The Old Account" ..... Johnny  
"Singing My Song" ..... Vikki  
"Great Balls O' Fire" ..... Jerry Lee  
"What Will You Do When They're Gone?" ..... Jimmie  
"Scarborough Fair" ..... Johnny, Vikki  
"Blue Suede Shoes" ..... Johnny, Carl

## 40 MOVIE—Drama (C)

"Trapeze." (1956) An American joins a Paris circus in hopes of persuading a top aerialist to teach him a

KRAFT MUSIC HALL

# PETULA CLARK

and

# ANTHONY NEWLEY

9 PM CHANNEL 3,7



dangerous stunt. Burt Lancaster, Tony Curtis, Gina Lollobrigida. (2 hrs.)

**10:00 3 7 THEN CAME BRONSON C**  
 Mountain climbing and its inherent mystique frame this drama by Meyer Dolinsky. The climbers are Bronson and novelist Wilson Ford, whose mutual challenge occasions an exchange of ideas between two sensitive men of separate generations. Filmed in Nevada's Lee Canyon. Bronson: Michael Parks. (60 min.)

#### Guest Cast

Wilson Ford ..... James Whitmore  
 Marcia ..... Melendy Britt

**6 9 SOUL—Variety C**  
 Guests: blues great B.B. King, the Impressions, singer Eddie Floyd and Tee Collins, creator of Wanda the Witch (an animated character on the children's show "Sesame Street"). Curtis Mayfield, King Curtis and the Kingpins. (60 min.)

#### Highlights

"Paying the Cost," "The Thrill Is Gone" ..... B.B.  
 "Choice of Colors" ..... Impressions  
 [Ch. 9 does not colorcast.]

**10 12 HAWAII FIVE-O C**  
 Government intelligence agents crowd McGarrett in what is supposed to be a co-operative effort: finding a famous scientist who's been tricked into believing he murdered someone. McGarrett: Jack Lord. Danny: James MacArthur. Kono: Zulu. Che Fong: Harry Endo. Chin Ho: Kam Fong. (60 min.)

#### Guest Cast

Dr. Royce Baker ..... Charles Aidman  
 Theresa ..... Pilar Seurat  
 Carson ..... Fred Beir  
 Kreuter ..... Ronald Long

**13 ENGELBERT HUMPERDINCK C**  
 Guests: Phil Silvers, Paul Anka, British music-hall star Millicent Martin, singer Dana Valery. Engelbert and guests do a burlesque of burlesque; Paul and Engelbert team for a rock medley. Irving Davies dancers, Jack Parnell orchestra. (60 min.)

#### Highlights

"Cuando, Cuando, Cuando?"  
 "Something," "Wonderful World" ..... Engelbert  
 "All I Need Is the Girl" ..... Phil  
 "Watch What Happens" ..... Paul

"And When I Die" ..... Millicent  
 "Get in Line, Girl" ..... Dana

**11:00 3 7 10 12 13 NEWS C**  
**6 FLASH GORDON—Serial**  
 Chapter 13: "Rocketing to Earth" concludes this serial. Flash: Buster Crabbe. Dale: Jean Rogers.

**10 NEWS—Cable/Sanders C**  
**40 BILKO—Comedy**

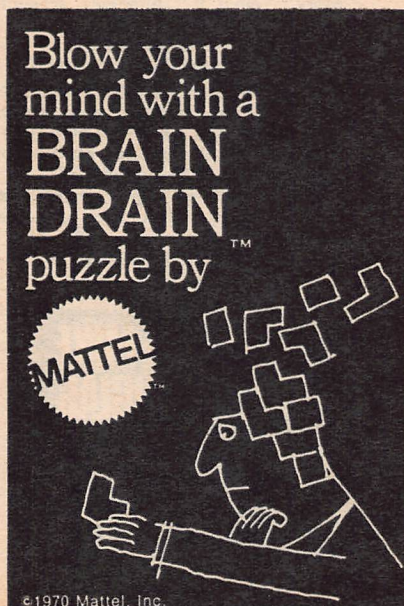
**11:30 3 7 JOHNNY CARSON C**  
 Scheduled in Hollywood: Don Rickles, actress Carol Wayne. (90 min.)

**10 MOVIE—Drama C**  
 "Shadow over Elveron." (1968) A young doctor tries to clear a small-town youth framed for murder. James Franciscus, Leslie Nielsen, Franchot Tone. (1 hr., 50 min.)

**12 40 MERV GRIFFIN C**  
 Scheduled in Hollywood: Jim Brown, Eva Gabor, Candice Bergen, Mort Sahl and Los Angeles mayor Sam Yorty. (90 min.)

**13 DICK CAVETT C**  
 Scheduled: Eddy Arnold. (90 min.)

**1:00 3 13 NEWS C**  
**40 TRIM TIME—Exercise C**





# Thursday

FEBRUARY 19, 1970

## MORNING

- 5:55 **3** **7** **FARM MARKET REPORT** (C)  
**13** **NEWS** (C)  
 6:00 **3** **7** **RHYME AND REASON**  
 1. Teacher and machines. 2. Drawing with Tarmo Pasto. (60 min.)  
**10** **12** **BIG PICTURE** (C)  
**13** **AMERICAN DREAM—Education**  
 6:25 **12** **SOIL CONSERVATION**  
 6:30 **10** **SUNRISE SEMESTER** (C)  
**African Social Anthropology: colonial rule in West Africa.**  
**12** **U.S. FARM REPORT** (C)  
**13** **JACK LA LAMME—Exercise** (C)  
 6:50 **19** **FARM SHOW**  
 7:00 **3** **7** **TODAY** (C)  
 Scheduled: interviews with wives of Cabinet members, country-western great Eddy Arnold and 13-year-old poet Tony Cavin; a feature on a leprosy clinic in New York City. (2 hrs.)  
**10** **12** **NEWS—Benti** (C)  
**13** **AGRICULTURE TODAY** (C)  
**19** **CHESTER SMITH—Variety**  
 7:15 **13** **CARTOONLAND—Children** (C)  
 8:00 **10** **12** **CAPTAIN KANGAROO** (C)  
 Story: "What If." Animals: screech owls and a puppy. (60 min.)  
 8:30 **19** **WARREN STONE—Variety**  
 9:00 **3** **7** **IT TAKES TWO—Game** (C)  
 Guests: Michael Landon, Kent McCord, William Shatner and wives.  
**10** **12** **LUCILLE BALL—Comedy** (C)  
 A radio contest has Lucy on the go.  
**13** **STEVE ALLEN—Variety** (C)  
 Guests: "Dating Game" host Jim Lange, Soupy Sales and teen-age pianist Eugene Simmons. (90 min.)  
 9:15 **6** **9** **CLASSROOM—Lessons**

- 9:25 **3** **7** **NEWS—Dickerson** (C)  
 9:30 **3** **7** **CONCENTRATION** (C)  
**10** **12** **BEVERLY HILLBILLIES** (C)  
 Martha Hyer as a very rich lady.  
 10:00 **3** **7** **SALE OF THE CENTURY** (C)  
**10** **12** **ANDY GRIFFITH** (C)  
 Howard may get a girl friend.  
 10:30 **3** **7** **HOLLYWOOD SQUARES** (C)  
 Guests: Richard Crenna, Teresa Graves, Joyce Haber, Jan Murray, Jane Russell and Alan Sues.  
**10** **12** **LOVE OF LIFE—Serial** (C)  
**13** **DIVORCE COURT—Drama** (C)  
 Charge: adultery.  
**19** **FILM**  
 10:50 **40** **FELIX—Children** (C)  
 11:00 **3** **7** **JEOPARDY—Game** (C)  
**10** **12** **WHERE THE HEART IS** (C)  
**13** **NEWS—Rashleigh** (C)  
**40** **ROMPER ROOM—Children** (C)  
 11:25 **10** **NEWS—Chris Harris** (C)  
**12** **NEWS—Edwards** (C)  
 11:30 **3** **7** **WHO, WHAT OR WHERE** (C)  
**6** **9** **SESAME STREET** (C)  
 No. 74. 1. Alphabet: J, O, R. 2. Counting: six, seven. 3. Films: where milk comes from, manhole covers. 4. Concepts: melting ice, thick. 5. Family roles. 6. Following directions. 7. Story: "Maybe a Monster." (60 min.)  
 [Ch. 9 does not colorcast. Repeated 3 P.M. Ch. 9; 5:30 P.M. Chs. 6, 9.]  
**10** **12** **SEARCH FOR TOMORROW—Serial** (C)  
**13** **GALLOPING GOURMET** (C)  
 Rabbit cacciatore.  
**40** **KARTOON KARNIVAL** (C)  
 11:55 **3** **NEWS—Floyd Kalber** (C)  
**7** **NEWS—Keeter** (C)  
**40** **TRIM TIME—Exercise** (C)



**THE MIKE DOUGLAS SHOW**  
 3 PM WEEKDAYS  
 KXTV 10  
 turn on 10



**GOMER PYLE USMC**  
 4:30 PM WEEKDAYS  
 KXTV 10  
 turn on 10



FEBRUARY 19, 1970

AFTERNOON

- 12:00 **3 10 NEWS** (C)  
**7 40 LIFE WITH LINKLETTER** (C)  
 Guest: the comedy team of Steve Rossi and Slappy White.  
**12 13 BEWITCHED—Comedy**  
 Sam gives her powers to Clara.  
**19 NEWS**
- 12:05 **19 MIKE STEWART—Variety**
- 12:30 **6 MISTEROGERS—Children**  
**7 40 DAYS OF OUR LIVES** (C)  
**10 12 AS THE WORLD TURNS** (C)  
**13 THAT GIRL—Comedy** (C)  
 Ruth Buzzi ("Laugh-In") guests.
- 1:00 **3 7 DOCTORS—Serial** (C)  
**10 12 LOVE IS A MANY-SPLENORED THING—Serial** (C)  
**13 ALL MY CHILDREN—Serial** (C)  
**40 COOKING—Bea Byer** (C)
- 1:30 **3 7 ANOTHER WORLD** (C)  
**10 12 GUIDING LIGHT—Serial** (C)  
**13 LET'S MAKE A DEAL—Game** (C)  
**40 EAST SIDE/WEST SIDE**  
 "No Hiding Place" shows what happens when a liberal couple takes up the cudgels on behalf of a Negro family recently moved into their suburban community. Brock: George C. Scott. (60 min.)
- 2:00 **3 BRIGHT PROMISE—Serial** (C)  
**7 13 NEWLYWED GAME** (C)  
**10 12 SECRET STORM** (C)  
**19 NEWS**
- 2:05 **19 KEN BELLVILLE—Variety** (C)
- 2:30 **3 MOVIE—Musical** (C)  
 "Gypsy," conclusion. See Wed. 2:30 P.M. Ch. 3 for details. (90 min.)  
**7 DATING GAME** (C)  
**10 12 EDGE OF NIGHT** (C)  
**13 TRUTH OR CONSEQUENCES** (C)


# Thursday

AFTERNOON

- 40 NAME DROPPERS—Game** (C)  
 Guests: Anne Baxter, Johnny Mathis and Charles Nelson Reilly.
- 3:00 **7 13 GENERAL HOSPITAL** (C)  
**9 SESAME STREET—Children**  
 See 11:30 A.M. Ch. 6. (60 min.)  
**10 MIKE DOUGLAS—Variety** (C)  
 Scheduled: Red Buttons, Florence Henderson ("The Brady Bunch"), singer Bobby Vinton, and comics Stillier and Meara. (90 min.)  
**12 GOMER PYLE, USMC** (C)  
 Carol Burnett sings with Gomer.  
**40 BUGS BUNNY/POPEYE** (C)
- 3:30 **7 13 ONE LIFE TO LIVE** (C)  
**12 ALL MY CHILDREN—Serial**  
**40 OUR GANG/THREE STOOGES** (C)
- 4:00 **3 BATMAN—Adventure** (C)  
 The Riddler takes over Gotham City's boxing game and challenges Batman to a ring duel. Batman: Adam West.  
**7 13 DARK SHADOWS—Serial** (C)  
**12 PERRY MASON—Mystery**  
 Steve Benton retains Mason to protect his brother, who has been forging checks to pay off gambling debts. Benton: Dick Foran. Larry Benton: Wynn Pearce. (60 min.)  
**19 NEWS**  
**40 FLIPPER—Drama** (C)  
 Park Inspector Gordon, who disappears of keeping wild animals for pets, discovers that Porter's family is harboring a small zoo.
- 4:05 **19 GLENN STEPP—Variety**
- 4:30 **3 STAR TREK—Drama** (C)  
 The Enterprise is captured by a Roman ship, whose beautiful commander charges Kirk with espionage—and sets about wooing Mr. Spock. Tal: Jack Donner. (60 min.)




**Jack Narz**  
hosts



**5 PM WEEKDAYS**

**KXTV 10**

turn on 10



**"HAVE GUN, WILL TRAVEL"**

**7 PM WEEKNIGHTS**

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**First Team News**  
**5:30-7:00**



# POLLUTION:

WILL WE  
SURVIVE  
THE '70s?

**BIG NEWS**  
**5:30 - 7 PM**



turn on 10

## Thursday

AFTERNOON-EVENING

**7 LET'S MAKE A DEAL—Game**

**10 GOMER PYLE, USMC** **C**

See Tues. 3 P.M. Ch. 12.

**13 GILLIGAN'S ISLAND—Comedy**

Part of a telephone cable washes ashore—giving the castaways hopes of using it to make a long-distance call for help. Gilligan: Bob Denver. Skipper: Alan Hale.

**40 MAN FROM U.N.C.L.E.** **C**

THRUSH agents mistake a drifter for a famous geologist—so Solo and Illya decide to let him act as their unwitting decoy. Illya: David McCallum. Buzz: Jack Weston. (60 min.)

**5:00 7 THAT GIRL—Comedy**

Actress Ann has parent problems.

**9 MISTEROGERS—Children**

**10 BEAT THE CLOCK—Game** **C**

Guest: Gloria De Haven.

**12 COURTSHIP OF EDDIE'S**

**FATHER—Comedy** **C**

Tom promises Eddie he'll "take care of" a Government order deporting Mrs. Livingston. The stakes are high: failure means losing a valuable friend—and Eddie's invaluable esteem. Tom: Bill Bixby. Eddie: Brandon Cruz. Mrs. Livingston: Miyoshi Umeki. Miss Ritter: Meg Wylie. Tina: Kristina Holland.

**13 I LOVE LUCY—Comedy**

The Ricardos have decided they're not going to brag about their new baby. Sure they're not. Lucy: Lucille Ball. Ricky: Desi Arnaz. Ethel: Vivian Vance. Fred: William Frawley.

**5:15 6 FRIENDLY GIANT—Children**

Friendly explains the natural camouflage of wild animals.

**5:30 3 DICK VAN DYKE—Comedy**

Rob tells Ritchie how he proposed to Laura. Rob: Dick Van Dyke. Laura: Mary Tyler Moore. Ritchie: Larry Mathews.

**6 9 SESAME STREET—Children**

See 11:30 A.M. Ch. 6. (60 min.)

**7 12 NEWS** **C**

**10 NEWS—Walter Cronkite** **C**

**13 NEWS—Reynolds/Smith** **C**

**40 I SPY—Drama** **C**

Kelly and Scott are keeping close tabs on an ex-Pentagon file clerk, who is a walking depository of top-secret information. Kelly: Robert Culp. Herbie: Wally Cox. Scott: Bill Cosby. (60 min.)



## EVENING

6:00 **3 NEWS—Huntley/Brinkley** **C****10 13 NEWS** **C****19 NEWS**6:30 **3 NEWS—Whitten/Olitsky** **C****6 MISTEROGERS—Children** **C****7 NEWS—Huntley/Brinkley** **C****9 WHAT'S NEW—Children**

A young Swedish boy dreams of going to the South Pacific.

**12 NEWS—Walter Cronkite** **C****13 PERRY MASON—Mystery**

Although Alice Trilling was never very attractive, portrait-artist Anthony Usher has taken a sudden, inexplicable interest in her. Alice: Anne Whitfield. (55 min.)

**40 MOVIE—Western** **C**

"Running Target." (1956) In the Colorado mountain territory, a sheriff searches for four convicts who have escaped from jail. Doris Dowling, Arthur Franz. (90 min.)

7:00 **6 WHAT'S NEW—Children**

Conclusion: uses for glass—from windows to test tubes.

**7 JEANNIE—Comedy** **C**

Jeannie's preparing for a blessed event, much to the joy of her NASA friends. They don't know that the expectant mother is Jeannie's dog! Jeannie: Barbara Eden.

**9 NEWSROOM—Mel Wax****10 HAVE GUN—WILL TRAVEL**

After agreeing to convoy a silver shipment through bandit country, Paladin learns that it comes from a mine worked by prison labor.

**12 PETTICOAT JUNCTION** **C**

See Sat. 9:30 P.M. Ch. 10.

7:25 **13 OUTDOORSMAN—Lange** **C**7:30 **3 7 DANIEL BOONE** **C**

Jack Albertson stars in "Run for the Money," a parable about ill-gotten gain. Double-dealing Shem Sweet hits on a perfect scheme to hornswoggle both the Indians and the whites in their annual two-man foot race. For a handsome fee and a percentage of the bets, he offers each side the services of a fleet-footed slave who looks like a sure winner. Cincinnati: Dallas McKennon. Daniel: Fess Parker. Israel: Darby Hinton. (60 min.)

*Continued on next page*



Thriving on the  
challenge of an  
all-out  
courtroom  
battle.

# perry mason

6:30 PM

MONDAY- SATURDAY



WILSON/RODOLPH

The cheesiest  
cheese cake you can  
make from a mix.





# Thursday

## EVENING

FEBRUARY 19, 1970

### Guest Cast

Shem Sweet ..... Jack Albertson  
Lucas Hunter ..... Ji-Tu Cumbuka  
Linus Hunter ..... Dino Washington  
Indian Chief ..... Peter Mamakos

**6 AUTO MECHANICS—Instruction**  
Topic: the engine cooling system.

### 10 FAMILY AFFAIR (C)

In hopes that the twins will learn something constructive, Bill gives them free rein to do whatever they please. Wow!!! Bill: Brian Keith. French: Sebastian Cabot. Buffy: Anissa Jones. Jody: Johnnie Whitaker. George Wetherington III: Kerry MacLane. Cissy: Kathy Garver.

### 12 13 PAT PAULSEN—Variety (C)

Carl Betz (TV's "Judd") plays a ruthless attorney grilling hapless witness Paulsen. Also: Pat interviews Gentle Bear (Bob Einstein), explains the art of glass blowing and plays Lucifer as he answers "Children's Letters to the Devil."

### 8:00 6 9 WASHINGTON: WEEK IN REVIEW—Report (C)

[Ch. 9 does not colorcast.]

### 10 12 JIM NABORS—Variety (C)

Guests: mezzo-soprano Marilyn Horne and Totie Fields. Sketches: Totie and Ronnie Schell spoof TV exercise shows and visit a marriage counselor (Frank Sutton); the Brothers-in-Law try to convince an insurance man that Frank's whiplash is real. Karen Morrow, Nabors Kids, Tony Mordente dancers. (60 min.)

### Highlights

"The Straight Life," "You Must Have Faith" ..... Jim  
"La Chanson Boheme" .... Marilyn

### 13 THAT GIRL—Comedy (C)

Ann hopes to rescue her father from the doldrums by reviving his failing restaurant business. Her idea: modernize the place with a wailing rock band. Ann: Marlo Thomas. Don: Ted Bessell. Father: Lew Parker. Mother: Rosemary De Camp. Harry: Bill Quinn. Agent: Gene Baylos.

### 40 DAVID FROST—Variety (C)

Scheduled: Noel Coward, Margaret Mead, Peter Duchin, Secretary of Transportation John Volpe and Sergio Franchi. (90 min.)

### 8:30 3 7 IRONSIDE (C)

"Ransom." Ironside suspects there is more than money behind a kidnapping that has caught Eve as well as the intended victim, the wife of a bank executive. The banker has had problems at home and at work—and he won't cooperate with the police. Ironside: Raymond Burr. Eve: Barbara Anderson. (60 min.)

### Guest Cast

Eric Saginor ..... John Saxon  
Paul Friedland ..... Fritz Weaver  
Susan Saginor ..... Carla Borelli  
[John Saxon is a regular on "The Bold Ones."]

### 6 9 NET PLAYHOUSE—Drama (C)

The generation gap is explored in "A Generation of Leaves," an eight-part international series of plays. Tonight: "America, Inc." offers a three-pronged view of the U.S. Cinema-verite films provide one angle as young British actor-producer David Silver wanders cross-country in what he calls a "search for feeling" about America. His odyssey in-

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SPECIAL TV GUIDE INTRODUCTORY OFFER COUPON



# Thursday

EVENING

FEBRUARY 19, 1970

cludes visits to New York's Ellis Island and the Bowery; and the November moratorium in Washington. Interwoven with Silver's view are ironic commentary by humorist Jean Shepherd, and mock public-service commercials by the drama's mythical sponsor America, Inc. (90 min.) [Ch. 9 does not colorcast.]

## 13 BEWITCHED—Comedy (C)

Elizabeth Montgomery sings and dances in an episode featuring performing songwriters Tommy Boyce and Bobby Hart. They're all involved in Serena's scheme to get mortal talent into the annual Cosmos Cotillion. Boyce and Hart tunes: "I'll Blow You a Kiss in the Wind" (Elizabeth) and "I Wonder What She's Doing Tonight?" (Tommy, Bobby). Samantha/Serena: Elizabeth Montgomery. Darrin: Dick Sargent. Larry: David White.

## 9:00 10 MOVIE—Adventure (C)

"Blindfold." (1966) Rock Hudson and Claudia Cardinale romp through an uncertain brew of farce and spy

melodrama. Guy Stockwell, Jack Warden, Brad Dexter. (2 hrs.)

## 12 40 MOVIE—Drama

"Hud" (1963), an uncompromising portrait of a contemporary American heel. Filmed in Texas, the drama probes Hud Bannon's strained relationships with his high-principled father; the impressionable nephew who idolizes Hud; and the family's earthy housekeeper. Oscars went to Patricia Neal, Melvyn Douglas and cinematographer James Wong Howe. (Rerun; 2 hrs.)

## Cast

Hud Bannon .....Paul Newman  
Alma Brown .....Patricia Neal  
Homer Bannon .....Melvyn Douglas  
Lon Bannon .....Brandon de Wilde  
Burris .....Whit Bissell  
Hermie .....John Ashley  
Joe Scanlon .....George Petrie

## 13 TOM JONES—Variety (C)

Guests: Leslie Uggams, Joe Cocker and the Grease Band, and comic Guy Marks. Guy spoofs Westerns, imitating Bogart, Cooper and Mitch-

## DEADLY... DANGEROUS... THE GAME IS...



## "BLINDFOLD"

starring Rock Hudson and Claudia Cardinale

THURSDAY 9 PM

turn on 10





um. Norman Maen dancers, Johnnie Spence orchestra. (60 min.)

#### Highlights

"We Can Work It Out," "River of No Return," "Angel Eyes," "This Guy's in Love with You".....Tom  
 "Didn't We?" "Everybody Gets to Go to the Moon" .....Leslie  
 "The Letter" .....Joe  
 "Somewhere" .....Tom, Leslie  
 "Delta Lady" .....Tom, Joe

#### 9:30 3 7 DRAGNET C

The detectives catch a narcotics manufacturer with the goods, which proves to be only half their job. Apparently the pill maker is being paid to take the rap, leaving his backer free to set up operations all over again. Friday: Jack Webb. Gannon: Harry Morgan.

#### Guest Cast

Fred Watkins .....Sam Edwards  
 Michael Cooper Smith ...Stacy Harris  
 Mrs. Benstead .....Maudie Prickett

#### 10:00 3 7 DEAN MARTIN C

Guests: Lee J. Cobb (in a rare TV appearance), Buddy Ebsen, comic Charles Nelson Reilly and the singing Clinger Sisters. In full makeup, Cobb does a reading from "King Lear" and joins Dean for a sketch about Method acting. Ken Lane, Les Brown orchestra. (60 min.)

#### Highlights

"Shine on Your Shoes" .....Buddy  
 "Is It True What They Say About Dixie?" "What Can I Say After I Say I'm Sorry?" .....Dean  
 "Getting to Know You"

.....Dean, Clingers  
 "Real Live Girl," "Together"  
 .....Dean, Debby Clinger

#### 6 TOY THAT GREW UP

Bessie Love and Joseph Schildkraut star in this 1915 silent about a young duchess who must return to her homeland to marry a prince she has never seen. (60 min.)

#### 9 DO YOU READ ME—Education

A demonstration and evaluation of Sir James Pitman's method of teaching reading by using 44 symbols to replace the traditional alphabet.

#### 13 PARIS 7000—Drama C

Leif Erickson of "High Chaparral" in "To Cage a Lion." Writer-adventurer Lawrence "Grizzly" Lock-

ner assembles former guerrilla buddies for a kidnap caper. They plan to rescue a visiting Red Chinese writer they consider a prisoner of his own country. Brennan's job: stop them! Brennan: George Hamilton. (60 min.)

#### Guest Cast

Lawrence Lockner ....Leif Erickson  
 Jules Maurois ...Jacques Aubuchon  
 Karl Van Velde .....Jan Merlin  
 Alfonso Capois .....Todd Martin  
 Kai Lee .....Keye Luke  
 Jacques DuClos .....John Vivyan

#### 10:30 9 FLOWER ARRANGEMENTS

Shi Shi demonstrates the basics of Bonsai arrangements.

#### 11:00 3 7 10 12 13 NEWS C

#### 40 SKI SHOW C

#### 11:30 3 7 JOHNNY CARSON C

Scheduled in Hollywood: George Burns, Connie Stevens and Bob Newhart. (90 min.)

#### 10 SKI LODGE—Reece Cave C

#### 12 40 MERV GRIFFIN C

Scheduled in Hollywood: Sonny and Cher, Miyoshi Umeki and comic George Carlin. (90 min.)

#### 13 DICK CAVETT C

Scheduled guest: jazz great Lionel Hampton. (90 min.)

#### 11:35 10 MOVIE—Drama C

"The Leopard." (Italian-French; 1962) A tale which focuses on the social changes affecting an upper class family in Italy during the 1860's. Burt Lancaster, Alain Delon, Claudia Cardinale, Rina Morelli. (3 hrs., 5 min.)

#### 1:00 3 13 NEWS C

#### 40 TRIM TIME—Exercise C





# Friday

MORNING-AFTERNOON

## MORNING

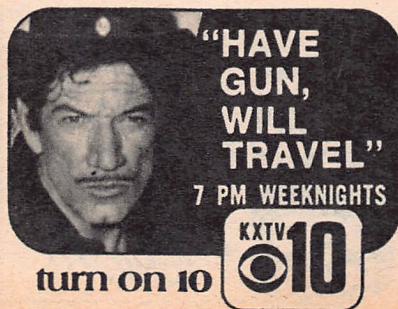
- 5:55 **3 FARM MARKET REPORT** (C)  
**13 NEWS** (C)  
 6:00 **3 RHYME AND REASON**  
 The principal.  
**10 EXISTENCE—Agriculture** (C)  
**13 TO BE ANNOUNCED**  
 6:30 **3 CAMPUS SPECTRUM**  
**10 SUNRISE SEMESTER** (C)  
 Iranian culture: Hellenism within the new empire. Prof. Peter Chelkowski.  
**12 THIS IS THE LIFE—Drama** (C)  
 6:50 **19 FARM SHOW**  
 7:00 **3 7 TODAY** (C)  
 Scheduled: a look at Andrew Wyeth's White House exhibit; Hugh Downs discusses his book about science and technology; a report on a clinic for alcoholic executives; TV GUIDE film critic Judith Crist. (2 hrs.)  
**10 12 NEWS—Bent** (C)  
**13 AGRICULTURE TODAY** (C)  
**19 CHESTER SMITH—Variety**  
 7:15 **13 CARTOONLAND—Children**  
 7:50 **10 SKI LODGE—Reece Cave** (C)  
 8:00 **10 12 CAPTAIN KANGAROO** (C)  
 Today: the story of Alexander Graham Bell and a display of antique phones. (60 min.)  
 8:30 **19 WARREN STONE—Variety**  
 9:00 **3 7 IT TAKES TWO—Game** (C)  
 Guests: Michael Landon, Kent McCord, William Shatner and wives.  
**9 CLASSROOM—Lessons**  
 Recess: 2:30-5:15 P.M.  
**10 12 LUCILLE BALL—Comedy** (C)  
 Harvey Korman and former baseball player Jimmy Piersall guest as Lucy moves to Southern California. Moonney: Gale Gordon.

FEBRUARY 20, 1970

- 13 STEVE ALLEN—Variety** (C)  
 Guests: actor Roger C. Carmel, comic Jerry Shane, Miss Hamburger 1969 and singer Talya Ferro. (90 min.)  
 9:15 **6 CLASSROOM—Lessons**  
 Recess: 2:30-5:15 P.M.  
 9:25 **3 7 NEWS—Dickerson** (C)  
 9:30 **3 7 CONCENTRATION** (C)  
**10 12 BEVERLY HILLBILLIES** (C)  
 Granny wants a horse and buggy. Granny: Irene Ryan.  
 10:00 **3 7 SALE OF THE CENTURY** (C)  
**10 12 ANDY GRIFFITH** (C)  
 Goober has bad news for Floyd.  
 10:30 **3 7 HOLLYWOOD SQUARES** (C)  
 Guests: Richard Crenna, Teresa Graves, Joyce Haber, Jan Murray, Jane Russell and Alan Sues.  
**10 12 LOVE OF LIFE—Serial** (C)  
**13 DIVORCE COURT—Drama** (C)  
 Charge: mental cruelty. Teresa: Daryle Ann Lindley.  
**19 RAMONA'S PARTY LINE**  
 10:50 **40 FELIX—Children** (C)  
 11:00 **3 7 JEOPARDY—Game** (C)  
**10 12 WHERE THE HEART IS** (C)  
**13 NEWS—Rashleigh** (C)  
**40 ROMPER ROOM—Children** (C)  
 11:25 **10 NEWS—Chris Harris** (C)  
**12 NEWS—Edwards** (C)  
 11:30 **3 7 WHO, WHAT OR WHERE** (C)  
**6 9 SESAME STREET** (C)  
 No. 75. 1. Letters: J, O, R. 2. Counting: six, seven. 3. Using utensils. 4. The wind. 5. Films: the woods; sounds; triangles, squares. 6. Concepts: big, bigger, biggest. (60 min.) [Ch. 9 does not colorcast. Repeated 3 P.M. Ch. 9; 5:30 P.M. Chs. 6, 9.]  
**10 12 SEARCH FOR TOMORROW—Serial** (C)  
**13 GALLOPING GOURMET** (C)  
 Rum cake.  
**40 KARTOON KARNIVAL** (C)  
 11:55 **3 NEWS—Floyd Kalber** (C)  
**7 NEWS—Reeter** (C)  
**40 TRIM TIME—Exercise** (C)

## AFTERNOON

- 12:00 **3 10 NEWS** (C)  
**7 40 LIFE WITH LINKLETTER** (C)  
 Guest: Louis Nye.  
**12 13 BEWITCHED—Comedy**  
 Dinner disaster at the Stephenses.  
**19 NEWS**  
 12:05 **19 MIKE STEWART—Variety**



**"HAVE GUN, WILL TRAVEL"**  
 7 PM WEEKNIGHTS  
 turn on 10 **KXTV 10**



# Friday

AFTERNOON

- 12:30** **6** **MISTEROGERS—Children**  
**7** **40 DAYS OF OUR LIVES** **C**  
**10** **12 AS THE WORLD TURNS** **C**  
**13** **THAT GIRL—Comedy** **C**  
 Ethel Merman guests.
- 1:00** **3** **7 DOCTORS—Serial** **C**  
**10** **12 LOVE IS A MANY-  
 SPLENDORED THING—Serial** **C**  
**13** **ALL MY CHILDREN** **C**  
**40** **MOVIE—Drama**  
 "On Dangerous Ground." (1952) A  
 hard-boiled police detective falls in  
 love with a blind girl. Robert Ryan,  
 Ida Lupino, Ward Bond. (90 min.)
- 1:30** **3** **7 ANOTHER WORLD** **C**  
**10** **12 GUIDING LIGHT—Serial** **C**  
**13** **LET'S MAKE A DEAL—Game** **C**
- 2:00** **3** **BRIGHT PROMISE—Serial** **C**  
**7** **13 NEWLYWED GAME** **C**  
**10** **12 SECRET STORM** **C**  
**19** **NEWS**
- 2:05** **19** **KEN BELLVILLE—Variety**
- 2:30** **3** **MOVIE—Western** **C**  
 "The Far Country." (1955) Arriving  
 in Alaska with a herd of cattle, two  
 men run into trouble with the town's  
 self-appointed lawman. James Stew-  
 art, Ruth Roman. (90 min.)  
**7** **DATING GAME** **C**  
**10** **12 EDGE OF NIGHT—Serial** **C**  
**13** **TRUTH OR CONSEQUENCES** **C**  
**40** **NAME DROPPERS—Game** **C**  
 Guests: Anne Baxter, Johnny Mathis  
 and Charles Nelson Reilly.
- 3:00** **7** **13 GENERAL HOSPITAL** **C**  
**9** **SESAME STREET—Children**  
 See 11:30 A.M. Ch. 6. (60 min.)  
**10** **MIKE DOUGLAS—Variety** **C**  
 Scheduled: Richard Harris, now ap-  
 pearing in the movie "The Molly  
 Maguires"; Johnny Mathis; and  
 author Adela Rogers St. Johns ("The  
 Honeycomb"). (90 min.)  
**12** **GOMER PYLE, USMC** **C**  
 Comic Reva Rose plays Carter's sis.  
 Gomer: Jim Nabors.
- 4:00** **40** **BUGS BUNNY/POPEYE** **C**  
**7** **13 ONE LIFE TO LIVE** **C**  
**12** **ALL MY CHILDREN—Serial**  
**40** **OUR GANG/THREE STOOGES** **C**
- 4:00** **3** **BATMAN—Adventure** **C**  
 Batgirl and Robin try to snare the  
 Siren. Siren: Joan Collins.  
**7** **13 DARK SHADOWS—Serial** **C**  
**12** **PERRY MASON—Mystery**  
 John Brant appropriates Jo Ann  
 Blanchard's race horse in lieu of a

mortgage payment. Jo Ann: Patricia  
 Hardy. Brant: Trevor Bardette. (60 min.)

## 19 NEWS

## 40 FLIPPER—Drama C

An industrial spy steals a sonar de-  
 vice. Spy: Martin Brooks.

## 4:05 19 GLENN STEPP—Variety

## 4:30 3 STAR TREK—Drama C

Attorney Melvin Belli stars as Gorgan  
 the Friendly Angel, the incarnation  
 of pure evil, who uses children to  
 unleash the beast in human souls.  
 Kirk: William Shatner. (60 min.)

## 7 LET'S MAKE A DEAL—Game

## 10 GOMER PYLE, USMC C

See Wed. 3 P.M. Ch. 12.

## 13 GILLIGAN'S ISLAND C

A short-wave radio announcement  
 says that Mary Ann's boy friend is  
 getting married.

## 40 MAN FROM U.N.C.L.E. C

Solo asks the Grand Duchess Vicky  
 of Ingolstein to save her tiny duchy  
 from the excesses of her weak-  
 willed Uncle Frederick. Solo: Rob-  
 ert Vaughn. Vicky: Valora Noland.  
 Ilya: David McCallum. (60 min.)

# Spoil yourself tonight.

watch  
**Cronkite & Cable**

**First Team News**  
**5:30-7:00**





# Friday

AFTERNOON-EVENING

- 5:00** **7 THAT GIRL—Comedy**  
Ann thinks Don is two-timing her.
- 9 MISTEROGERS—Children**
- 10 BEAT THE CLOCK—Game C**  
Guest: Gloria De Haven.
- 12 BRADY BUNCH—Comedy C**  
See Sun, 4 P.M. Ch. 13 for details.
- 13 I LOVE LUCY—Comedy**  
Ricky and the Mertzes bet Lucy she can't tell the truth for two days.
- 5:15** **6 FRIENDLY GIANT—Children**  
Friendly explains the origin of umbrellas.
- 5:30** **3 DICK VAN DYKE—Comedy**  
Rob invites Blackie over for dinner—and proceeds to "hustle" him into a pool game. Blackie: Phil Leeds.
- 6 9 SESAME STREET—Children**  
See 11:30 A.M. Ch. 6. (60 min.)
- 7 12 NEWS C**
- 10 NEWS—Walter Cronkite C**
- 13 NEWS—Reynolds/Smith C**
- 40 I SPY—Drama C**  
Kelly and Scott try to prevent a rude USO comedian from igniting an international scandal. Frank: Don Rickles. Kelly: Robert Culp. (60 min.)

# POLLUTION:

WILL WE  
SURVIVE  
THE '70s?

BIG NEWS  
5:30 - 7 PM

turn on 10



FEBRUARY 20, 1970

## EVENING

- 6:00** **3 NEWS—Huntley/Brinkley C**
- 10 13 NEWS C**
- 19 NEWS**
- 6:05** **19 VOICE OF MEXICO—Variety**
- 6:30** **3 NEWS—Whitten/Boyd C**
- 6 MISTEROGERS—Children**
- 7 NEWS—Huntley/Brinkley C**
- 9 WHAT'S NEW—Children**  
Cameras follow a demonstration of Alvin, the submersible research craft that helped retrieve the hydrogen bomb lost off the coast of Spain.
- 12 NEWS—Walter Cronkite C**
- 13 PERRY MASON—Mystery**  
Ailing Abner Gordon says he'll press charges if his niece Rachel doesn't replace the money she diverted from his funds. Rachel: Phyllis Hill. Dr. Lambert: Hugh Marlowe. (60 min.)
- 40 MOVIE—Western**  
"Trooper Hook." (1957) A woman found during a raid on an Apache village, is treated with contempt. Joel McCrea, Barbara Stanwyck, Earl Holliman. (90 min.)
- 7:00** **6 WHAT'S NEW—Children**  
Fairy tales presented in mime and narration are featured in this children's version of NET Playhouse's "Theatre America: Story Theatre." Members of Yale's Repertory Theater Company perform.
- 7 DEBBIE REYNOLDS—Comedy C**  
Dean Martin makes a cameo appearance in this episode. Jim is the target of a jealous Debbie and an angry British lord. Both think he has more than a casual interest in tennis star Heather Conway—the

# NEWS

KOVR EVENING

5:30-6:30PM

WEEKNIGHTS







# THE MOUNTAIN

Two men risk their lives . . .  
one for gold and one for honor.

**Spencer Tracy**  
**Robert Wagner**  
**Claire Trevor**

**8:00 P.M. FRIDAY - COLOR**

Showcasing the best in  
motion picture entertainment.



McCLATCHY BROADCASTING



# Friday EVENING

FEBRUARY 20, 1970

lord's lady. Jim: Don Chastain. Lord Farnsworth: Lloyd Bohner. Heather Conway: Kate Woodville.

## 9 NEWSROOM—Mel Wax

## 10 HAVE GUN—WILL TRAVEL

Freed on one murder charge, a suspect is wanted for killing the sheriff. Paladin gets the task of tracking him down. Paladin: Richard Boone.

## 12 NANNY AND THE PROFESSOR

Prudence wants to learn how to read, and Butch is feeling rejected. Nanny's solutions: a typewriter that leaves messages for Prudence—and a scheme with a message for Dad. Nanny: Juliet Mills. Everett: Richard Long. Butch: Trent Lehman. Hal: David Doremus. Prudence: Kim Richards.

## 7:30 3 7 HIGH CHAPARRAL C

"Mi Casa, Su Casa" ("my house is your house") is a Spanish amenity that Don Sebastian takes too literally. John Cannon nearly bursts a blood vessel during his father-in-law's first visit. Aside from arriving with a mountain of luggage and a

retinue of servants, the old hidalgo begins to run the place like his own hacienda. John: Leif Erickson. Victoria: Linda Cristal. Mano: Henry Darrow. Buck: Cameron Mitchell. Blue: Mark Slade. Joe: Bob Hoy. Pedro: Roberto Contreras. (60 min.)

### Guest Cast

Don Sebastian ..... Frank Silvera  
Jorge ..... Lew Palter  
Chiopana ..... Michael Keep

## 6 FOLK GUITAR PLUS—Lessons

Songs: "Raisins and Almonds" and "Come Follow." Host: Laura Weber.

## 10 12 GET SMART—Comedy C

Max's home life takes a lethal turn. KAOS has kidnaped 99 and put an exact lookalike in her place. Object: kill Smart. Don Adams (Max) directed this episode. 99: Barbara Feldon. Chief: Edward Platt. Larabee: Robert Karvelas.

### Guest Cast

Archer ..... H.M. Wynant  
Marcus ..... Nicholas Georgiade

## 13 FLYING NUN—Comedy C

Sr. Bertrille doesn't remember, and Carlos will not believe, that she was flying in her sleep the night she saw him innocently stranded in a disabled car with a young lady. Meanwhile, there's this outraged father . . . Sr. Bertrille: Sally Field. Carlos: Alejandro Rey. Sofia: Cynthia Hull. Novello: Joe DeSantis. Paco: Frank Ramirez.

## 8:00 6 THE ADVOCATES—Debate

See Sun. 7 P.M. for details. (60 min.)

## 9 OLD FILMS FOR NEW FANS

"Great Guy," produced in 1937, stars James Cagney in a story of gangsters and corruption.

## 10 12 TIM CONWAY—Comedy C

"Gone Is My Copilot." After Herb leaves Triple A Airlines for the big time, Spud promptly sells his ex-partner's interest to the Crawfords. What a predicament they're all in when Herb returns. . . . Spud: Tim Conway. Herb: Joe Flynn. Mrs. Crawford: Anne Seymour. Ronnie: Johnnie Collins III. Harry: Fabian Dean. Sherman: Dennis Robertson. Becky: Emily Banks.

### Guest Cast

Carlyle ..... Sandy Kenyon  
Miller ..... Herbert Anderson

# The world premiere of a Grand Prix thriller.



Sean Garrison  
Darren McGavin  
Anne Baxter  
"The Challengers"

# 9pm, CBS 10



Mrs. Krillman ..... Maida Severn  
Gilbert ..... Oliver McGowan

**13 MOVIE—Drama (C)**

"The Mountain." (1956) Chris Teller tricks his elder brother Zachary into guiding him to an Alpine peak. Spencer Tracy, Robert Wagner. (2 hrs.)

**40 DAVID FROST—Variety (C)**

Scheduled: Patty Duke, Minnesota Vikings quarterback Joe Kapp, literary critic John Simon, publishers Bernard Geis and Maurice Girodias (Olympia Press), and singer Jean-Paul Vignon. (90 min.)

**8:30 3 (7) NAME OF THE GAME (C)**

Joseph Cotten and Margaret Leighton in "The King of Denmark," an eerie mystery pervaded by shades of Shakespeare. Probing the death of an actress friend, Peggy's imprisoned in a rambling Virginia mansion supposedly visited by the Bard. Her captor is an eccentric Shakespearean scholar who will stop at nothing to protect a priceless secret. Peggy: Susan Saint James. Dillon: Tony Franciosa. (90 min.)

**Guest Cast**

Henry Rayner ..... Joseph Cotten  
Amelia ..... Margaret Leighton  
Steven Talbot ..... Noel Harrison  
Miss Digby ..... Louise Latham  
Sheriff ..... Charles McGraw  
Lorraine Dancy ..... Norma Crane  
Hazelbrook ..... Mark Allen  
Buzz ..... Alan Vint  
Larkin ..... Jim Boles

**10 12 HOGAN'S HEROES (C)**

Klink's apparently flawless operation is being scrutinized at a bad time: Hogan has the escape tunnel filled with men; Klink's juggled books are full of discrepancies. Hogan: Bob Crane. Klink: Werner Klemperer. Schultz: John Banner. Burkhalter: Leon Askin. Carter: Larry Hovis. Kinchloe: Ivan Dixon.

**Guest Cast**

Major Strauss ..... Noam Pitlik  
POW Miller ..... Eddie Firestone

**9:00 6 CINEPOSIUM**

"Last Year at Malibu," a spoof of art films produced by Paul Mazursky and "Combat" star Vic Morrow, is discussed by Mazursky, theater owner May Laemmle and actress Peggy McKay. Host: Larry Schwab.

**Friday  
EVENING**

**10 12 MOVIE—Drama (C)**

"The Challengers," a made-for-TV movie about racing-car drivers competing for the Grand Prix. The plot centers on Cody Scanlon and Paco Ortega (rivals on and off the track), and Jim McCabe, a hard-drinking veteran whose wife wants him to quit. (2 hrs.)

**Cast**

Jim McCabe ..... Darren McGavin  
Cody Scanlon ..... Sean Garrison  
Paco Ortega ..... Nico Minardos  
Stephanie ..... Anne Baxter  
Ritchie ..... Richard Conte  
Mary McCabe ..... Juliet Mills  
Nealy ..... Farley Granger  
Catherine Burroughs ..... Susan Clark  
"Angel" de Angelo ..... Sal Mineo  
Brad York ..... William Sylvester

**40 MOVIE—Drama (C)**

"The Hunters." (1958) Flying ace Cleve Saville meets hard-drinking Lieutenant Abbott. Robert Mitchum, Robert Wagner. (2 hrs.)

**9:30 6 MUSEUM OPEN HOUSE**

Host Russell Connor tours the

Blow your  
mind with a  
**BRAIN  
DRAIN**  
puzzle by

**MATTEL**

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# Friday EVENING

M.&M. Karolik Collection at the Museum of Fine Arts.

## 10:00 **3 7 BRACKEN'S WORLD C**

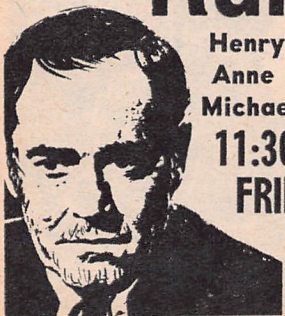
"Fallen, Fallen Is Babylon." Rachel is kidnapped by a religious fanatic who thinks she's a chattel of the Devil and must be "saved." Rachel: Karen Jensen. Kevin: Peter Haskell. David: Dennis Cole. Laura: Elizabeth Allen. (60 min.)

### Guest Cast

Alan ..... Richard Thomas  
Choreographer .. Margo Sappington  
Man on Bus ..... Dabbs Greer  
Mitch ..... Kathleen Hughes  
Cameraman ..... Tim Herbert  
Dance-In ..... Doris Lorentz  
Reporter ..... Lew Gallo  
Wardrobe Woman .... Mary Jackson  
Assistant Director ... William Traynor  
Officer Binns ..... John Francis  
[Hollywood columnists Joyce Haber, Bob Hull and Allen Rich appear in this episode. ... Series regulars Linda Harrison, Lorraine Stephens and Karen Jensen are featured on page 28.]

# Stranger On The Run

Henry Fonda  
Anne Baxter  
Michael Parks  
11:30 PM  
FRIDAY



FEBRUARY 20, 1970

**6 9 FORSYTE SAGA—Drama**  
See Sun. 8 P.M. for details. (60 min.)

**13 LOVE, AMERICAN STYLE C**  
1. Janine (Beth Brickell) doesn't date single men, so Zack (Ronnie Schell) pretends to be married—and the father of two children. Mary: Judy Knaz. Wife: Leslie Perkins. 2. Nurse Desiree Smith is unhappy when her intern-fiance refuses to set a wedding date, and upset when he does! Mike: Greg Morris. Ernie: Darryl Hickman. Desiree: Janee Michelle. Dr. Harris: Tom Bosley. 3. Newlywed movie stars Chuck and Tana have been down the aisle many times before, as a TV interviewer (Steve Allen) painfully reminds them. Chuck: Jack Cassidy. Tana: Jayne Meadows. (60 min.)

11:00 **3 10 NEWS C**

**7 12 13 NEWS C**

**40 BILKO—Comedy**

11:30 **3 7 JOHNNY CARSON C**

Scheduled in Hollywood: George Gobel, Anne Baxter, Edgar Bergen with Charlie McCarthy. (90 min.)

**10 MOVIE—Drama C**

"Bus Stop." (1956) Cowpoke Bo Decker encounters a blonde singer—who finds Bo's plans for a wedding (the next day) a bit too sudden. Marilyn Monroe, Don Murray, Arthur O'Connell. (1 hr., 50 min.)

**12 40 MERV GRIFFIN C**

Scheduled in Hollywood: George Jessel and the comic Wier Brothers. Arthur Treacher. (90 min.)

**13 MOVIE—Western C**

"Stranger on the Run." (1967) A drama about the relentless hounding of a murder suspect. Henry Fonda, Anne Baxter, Michael Parks. (2 hrs.)

1:00 **3 NEWS C**

**40 MOVIE—Science Fiction**

"The 27th Day." See Tues. 1 P.M. Ch. 40 for details. (90 min.)

1:30 **13 ART INSTRUCTION C**

1:35 **13 CHEATERS—Mystery**

Bank messenger Simpson is murdered as he is collecting the bank payroll. Simpson: Kevin Stoney.

2:05 **13 NEWS C**

2:30 **40 TRIM TIME—Exercise C**

Stations reserve the right to make last-minute changes.



# Cable-TV Guide

Following, for the benefit of cable subscribers, are selected non-network listings of Bay Area stations. For network listings see Chs. 3 (for 4), 10 (for 5), and 13 (for 7) in our regular listings.

## Saturday

- 9:00 A.M. **2 DENNIS THE MENACE**  
 9:30 **2 SKIPPY—Adventure C**  
 10:00 **2 MOVIE—Western C**  
 "Silver Lode." (1954) John Payne, Dan Duryea, Emile Meyer. (90 min.)  
**36 MOVIE—Spanish**  
 "La Casa Colorada." Pedro Armendariz, Amanda del Liano. (2 hrs.)  
 11:00 **44 WRESTLING C**  
 11:30 **2 ROLLER DERBY C**  
 The Bay Bombers vs. the Midwest Pioneers. (60 min.)  
 12:00 **4 WESTERNERS—Drama**  
**44 MOVIE—Melodrama**  
 "The Cruel Tower." (1956) John Ericson, Charles McGraw. (90 min.)  
 12:30 P.M. **2 COLLEGE BASKETBALL C**  
 St. Mary's Gaels vs. the USF Dons in a WCAC game at San Francisco. (Live)  
**4 MOVIE—Western C**  
 "Sierra Baron." (1958) Brian Keith, Rita Gam, Rick Jason. (90 min.)  
**5 WHAT'S IT ALL ABOUT**  
**7 HAWAIIAN EYE—Mystery**  
**20 BLUE ANGELS—Adventure**  
 1:00 **5 CBS GOLF CLASSIC C**  
 George Archer and Bob Lunn vs. Deane Beman and Bunky Henry. (60 min.)  
**20 SCENE SEVENTY C**  
**36 MOVIE—Spanish**  
 "El Luchador Resortes." Barbara Gil, Fenomeno. (2 hrs.)  
 1:30 **7 MOVIE—Drama**  
 "Sword in the Desert." (1949) Dana Andrews, Marta Toren. (2 hrs.)  
**44 MOVIE—Comedy**  
 "Blondie's Holiday." (1947) Penny Singleton, Arthur Lake. (90 min.)  
 2:00 **4 BAY REGION REPORT C**  
**5 TRACK MEET—Los Angeles C**  
 Los Angeles Times Indoor Track and Field Championships. (60 min.)  
**20 MUSIC CONNECTION C**

- 2:30 **2 COLLEGE BASKETBALL C**  
 The Washington Huskies vs. the UCLA Bruins at Los Angeles. (Live)  
**4 WORLD OF GOLF C**  
 Competitors: Roberto De Vicenzo and George Knudson. (60 min.)  
 3:00 **5 MOVIE—Cartoon C**  
 "Panda and the Magic Serpent." (Japanese; 1961) (90 min.)  
**20 MOVIE—Western**  
 "The Cariboo Trail." (1950) Randolph Scott, Gabby Hayes. (90 min.)  
**36 CISCO KID—Western C**  
**44 MOVIE—Comedy**  
 "Jail Busters." (1955) Leo Gorcey, Huntz Hall, Lyle Talbot. (60 min.)  
 3:30 **4 SKIING C**  
 Special: The FIS World Championships. (90 min.)  
**36 LEFT, RIGHT & CENTER C**  
 4:00 **36 SCENE SEVENTY C**  
**44 MOVIE—Comedy**  
 "Jalopy." (1953) Leo Gorcey, Huntz Hall, Bernard Gorcey. (60 min.)  
 4:30 **2 KILLY CHALLENGE—Skiing C**  
 Jean-Claude Killy at Solitude, Utah.  
**5 PERRY MASON—Mystery**  
**20 SEA HUNT—Adventure**  
 5:00 **2 WRESTLING C**  
**4 JUDD—Drama C**  
**20 THRILLER—Mystery**  
**36 ROSS MCGOWAN—Variety C**  
**44 HY LIT—Variety C**  
 5:30 **5 HAVE GUN—WILL TRAVEL**  
 6:00 **2 STAR TREK—Drama C**  
**20 OUTER LIMITS—Drama**  
**32 BUDDY GRECO—Variety C**  
 Guests: actors Sal Mineo, Marie Wilson and Elaine Dunn; singers Jackie DeShannon, Teddy Neely, and the Backporch Majority. (60 min.)  
**36 MOVIE—Melodrama**  
 "Castle of the Living Dead." (French; 1963) Christopher Lee, Gaia Germani, Philippe Leroy. (1 hr., 45 min.)  
**44 DOBIE GILLIS—Comedy**

Continued on next page



# Cable-TV Guide

Continued from preceding page

- 6:30** **7** **CANDID CAMERA**  
**44** **ADDAMS FAMILY—Comedy**
- 7:00** **2** **MOVIE—Comedy** **(C)**  
 "Move Over, Darling." (1963) Doris Day, James Garner. (2 hrs.)  
**4** **LIKE IT IS—Mike Mills** **(C)**  
**5** **RON MAGERS—Report** **(C)**  
**7** **ANNIVERSARY GAME** **(C)**  
**20** **DEFENDERS—Drama**  
**32** **TRUTH OR CONSEQUENCES** **(C)**  
**44** **TWILIGHT ZONE—Drama**
- 7:30** **32** **BILL ANDERSON—Music** **(C)**  
**44** **TWILIGHT ZONE—Drama**
- 7:45** **36** **MOVIE—Drama** **(C)**  
 "Sanders." (South African; 1964) Richard Todd, Marianne Koch, Vivi Bach, Albert Lieven. (1 hr., 45 min.)
- 8:00** **20** **COLLEGE BASKETBALL** **(C)**  
 San Diego Aztecs vs. San Jose State Spartans at San Jose. (Live)  
**32** **NBA BASKETBALL** **(C)**  
 Taped replay of the S.F. Warriors vs. the Philadelphia 76ers. (2 hrs.)  
**44** **COLLEGE BASKETBALL** **(C)**  
 The Stanford Indians meet the Oregon Ducks at Eugene, Ore. (Live)
- 9:00** **2** **MOVIE—Drama**  
 "Sanctuary." (1961) Lee Remick, Yves Montand. (2 hrs.)
- 9:30** **20** **MOVIE—Melodrama**  
 "Slaughter of the Vampires." (Italian; 1962) Walter Brandy. (90 min.)  
**36** **TOPS ABOUT TOWN** **(C)**
- 10:00** **32** **MOVIE—Drama**  
 "China Girl." (1942) Gene Tierney, George Montgomery, Lynn Bari.  
**36** **BULLFIGHTS—Mexico City**  
**44** **MOVIE—Comedy**  
 Time approximate. "The Road to Rio." (1947) Bing Crosby, Bob Hope, Dorothy Lamour. (90 min.)
- 10:30** **7** **ONE MAN SHOW** **(C)**  
 Guest: Irwin C. Watson.
- 11:00** **2** **JOE PYNE—Discussion** **(C)**  
**20** **HUGH HEFNER—Variety** **(C)**  
 Guests: Joey Bishop, singers Joe Williams and Joanne Vent and the rocking Steppenwolf. (60 min.)
- 11:30** **5** **MOVIE—Western** **(C)**  
 "Shane." (1953) Alan Ladd, Jean Arthur, Van Heflin. (2 hrs.)  
**7** **MOVIE—Drama** **(C)**  
 "36 Hours." (1964) James Garner, Eva Marie Saint. (2 hrs.)

- 11:45** **40** **LAREDO—Western**
- 12:00** **20** **KUP'S SHOW—Discussion** **(C)**
- 12:45** **A.M.** **4** **CHEATERS—Mystery**
- 1:30** **5** **MOVIE—Comedy**  
 "Go West, Young Man." (1936) Mae West, Warren William. (90 min.)  
**7** **MOVIE—Mystery**  
 "The Fat Man." (1951) J. Scott Smart, Julie London, Rock Hudson.

## Sunday

- 9:00** **A.M.** **4** **MOVIE—Drama** **(C)**  
 "Stopover Tokyo." (1957) Robert Wagner, Joan Collins. (90 min.)
- 9:30** **2** **CHARLIE CHAPLIN—Comedy**  
**5** **GOVERNMENT STORY** **(C)**
- 10:00** **2** **MOVIE—Western**  
 "Shoot-Out at Medicine Bend." (1957) Randolph Scott. (90 min.)  
**36** **MOVIE—Spanish**  
 "Dios Nos Manda Vivir." Chario Granados, Ramon Gay. (2 hrs.)
- 10:30** **5** **GUY PALAZZOLA—Painting** **(C)**
- 11:00** **4** **HERITAGE—Val King** **(C)**
- 11:30** **2** **INSIGHT—Drama** **(C)**
- 12:00** **2** **DIALOGUE—Discussion** **(C)**  
**36** **FANFARRIA FALCON** **(C)**  
**44** **MOVIE—Adventure** **(C)**  
 "Desert Sands." (1955) Ralph Meeker, Marla English. (90 min.)
- 12:30** **P.M.** **2** **EDITOR'S FORUM** **(C)**  
**4** **A GIFT OF TIME** **(C)**  
**36** **MOVIE—Spanish**
- 1:00** **2** **DOCTOR'S NEWS**  
**CONFERENCE—Discussion** **(C)**
- 1:30** **2** **OUTDOORS** **(C)**  
**4** **YOUTH INQUIRES** **(C)**  
**5** **MOVIE—Biography**  
 "Dr. Ehrlich's Magic Bullet." (1940) Edward G. Robinson, Ruth Gordon, Otto Kruger, Donald Crisp. (2 hrs.)  
**7** **DISCOVERY** **(C)**  
 A visit to an avalanche-control school in the skiing center of Alta, Utah.
- 44** **MOVIE—Musical** **(C)**  
 "Happy Go Lovely." (1951) David Niven, Vera-Ellen. (90 min.)
- 2:00** **2** **MOVIE—Drama**  
 "The Night Fighters." (1960) Robert Mitchum, Anne Heywood. (90 min.)  
**4** **COMMUNITY CIRCLE** **(C)**  
**7** **BLACK DIGNITY** **(C)**



2:30 **4 GRAND CANYON C**  
Naturalist Joseph Wood Krutch leads viewers on a muleback tour of the Grand Canyon. (60 min.)

**20 HIGHWAY PATROL—Police C**

**36 ESTRELLAS DE MIAMI C**

3:00 **7 HIGH ROAD TO ADVENTURE C**  
**20 MOVIE—Western**  
"Belle Starr." (1941) Randolph Scott, Gene Tierney. (90 min.)

**36 MOVIE—Adventure**  
"Commando." (Italian; 1963) Stewart Granger, Carlos Casaravilla. (2 hrs.)

**44 MOVIE—Drama**  
"Sands of Iwo Jima." (1949) John Wayne, John Agar. (2 hrs.)

3:30 **2 MOVIE—Comedy C**  
"Critic's Choice." (1963) Bob Hope, Lucille Ball, Rip Torn. (2 hrs.)

**4 SKIING C**  
Special: Coverage of the FIS World Championships. (90 min.)

**5 FACE THE NATION C**

4:00 **5 NEWSMAKER: 70 C**  
**7 AMERICAN SPORTSMAN C**  
Quarry: ducks, geese, grouper, black marlin, kingfish, sheep. (60 min.)

4:30 **5 PERRY MASON—Mystery**  
**20 SEA HUNT—Adventure**

5:00 **4 WIDE WONDERFUL WORLD C**  
**7 MOVIE—Drama C**  
"Portrait in Black." (1960) Lana Turner, Anthony Quinn. (2 hrs.)

**20 BUCK OWENS—Music C**  
**36 MOVIE—Western C**  
"Flaming Feather." (1952) Sterling Hayden, Arleen Whalen. (90 min.)

**44 WAGONS HO!—Western**

5:30 **2 SAN FRANCISCO BEAT**  
**5 MARSHAL DILLON—Western**  
**20 JUDY LYNN—Music C**

6:00 **2 I SPY—Drama C**  
**20 OUTER LIMITS—Science Fiction**  
**44 MISTER ED—Comedy**

6:30 **36 OPPORTUNITY LINE C**  
**44 HONEYMOONERS—Comedy**

7:00 **2 MOVIE—Comedy C**  
"Move Over, Darling." (1963) Doris Day, James Garner. (2 hrs.)

**20 DEFENDERS—Drama**  
**36 MOVIE—Science Fiction C**  
"First Spaceship on Venus." (Italian-German; 1962) Yoko Tani, Oldrick Lukes. (1 hr., 45 min.)

**44 MOVIE—Adventure C**  
"Mogambo." (1953) Clark Gable, Ava Gardner, Grace Kelly. (2 hrs.)

7:30 **62 KING FAMILY—Songs C**  
The singing King Family honor Valentine's Day. (60 min.)

8:00 **20 RUN FOR YOUR LIFE C**

8:30 **32 GIRLS BASKETBALL C**  
Taped replay of the 49ers vs. A's game. (90 min.)

8:45 **36 GREATEST FIGHTS**

9:00 **2 HEAD ON—Report C**  
Topic: sex education. Guests: Dr. Michael McGlynn, Dr. Harvin Jones and Dr. Byron Roth.

**20 MOVIE—Drama**  
"The Wayward Wife." (Italian; 1954) Gina Lollobrigida, Marilyn Buford, Alda Mangini. (2 hrs.)

**36 MOVIE—Drama**  
"The Private Life of Henry VIII." (1933) Charles Laughton, Merle Oberon, Binnie Barnes.

**44 ROLLER GAME C**

10:00 **2 PASSWORD—Game C**  
**5 GROUP W SPECIAL C**  
Special: "David Frost Presents: Max Adrian as George Bernard Shaw," a re-creation of the acclaimed 1967 Broadway production. (60 min.)

10:30 **2 COLLEGE TALENT C**

11:00 **2 12 O'CLOCK HIGH—Drama C**  
**20 KUP'S SHOW—Discussion C**  
**44 POINT OF VIEW—Discussion C**  
An interview with Congressman Paul McCloskey (R-San Mateo).

11:30 **7 MOVIE—Drama C**  
"Francis of Assisi." (1961) Bradford Dillman, Stuart Whitman.

11:45 **5 MERV GRIFFIN C**  
Guests: Louis Nye, Sheldon Leonard, Betty Hutton and Arthur Treacher. (90 min.)

## Monday

6:25 A.M. **7 A.M.—Jim Dunbar C**

7:00 **38 STOCK MARKET OBSERVER C**

8:30 **2 JACK LA LANNE—Exercise C**  
**7 ANNIVERSARY GAME C**

9:00 **7 HIS AND HER OF IT C**

9:30 **5 HOTLINE—Discussion C**

10:30 **2 FARMER'S DAUGHTER—Comedy**  
**7 MOVIE GAME C**

11:00 **2 DANNY THOMAS—Comedy**  
**7 CANDID CAMERA**

11:30 **7 GALLOPING GOURMET C**

12:30 P.M. **2 BEAT THE CLOCK C**  
**38 FINANCIAL FINAL C**

Continued on next page



# Cable-TV Guide

Continued from preceding page

- 1:00** **2** **MOVIE—Drama**  
 "The Suspect." (1944) Charles Laugh-  
 ton, Ella Raines, Dean Harens. (2 hrs.)  
**20** **ED NELSON—Variety** **C**  
 Guests include actress Sally Kel-  
 lerman, hair stylist Vidal Sassoon  
 and singer Robie Porter. (90 min.)  
**38** **TECHNICAL CORNER** **C**  
**1:30** **44** **DAVID WADE—Cooking** **C**  
**2:00** **32** **HERE'S BARBARA** **C**  
**3:00** **5** **MIKE DOUGLAS—Variety** **C**  
 Co-host: Red Buttons. Guests: To-  
 ny Bennet, attorney F. Lee Bailey  
 and Dody Goodman. (90 min.)  
**36** **YOGA FOR HEALTH—Exercise**  
**3:30** **4** **F TROOP—Comedy**  
**36** **MOVIE—Drama**  
 "Gun of Zangara." (1959) Robert  
 Stack, Robert Middleton. (2 hrs.)  
**4:00** **2** **FLIPPER—Drama** **C**  
**4:30** **2** **TARZAN—Adventure** **C**  
**4** **BIG VALLEY—Western** **C**  
**5** **DAVID FROST—Variety** **C**  
 Scheduled: June Allyson, Julie Styne  
 and Sammy Cahn. (90 min.)  
**7** **MOVIE—Comedy**  
 "Sunday in New York." (1963) Jane  
 Fonda, Cliff Robertson. (90 min.)  
**5:30** **2** **McHALE'S NAVY—Comedy**  
**36** **PORTER WAGONER—Music** **C**  
**6:00** **2** **STAR TREK—Drama** **C**  
**32** **CALL OF THE WEST** **C**  
**36** **MIKE DOUGLAS—Variety** **C**  
 Co-hosts: Tony Sandler and Ralph  
 Young. Guests: Alexander Kendrick  
 and comic Scoey Mitchell. (90 min.)  
**6:30** **20** **BATMAN—Adventure** **C**  
**32** **STRANGE PARADISE** **C**  
**44** **ADDAMS FAMILY—Comedy**  
**7:00** **2** **NBA BASKETBALL** **C**  
 The Boston Celtics meet the San  
 Francisco Warriors at Salt Lake City.  
 Hank Greenwald reports. (Live)  
**4** **WIDE WONDERFUL WORLD** **C**  
**20** **PATTY DUKE—Comedy**  
**32** **TRUTH OR CONSEQUENCES** **C**  
**44** **RIFLEMAN—Western**  
**7:30** **20** **GILLIGAN'S ISLAND** **C**  
**32** **TO TELL THE TRUTH—Game** **C**  
**36** **DAVID FROST—Variety** **C**  
 Scheduled: Jerry Lewis, Robert  
 Vaughn and Frankie Howerd. (90 min.)  
**44** **WAGONS HO!—Western**  
**8:00** **20** **FELONY SQUAD** **C**

- 8:05** **32** **QUEEN FOR A DAY** **C**  
**8:30** **20** **GAME GAME** **C**  
**32** **PAY CARDS!—Game** **C**  
**44** **HAZEL—Comedy** **C**  
**9:00** **2** **AVENGERS—Adventure**  
**20** **MOVIE—Western**  
 "Run for Cover." (1955) James Cag-  
 ney, John Derek. (1 hr., 55 min.)  
**32** **CHECKMATE—Mystery**  
**36** **MOVIE—Drama**  
 "The Servant." (English; 1963) Dirk  
 Bogarde, James Fox. (2 hrs., 15 min.)  
**44** **BEN CASEY—Drama**  
**10:00** **44** **MOVIE—Musical Biography** **C**  
 "The Seven Little Foys." (1955) Bob  
 Hope, James Cagney. (1 hr., 45 min.)  
**11:00** **2** **UNTOUCHABLES—Drama**  
**20** **ONE STEP BEYOND—Drama**  
**11:15** **36** **MOVIE—Adventure** **C**  
 "The Prisoner in the Iron Mask."  
 (Italian; 1963) Michael Lemoine.  
**11:30** **20** **MOVIE—Adventure** **C**  
 "The Spy Strikes Silently." (Italian;  
 1965) Emma Danieli. (90 min.)  
**1:00** **A.M.** **7** **HIGH ROAD TO AD-  
 VENTURE** **C**  
**2:00** **38** **NIGHT PEOPLE**  
**2:15** **38** **MOVIE—Melodrama**  
 "Night Cargo." Jacqueline Wells,  
 Lloyd Hughes. (1 hr., 15 min.)  
**3:30** **38** **MOVIE—Adventure**  
 "Jungle Man." (1941) Buster Crabbe,  
 Sheila Darcy, Vince Barnett. (90 min.)  
**5:00** **38** **MOVIE—Drama**  
 "Rescue Squad." (1935) Sidney  
 Blackmer, Ralph Forbes. (90 min.)

## Tuesday

- 6:25** **A.M.** **7** **A.M.—Jim Dunbar** **C**  
**7:00** **38** **STOCK MARKET OBSERVER** **C**  
**8:30** **2** **JACK LA LAMME—Exercise** **C**  
**7** **ANNIVERSARY GAME** **C**  
**9:00** **7** **HIS AND HER OF IT** **C**  
**9:30** **5** **HOTLINE—Discussion** **C**  
**10:30** **2** **FARMER'S DAUGHTER—Comedy**  
**7** **MOVIE GAME** **C**  
**11:00** **2** **DANNY THOMAS—Comedy**  
**7** **CANDID CAMERA**  
**11:30** **7** **GALLOPING GOURMET** **C**  
**12:30** **P.M.** **2** **BEAT THE CLOCK** **C**  
**38** **FINANCIAL FINAL** **C**  
**1:00** **2** **MOVIE—Comedy**  
 "The Lady Is Willing." (1942) Mar-



Ilene Dietrich, Fred MacMurray, Aline MacMahon, Ruth Ford. (2 hrs.)

**20 ED NELSON—Variety (C)**

Guests: Vidal Sassoon and actress Beverly Adams. (90 min.)

**33 TECHNICAL CORNER (C)**

1:30 **44 DAVID WADE—Cooking (C)**

2:00 **32 HERE'S BARBARA (C)**

3:00 **5 MIKE DOUGLAS—Variety (C)**

Guests: Red Buttons, Pat Boone and the Irish Rovers. (90 min.)

**36 YOGA FOR HEALTH—Exercise**

3:30 **4 F TROOP—Comedy**

**36 MOVIE—Mystery**

"The Girl Hunters." (1963) Lloyd Nolan, Shirley Eaton. (2 hrs.)

4:00 **2 FLIPPER—Drama (C)**

4:30 **2 TARZAN—Adventure (C)**

**4 BIG VALLEY—Western (C)**

**5 DAVID FROST—Variety (C)**

A rare television interview with Jackie Gleason. (90 min.)

**7 MOVIE—To Be Announced**

5:30 **2 McHALE'S NAVY—Comedy**

**36 WILBURN BROTHERS (C)**

6:00 **2 STAR TREK—Drama (C)**

**32 CALL OF THE WEST (C)**

**36 MIKE DOUGLAS—Variety (C)**

Guests: Marty Allen, Tony Sandler and Ralph Young, Gisele MacKenzie and the Tokens. (90 min.)

6:30 **20 BATMAN—Adventure (C)**

**32 STRANGE PARADISE (C)**

**4 ADDAMS FAMILY—Comedy**

7:00 **2 I LOVE LUCY—Comedy**

**4 WIDE WONDERFUL WORLD (C)**

**20 PATTY DUKE—Comedy**

**32 TRUTH OR CONSEQUENCES (C)**

**44 RIFLEMAN—Western**

7:30 **2 WORLD OF TRAVEL (C)**

**20 GILLIGAN'S ISLAND (C)**

**32 TO TELL THE TRUTH—Game (C)**

**36 DAVID FROST—Variety (C)**

Scheduled: Rod Steiger and comic Rodney Dangerfield. (90 min.)

**44 WAGONS HO!—Western**

8:00 **2 WHAT'S MY LINE?—Game (C)**

**20 FELONY SQUAD (C)**

8:05 **32 QUEEN FOR A DAY (C)**

8:30 **2 HE SAID! SHE SAID!—Game (C)**

**20 GAME GAME (C)**

**32 PAY CARDS!—Game (C)**

**44 HAZEL—Comedy (C)**

9:00 **2 AVENGERS—Adventure**

**4 MOVIE—Mystery (C)**

"McCloud." Dennis Weaver, Craig Stevens, Mark Richman. (2 hrs.)

**20 MOVIE—Drama (C)**

"The Scarface Mob." (1962) Robert Stack, Keenan Wynn. (1 hr., 55 min.)

**32 CHECKMATE—Mystery**

**36 MOVIE—Comedy**

"The Miracle of Morgan's Creek."

(1944) Eddie Bracken, Betty Hutton, Diana Lynn, William Demarest. (2 hrs.)

**44 BEN CASEY—Drama**

10:00 **44 MOVIE—Drama**

"Any Number Can Play." (1949) Clark Gable, Alexis Smith. (2 hrs.)

11:00 **2 UNTOUCHABLES—Drama**

**20 ONE STEP BEYOND—Drama**

**36 MOVIE—Science Fiction (C)**

"Journey to the Seventh Planet." (Swedish-American; 1961) John Agar, Greta Thyssen, Ann Smyrner.

11:30 **20 MOVIE—Drama**

"The Gunfighter." (1950) Gregory Peck, Helen Westcott. (90 min.)

1:00 **A.M. 5 MOVIE—Drama**

"Night Plane from Chungking." (1942) Robert Preston, Ellen Drew, Stephen Geray. (1 hr., 15 min.)

**7 HIGH ROAD TO ADVENTURE (C)**

2:00 **38 MOVIE—Musical Comedy**

"Harvest Melody." (1943) Rosemary Lane, Johnny Downs, Sheldon Leonard. (90 min.)

3:30 **38 MOVIE—Drama**

"Rescue Squad." (1935) Sidney Blackmer, Ralph Forbes. (90 min.)

5:00 **38 MOVIE—Melodrama**

"Night Cargo." Jacqueline Wells, Lloyd Hughes. (90 min.)

**Wednesday**

6:25 **A.M. 7 A.M.—Jim Dunbar (C)**

7:00 **38 STOCK MARKET OBSERVER (C)**

8:30 **2 JACK LA LAMME—Exercise (C)**

**7 ANNIVERSARY GAME (C)**

9:00 **7 HIS AND HER OF IT (C)**

9:30 **5 HOTLINE—Discussion (C)**

10:30 **2 FARMER'S DAUGHTER—Comedy**

**7 MOVIE GAME (C)**

11:00 **2 DANNY THOMAS—Comedy**

**7 CANDID CAMERA**

11:30 **7 GALLOPING GOURMET (C)**

12:30 **P.M. 2 BEAT THE CLOCK (C)**

**38 FINANCIAL FINAL (C)**

1:00 **2 MOVIE—Drama**

"Paths of Glory." (1957) Kirk Douglas, Ralph Meeker. (2 hrs.)

*Continued on next page*



# Cable-TV Guide

Continued from preceding page

- 20 ED NELSON—Variety (C)**  
Guests: actor Mark Richman, jazz pianist Father Tom Vaughn and jet airplane titan William Lear. (90 min.)
- 38 TECHNICAL CORNER (C)**
- 1:30 44 DAVID WADE—Cooking (C)**
- 2:00 32 HERE'S BARBARA (C)**
- 3:00 5 MIKE DOUGLAS—Variety (C)**  
Guests: Red Buttons, blues singer Joe South, Jane Withers and the Three Degrees. (90 min.)
- 36 YOGA FOR HEALTH—Exercise**
- 3:30 4 F TROOP—Comedy**
- 36 MOVIE—Melodrama**  
"The Astonished Heart." (1950) Noel Coward, Celia Johnson. (90 min.)
- 4:00 2 FLIPPER—Drama (C)**
- 4:30 2 TARZAN—Adventure (C)**
- 4 BIG VALLEY—Western (C)**
- 5 DAVID FROST—Variety (C)**  
Scheduled: Connie Stevens, George Segal, singer Bobby Vinton and comic Lenny Price. (90 min.)
- 7 MOVIE—To Be Announced**
- 5:00 36 COOKING—Pierre Biondi (C)**
- 5:30 2 McHALE'S NAVY—Comedy**
- 36 COWTOWN JAMBOREE (C)**
- 6:00 2 STAR TREK—Drama (C)**
- 36 CALL OF THE WEST (C)**
- 36 MIKE DOUGLAS—Variety (C)**  
Guests: author Desmond Morris ("The Human Zoo"), and singer Tony Sandler and Ralph Young. (90 min.)
- 6:30 20 BATMAN—Adventure (C)**
- 32 STRANGE PARADISE (C)**
- 44 ADDAMS FAMILY—Comedy**
- 7:00 2 I LOVE LUCY—Comedy**
- 4 WIDE WONDERFUL WORLD (C)**
- 20 PATTY DUKE—Comedy**
- 32 TRUTH OR CONSEQUENCES (C)**
- 44 RIFLEMAN—Western**
- 7:30 2 WORLD OF TRAVEL (C)**
- 20 GILLIGAN'S ISLAND (C)**
- 32 TO TELL THE TRUTH—Game (C)**
- 36 DAVID FROST—Variety (C)**  
Scheduled: Walter Slezak and comic Marty Barris. (90 min.)
- 44 WAGONS HO!—Western**
- 8:00 2 WHAT'S MY LINE?—Game (C)**
- 20 FELONY SQUAD (C)**
- 8:05 32 QUEEN FOR A DAY (C)**
- 8:30 2 HE SAID! SHE SAID!—Game (C)**
- 20 GAME GAME (C)**
- 32 PAY CARDS!—Game (C)**
- 44 HAZEL—Comedy (C)**
- 9:00 2 AVENGERS—Adventure**
- 20 MOVIE—Drama (C)**  
"Love on a Pillow." (French; 1962) Brigitte Bardot. (2 hrs.)
- 32 CHECKMATE—Mystery**
- 36 MOVIE—Western**  
"High Noon." (1952) Gary Cooper, Thomas Mitchell, Grace Kelly. (2 hrs.)
- 44 BEN CASEY—Drama**
- 10:00 44 MOVIE—Drama**  
"Conspirator." (1949) Robert Taylor, Elizabeth Taylor. (1 hr., 45 min.)
- 11:00 2 UNTOUCHABLES—Drama**
- 20 ONE STEP BEYOND—Drama**
- 36 MOVIE—Documentary (C)**  
"Headhunters of the Amazon." (1963) Life among the natives.
- 11:30 20 MOVIE—Suspense**  
"Killer with a Silk Scarf." (Italian; 1967) Susanne Uhlen, Carl Mohnner, Harold Juhnke, Folco Lulli. (90 min.)
- 1:00 A.M. 5 MOVIE—Mystery**  
"While the City Sleeps." (1956) Dana Andrews, Ida Lupino. (1 hr., 40 min.)
- 7 HIGH ROAD TO ADVENTURE (C)**
- 2:00 38 MOVIE—Drama**  
"Rescue Squad." (1935) Sidney Blackmer, Ralph Forbes. (90 min.)
- 3:30 38 MOVIE—Musical Comedy**  
"Harvest Melody." (1943) Rosemary Lane, Johnny Downs. (90 min.)
- 5:00 38 MOVIE—Drama**  
"Girls' Town." (1942) Edith Fellows, June Storey, Kenneth Howell. (90 min.)

## Thursday

- 6:25 A.M. 7 A.M.—Jim Dunbar (C)**
- 7:00 38 STOCK MARKET OBSERVER (C)**
- 8:30 2 JACK LA LAMME—Exercise (C)**
- 7 ANNIVERSARY GAME (C)**
- 9:00 7 HIS AND HER OF IT (C)**
- 9:30 5 HOTLINE—Discussion (C)**
- 10:30 2 FARMER'S DAUGHTER—Comedy**
- 7 MOVIE GAME (C)**
- 11:00 2 DANNY THOMAS—Comedy**
- 7 CANDID CAMERA**
- 11:30 7 GALLOPING GOURMET (C)**
- 12:30 P.M. 2 BEAT THE CLOCK (C)**
- 38 FINANCIAL FINAL (C)**
- 1:00 2 MOVIE—Drama**  
"Johnny Trouble." (1957) Ethel Barrymore, Cecil Kellaway. (2 hrs.)



**20 ED NELSON—Variety (C)**

Guests: medical student Michael Meyers, travel aid Nancy Vickerson, and Dr. Thomas Harris. (90 min.)

**38 TECHNICAL CORNER (C)**

1:30 **44 DAVID WADE—Cooking (C)**

2:00 **32 HERE'S BARBARA (C)**

3:00 **5 MIKE DOUGLAS—Variety (C)**

Scheduled: Red Buttons, Florence Henderson ("The Brady Bunch") and singer Bobby Vinton. (90 min.)

**36 YOGA FOR HEALTH—Exercise**

3:30 **4 F TROOP—Comedy**

**36 MOVIE—Adventure (C)**

"Thor and the Amazons." (Italian; 1963) Joe Robinson. (2 hrs.)

4:00 **2 FLIPPER—Drama (C)**

4:30 **2 TARZAN—Adventure (C)**

**4 BIG VALLEY—Western (C)****5 DAVID FROST—Variety (C)**

Scheduled: Noel Coward, Margaret Mead, Peter Duchin, Secretary of Transportation John Volpe and Sergio Franchi. (90 min.)

**7 MOVIE—To Be Announced**

5:30 **2 McHALE'S NAVY—Comedy**

**36 COUNTRY MUSIC (C)**

6:00 **2 STAR TREK—Drama (C)**

**32 CALL OF THE WEST (C)****36 MIKE DOUGLAS—Variety (C)**

Guests: Lucille Ball, Allen Funt, and singers Tony Sandler and Ralph Young. (90 min.)

6:30 **20 BATMAN—Adventure (C)**

**32 STRANGE PARADISE (C)****44 ADDAMS FAMILY—Comedy**

7:00 **2 I LOVE LUCY—Comedy**

**4 WIDE WONDERFUL WORLD (C)****20 PATTY DUKE—Comedy****32 TRUTH OR CONSEQUENCES (C)****44 RIFLEMAN—Western**

7:30 **2 WORLD OF TRAVEL (C)**

**20 GILLIGAN'S ISLAND (C)****32 TO TELL THE TRUTH—Game (C)****36 DAVID FROST—Variety (C)**

Scheduled: Ed Begley, character actress Margaret Hamilton and singer Emmy Lou Harris. (90 min.)

**44 WAGONS HO!—Western**

8:00 **2 WHAT'S MY LINE?—Game (C)**

**20 FELONY SQUAD (C)**

8:05 **32 QUEEN FOR A DAY (C)**

8:30 **2 HE SAID! SHE SAID!—Game (C)**

**20 GAME GAME (C)****32 PAY CARDS!—Game (C)****44 HAZEL—Comedy (C)**

9:00 **2 AVENGERS—Adventure**

**5 MOVIE—Drama**

"Hud." (1963) Paul Newman, Patricia Neal, Melvyn Douglas. (2 hrs.)

**20 MOVIE—Drama (C)**

"The Deep Six." (1958) Alan Ladd, Dianne Foster. (1 hr., 55 min.)

**32 CHECKMATE—Mystery****36 MOVIE—Western**

"Stagecoach." (1939) John Wayne, Claire Trevor, Andy Devine. (2 hrs.)

**44 BEN CASEY—Drama**

10:00 **44 MOVIE—Drama**

"Tomorrow Is Forever." (1946) Claudette Colbert, Orson Welles. (2 hrs.)

11:00 **2 UNTOUCHABLES—Drama**

**20 SKI VENTURE (C)****36 MOVIE—Science Fiction (C)**

"Women of the Prehistoric Planet." (1966) Wendell Corey, Keith Larsen.

11:30 **20 MOVIE—Historical Drama (C)**

"Napoleon." (French; 1955) Daniel Gelin, Raymond Pellegrin. (90 min.)

1:00 A.M. **5 MOVIE—Comedy**

"Getting Gertie's Garter." (1945) Dennis O'Keefe, Marie McDonald, Barry Sullivan. (1 hr., 20 min.)

**7 HIGH ROAD TO ADVENTURE (C)**

2:00 **38 MOVIE—Comedy**

"House of Errors." (1942) Buddy Rogers, Harry Langdon. (90 min.)

3:30 **3 MOVIE—Drama**

"Girls' Town." (1942) Edith Fellows, June Storey, Kenneth Howell. (90 min.)

5:00 **38 MOVIE—Musical Comedy**

"Harvest Melody." (1943) Rosemary Lane, Johnny Downs. (90 min.)

**Friday**

6:25 A.M. **7 A.M.—Jim Dunbar (C)**

7:00 **38 STOCK MARKET OBSERVER (C)**

8:30 **2 JACK LA LAMME—Exercise (C)**

**7 ANNIVERSARY GAME (C)**

9:00 **7 HIS AND HER OF IT (C)**

9:30 **5 HOTLINE—Discussion (C)**

10:30 **2 FARMER'S DAUGHTER—Comedy**

**7 MOVIE GAME (C)**

11:00 **2 DANNY THOMAS—Comedy**

**7 CANDID CAMERA**

11:30 **7 GALLOPING GOURMET (C)**

12:30 P.M. **2 BEAT THE CLOCK (C)**

**38 FINANCIAL FINAL (C)**

1:00 **2 MOVIE—Drama**

"Drango." (1957) Jeff Chandler, Julie London, Joanne Dru. (2 hrs.)

*Continued on next page*



# Cable-TV Guide

Continued from preceding page

- 20 ED NELSON—Variety** (C)  
Guests: veteran actor Edward Everett Horton, FBI agents Paul and Marian Miller and the folk-singing Baker Street Irregulars. (90 min.)
- 38 TECHNICAL CORNER** (C)
- 1:30 44 DAVID WADE—Cooking** (C)
- 2:00 32 HERE'S BARBARA** (C)
- 3:00 5 MIKE DOUGLAS—Variety** (C)  
Scheduled: Richard Harris, Johnny Mathis and author Adela Rogers St. Johns ("The Honeycomb"). (90 min.)
- 36 YOGA FOR HEALTH—Exercise**
- 3:30 4 F TROOP—Comedy**
- 36 MOVIE—Western** (C)  
"Dollars for a Fast Gun." (Italian; 1968) Robert Hundar. (2 hrs.)
- 4:00 2 FLIPPER—Drama** (C)
- 4:30 2 TARZAN—Adventure** (C)
- 4 BIG VALLEY—Western** (C)
- 5 DAVID FROST—Variety** (C)  
Scheduled: Patty Duke, Minnesota Vikings quarterback Joe Kapp and literary critic John Simon. (90 min.)
- 7 MOVIE—To Be Announced**
- 5:30 2 McHALE'S NAVY—Comedy**
- 36 BILLY WALKER—Music** (C)
- 6:00 2 STAR TREK—Drama** (C)
- 32 CALL OF THE WEST** (C)
- 36 MIKE DOUGLAS—Variety** (C)  
Scheduled: Joan Bennett, Jack E. Leonard, vibraphonist Lionel Hampton, and Tony Sandler and Ralph Young. (90 min.)
- 6:30 20 BATMAN—Adventure** (C)
- 32 STRANGE PARADISE** (C)
- 44 ADDAMS FAMILY—Comedy**
- 7:00 2 I LOVE LUCY—Comedy**
- 4 WIDE WONDERFUL WORLD** (C)
- 20 PATTY DUKE—Comedy**
- 32 TRUTH OR CONSEQUENCES** (C)
- 44 RIFLEMAN—Western**
- 7:30 2 BOBBY GENTRY—Variety** (C)  
Guests: John Hartford, Richie Havens, singer-comedian Biff Rose and Ian and Sylvia. (60 min.)
- 20 GILLIGAN'S ISLAND** (C)
- 32 TO TELL THE TRUTH—Game** (C)
- 36 DAVID FROST—Variety** (C)  
Scheduled: Linda Cristal ("High Chaparral"); Liz Carpenter, former press secretary to Lady Bird Johnson; and singer Leon Bibb. Billy Taylor orchestra. (90 min.)
- 44 WAGONS HO!—Western**
- 8:00 7 BRADY BUNCH—Comedy** (C)
- 20 FELONY SQUAD** (C)
- 8:05 32 QUEEN FOR A DAY** (C)
- 8:30 2 HE SAID! SHE SAID!—Game** (C)
- 7 GHOST AND MRS. MUIR** (C)
- 20 GAME GAME** (C)
- 32 PAY CARDS!—Game** (C)
- 44 HAZEL—Comedy** (C)
- 9:00 2 AVENGERS—Adventure**
- 7 HERE COME THE BRIDES** (C)
- 20 MOVIE—Drama**  
"Jane Eyre." (1944) Orson Welles, Joan Fontaine. (1 hr., 55 min.)
- 32 MARTONI'S—Variety** (C)  
Performers: singers Hal Frazier, Joanne Vent, and Bobby and I. (60 min.)
- 36 MOVIE—Drama**  
"La Dolce Vita." (Italian-French; 1960) Marcello Mastroianni, Anita Ekberg, Anouk Aimee. (3 hrs., 30 min.)
- 44 BEN CASEY—Drama**
- 10:00 44 MOVIE—Drama**  
"Black Hand." (1950) Gene Kelly, J. Carol Naish. (1 hr., 45 min.)
- 11:00 2 MOVIE—Science Fiction** (C)  
"The 10th Victim." (Italian; 1965) Marcello Mastroianni, Ursula Andress, Elsa Martinelli. (2 hrs.)
- 20 ONE STEP BEYOND—Drama**
- 11:30 5 MOVIE—Comedy** (C)  
"Donovan's Reef." (1963) John Wayne, Lee Marvin. (2 hrs.)
- 20 MOVIE—Adventure**  
"Captain from Castile." (1947) Tyrone Power, Jean Peters. (90 min.)
- 12:30 A.M. 36 MOVIE—Drama** (C)  
"The Counterfeit Traitor." (1961) William Holden, Lilli Palmer, Hugh Griffith. (2 hrs., 15 min.)
- 1:05 7 MOVIE—Drama**  
"Man in the Shadow." (1957) Jeff Chandler, Orson Welles.
- 1:30 5 MOVIE—Drama**  
"Psyche 59." (English; 1964) Patricia Neal, Curt Jurgens, Samantha Eggar, Ian Bannen. (1 hr., 40 min.)
- 2:45 36 MOVIE—Adventure**  
"Foreign Correspondent." (1940) Joel McCrea, Laraine Day.

Stations reserve the right to make last-minute changes.



INDIVIDUAL  
DISPOSAL  
BAGS  
INSIDE



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Regular



# IN 'BRACKEN'S WORLD' LIVE BEAUTIFUL PEOPLE, INCLUDING...

the brunette who married  
the son of a  
Hollywood mogul,

By Richard Warren Lewis

It was the culmination of a story-book romance destined to become part of Hollywood folklore. The jejune beauty queen with the provocative walk—she had variously served as Berlin (Md.) Fire House Queen, Miss Worcester (Md.) County and finally, as runner-up to Miss United States in Miss Universe preliminaries—had eloped with her boss at 20th Century-Fox, the studio which produces *Bracken's World*, a television series about the film industry in which she shares fifth billing.

On a terrace outside the Sands Hotel penthouse suite, the neon and nirvana of Las Vegas reflected in her mascaraed, wide brown eyes, Linda Harrison was married to Richard Zanuck, scion of the last of the Hollywood moguls. She wore a copy of a Chanel suit, given to her by her bridegroom, a 14-karat gold brooch garnished with blue flowers selected by the best man, and a bobby pin borrowed from an older sister.

Around her neck hung an old diamond cross reputedly worn by actress Marion Davies—long-time chatelaine to William Randolph Hearst—at her

first wedding. To complete the traditional ritual, the 24-year-old bride tied a newly purchased bow in the black hair that tapered over her shoulders.

"I just remember the first 'I take thee Richard to be my wedded husband,'" she said a week later, crossing her sleek legs in a dressing trailer on the studio lot run by Zanuck. "I kind of just blanked out until the end, until 'death do' or something like that."

The brief ceremony on that balmy evening last October, presided over by a justice of the peace, ended with a ring borrowed from a cocktail waitress being slipped on Linda's left hand—barely leaving time to catch a plane back to Los Angeles.

"It happened so fast, it really hasn't hit me yet, you know, that I'm a wife and that I'm married," she explained. "But I guess it will, you know. I'm just so dizzy that I can't think. So much has happened. The only thing that I'm very sure of at this moment is that my husband comes first and will always."

That promise alone indicated a notable retrenchment for the erstwhile contortionist who first distinguished herself as a teen-aged acrobatic dancer. Her determination to become an actress of stature during the previous four years had been manifest in everything from fencing lessons to voice training to a concerted program designed to eliminate an accent as indigenous to Eastern Maryland as the seafood she once served diners at Phillips' Crab





House in Ocean City.

She had also exerted substantial effort trying to perfect her physical appearance. "Like when I smile, I show all of my teeth and some of my gum," she explained, idly stirring a glass of cola with her index finger. "It was a constant struggle to train my upper lip to stay down, because I have a terrible overbite. At this point, I really couldn't care less."

And with good reason. Should she decide to pursue her acting career, the future will undoubtedly offer opportunities more significant than her *Bracken's* role as Paulette Douglas, a starlet dominated by her stage mother.

"The first time I met Mr. Zanuck I was only on the lot for about a month," she said, referring to the Fox contract she signed following the 1965 Miss Universe contest. "I was introduced to him and I sat at his table at the premiere of 'The Agony and the Ecstasy.' A little while after that, we started dating. And now we're married." The Zanucks' 36-month courtship coincided with Miss Harrison's steady strides at the studio.

There were television appearances in *Peyton Place*, *Batman* and the pilot of *Felony Squad*, along with film roles in "A Guide for the Married Man" and "Planet of the Apes." Unencumbered by a single word of dialogue in the latter production, and costumed in a little nothing fashioned from the bark of a palm tree, Miss Harrison, at that stage, could not have been better cast.

By the time she was included in a soon-to-be-released sequel, "Beneath the Planet of the Apes," it was no longer necessary for her to wear artificial body makeup. Every pore of her slinky anatomy had been bronzed by the sun during weekends at the Zanuck family's Palm Springs retreat. Her role as Nova, one of the film's few human species, had also been expanded by one word.

It came as no great surprise that Miss Harrison would be cast as one of the three nubile lovelies in *Bracken's* →





continued

*World*. Producer Stanley Rubin, a consummate diplomat, eventually informed Linda that he conceived the idea for her Paulette character from a scene she did for 20th Century-Fox board members—while she was learning her craft at the Fox talent school.

"I love the show and fortunately I don't have to work every day," she observed. "The only thing which might upset me would be one of the other girls getting more starring parts than myself. If that happened, anyone would feel rejected or neglected."

Linda's only other apparent apprehension is her admittedly deficient formal education. To enhance her image, zealous Fox publicists issued press releases noting her fictitious passion for Voltaire, Shakespeare and Aristotle.

"I missed a great deal because I didn't finish school," she lamented. "But most of the classics are of a condition of a past time, and they're of no use or interest to me now."

the blonde who  
looks like a  
young Grace Kelly,

"I heard about the marriage very sneakily," Laraine Stephens was saying, as she unconsciously twisted the costume-jewelry ring on her right hand. "A friend called me late the same night and said: 'Hey, they did it!'"

The bearer of good tidings—but alas no ring of his own—was David Gerber, a 20th Century-Fox executive producer and, for some time before she became Diane Waring on *Bracken's World*, her escort.

Suffering from a postnasal drip caused by the high pollen count, the coltish blonde was seated in the office of production-aide Dennis Durney—the very fellow who first convinced her she should become an actress. He also is the son of Dorothy Kingsley,



who created the show. Miss Stephens had known them both since years before she abandoned the surname of Stein for something more WASPish. It was Miss Kingsley who had recommended her for the part.

Not that Laraine's connections were her only assets. Her vivid blue eyes, uniformly even teeth that would make an orthodontist proud, hothouse alabaster complexion and perfect nose were impressive of themselves.

The pink knit sheath that she wore on this particular afternoon, the sash of gold-colored metal circling her slender waist, the white stockings and, especially, the silken hair pulled straight back completed the deft impersonation of a youngish Grace Kelly.

"I'll have to put my John Henry on these," she said, sifting through some post-card-sized photographs of herself awaiting nation-wide distribution. A visitor suggested that she meant to say John Hancock. "I'm not profound in any way," she said.

But that was hardly what producer Rubin desired when he was auditioning dozens of Kelly lookalikes. He wanted someone capable of playing a cool, somewhat aloof young woman of breeding. And he had found that in this daughter of a scaffolding contractor, this mellifluous-voiced girl whose face had smiled out from dozens of hair-care, deodorant and potato-chip commercials, and who had played a recurring role on the ephemeral *O.K. Crackerby* series.

Miss Stephens had just returned from a personal-appearance tour plugging *Bracken's* in four cities. On a local TV show in Minneapolis, she sat on the lap of an embarrassed husband, holding the man's wet, clammy hands while his wife directed them in a fumbling, sophomoric love scene. She had vamped distributors of the sponsor's products in Portland, Ore., and beamed ingenuously at the fans marshaled by press agents in the lobby of Manhattan's St. Regis Hotel.

→

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continued

On each stop, she was required to video-tape promotional messages which would later be employed to advise viewers of the new series' imminent arrival. The copy read:

"Hello. My name is Laraine Stephens. I play a young starlet called Diane Waring on *Bracken's World*. Tune in every Friday night on (Fill in time, channel and call letters)."

Invariably, she substituted the word "actress" for "starlet."

"I never liked the term *starlet*," she explained. "It's been connected too often with the bed in the industry, with getting jobs because of personal relationships with people."

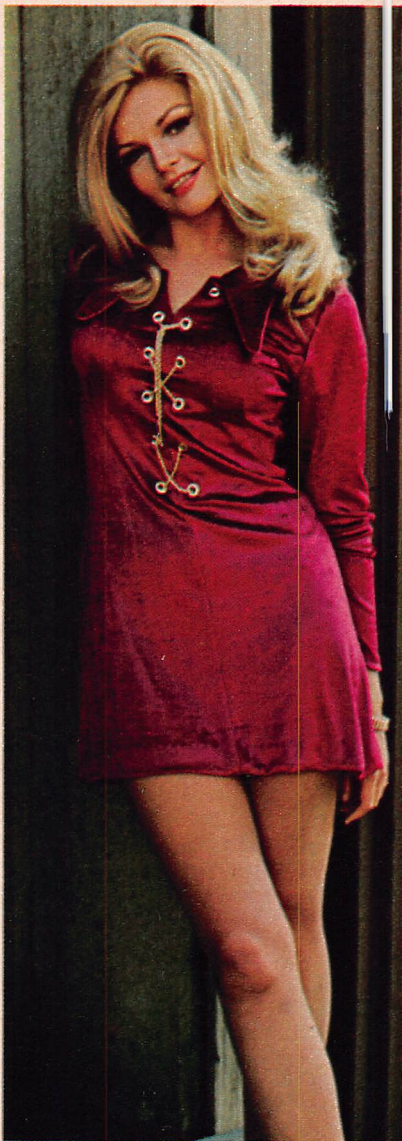
Back in Hollywood, she was currently preparing to abandon her apartment a block south of the Sunset Strip—an area populated with a plethora of starlets and drug users that reflects the highest incidence of burglary and rape in Los Angeles. Furthermore, insurance rates on such personal possessions as jewelry, paintings and a portfolio of photographs of herself were prohibitive—the result of a prejudice that affects most single actors and actresses.

"We are still considered black sheep," she complained. "Isn't that something? When I got my car insurance [for her 1965 Porsche], I said that I was a model. Otherwise, I would have had to pay twice the normal premium."


In an effort to infuse more sympathetic qualities into her performances, she has lately defrosted much of Diane Waring's chilling aloofness with more sanguine emotions. Quite possibly, these adjustments have been prompted by the impact of her prodigious competition. She admittedly lacks the posterior wiggle of Miss Harrison and cannot parallel the visceral sexpot appeal of Karen Jensen (shown at right), the third *Bracken's* beauty.

"Karen has the more plunging necklines," she sighed, covetously. "She's a little more well-endowed than I am. She'll unbutton three buttons, where I have to get by with one-and-a-half." →

and another  
who has eliminated  
negative thinking







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The aroma of chocolate-chip cookies baking in the kitchen of the dwelling high in the Hollywood hills was wafted into an otherwise bleak living room adorned with plastic ferns, artificial roses and sunflowers. A pock-marked dart board, on which Karen Jensen often relieves her frustrations, could be seen beyond glass doors leading to a minuscule wooden sun deck.

To the accompaniment of the Creedence Clearwater Revival mewling from a phonograph, "the beautiful blonde bombshell"—as Miss Jensen is described in a studio-prepared biography—descended a circular metal staircase, modeling a \$29.95 vinyl minidress that resembled a shrunken rain slicker.

"Bracken!" the blonde bombshell called, admonishing a white dog skirmishing underfoot. "Up! Sit! Good boy!" The diminutive animal, a locally fashionable mixed breed known as a cockerpoo, nestled next to his mistress on a Naugahyde-covered couch.

Unlike her two colleagues, and despite her obvious amplitude, Miss Jensen could not count the benefits of strategic alliances at the studio. Her most avid suitor was David Nielson, a young, Bible-spouting actor virtually unknown in the film community. Eager to understand his many parables, she had removed a Gideon Bible from a Minneapolis hotel room during a recent promotional tour. The volume now rested on a plastic-topped table before her, next to a cassette tape recorder used to rehearse her lines as Rachel Holt, *Bracken's* resident sex symbol.

"I've only had two shows that I had a fairly big part in," she lamented. "In most of the episodes, I've had maybe one or two scenes, where I walk in, I do something and I walk out."

Still, conditions had improved since an anxiety-ridden period earlier this year when she was ready to quit show business. Karen's eight years as an actress and model, which began at age 17 with her visage smiling from a Granny Goose potato-chip billboard, had been replete with appearances in

TV shows such as *The Wild Wild West* and *Dragnet*, and four forgettable movies.

But she had yet to distinguish herself from the faceless cadre of starlets who pose in bikinis, populate premieres and dress up discotheques.

Searching for the portent of something more promising, she delved into occult readings, compiled her own astrological chart and considered changing her name. In the depths of depression, she painted mystical oil canvases. "When I'm miserable is when I do my best creative work," she explained.

Simultaneously, incalculable hours were spent staring into hand mirrors and writing cryptic poetry:

*The reflection I see is distorted, with a strange, cracked smile.*

*I want to jump in and see who is my impostor.*

*But strange things lurk and murmur (sic) near-by*

*And I fear in the wet unknown there lives a monster.*

Many of these debilitating insecurities suddenly vanished as she began absorbing the contents of such self-improvement books as "Psychocybernetics," works which inspired her to think positively and become more outgoing. She joined the Science of the Mind Church, whose teachings also helped her to eliminate negative thinking.

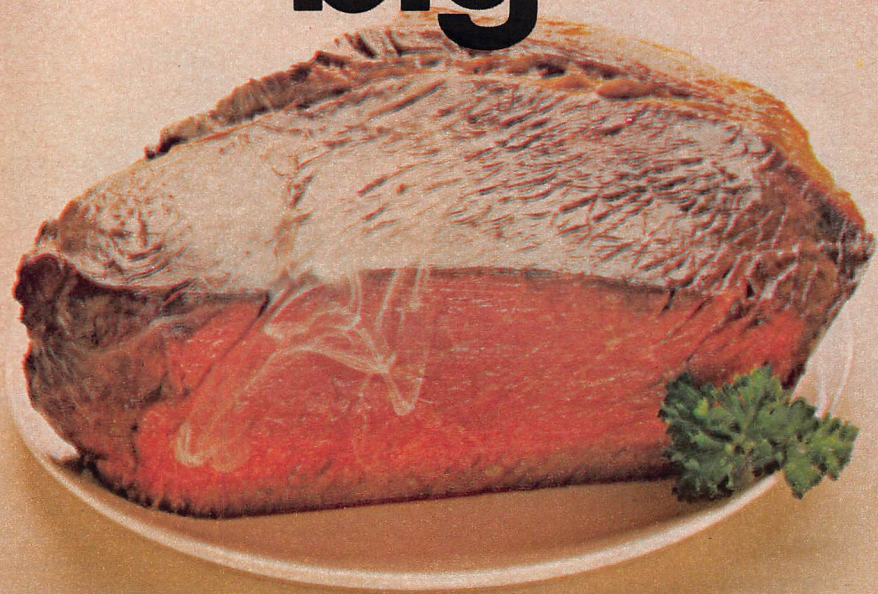
"I attribute my getting *Bracken's World* to that whole change in mind," she recalled. "I was very positive when I walked into the offices to audition."

Nevertheless, her first confrontation with the *Bracken's* brain trust turned out to be, at best, a big bust. The purple crepe dress that she wore, clinging as it did to her 36-22-36 figure, certainly was impressive. But she seemed unusually nervous, and accountably froze while reading from the pilot script.

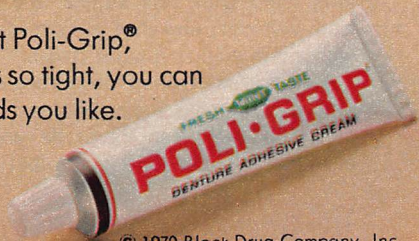
Karen fought back tears as a sympathetic associate producer helped her out of the room. "I didn't want anyone to know that it meant that much," she explained. "I ran out to my car, →



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continued

started crying and wrote a letter to my mother, telling her I had blown it. And I prayed to God, one of the few times in my life I've ever done that."

The prodigious combination of prayer and positive thinking brought quick dividends. A week later, she was called back and asked to read for a different part—that of a sex-pot starlet who ideally would combine the most commercial attributes of Marilyn Monroe and Ava Gardner. This time Karen recited her lines without hesitation, signed a contract and has not written a poem or done a painting since.

It remains a matter of conjecture whether Miss Jensen, who admittedly does her best creative work when feeling miserable, has achieved catharsis through *Bracken's*. She still experiences frequent tension headaches. She bakes cookies, but she is wary of consuming them lest her most exploitable asset, that eye-catching physique, be jeopardized. She suffers through a multitude of evanescent diets, the most remarkable of which, as she informed one companion, restricts her intake to minestrone and pickles.

On alternate nights she tucks her gossamer nightgown into a pair of slacks and jogs by moonlight, like Heathcliff's wife, up and down the serpentine road contiguous to her home. Watching herself perform is a numbing experience to be avoided unless absolutely essential.

"I'd hate to be a superstar," she confessed. "I couldn't take it. I'd fold under. I've had just a teeny, teeny taste of what it's all about, and it's really frightening. I know people like that who are in analysis. I've never been, but I'll bet it would be fun."

But for now, the blonde bombshell addressed herself to more mundane concerns.

"Bracken?" she tentatively called, snapping her fingers. "Bracken? Up here! Sit! Sit and stay! Up! Bracken, up!" The dog just lay there on the soiled, synthetic carpeting. He had heard these rather self-indulgent revelations many times before. (END)



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A great deal more than chocolate is coming out of Hershey, Pa., these days. Long a tourist mecca in the heart of Pennsylvania Dutch country, as well as the home of a noted candy-maker, Hershey has acquired another sweet distinction: it has become something of a fount of TV creativity.

Even more surprisingly, this wellspring of video ideas is a community-owned station operating on an annual budget totaling about half what it costs the networks to produce a typical situation-comedy series for one season.

WTF-TV, seen throughout south-central Pennsylvania on Channel 33, is a good example of what noncommercial television can be when it is

# THEY MAKE GOOD TELEVISION IN HERSHEY, TOO

awake and responsive to local concerns.

WTF is making a considerable imprint on the national public-TV scene too.

In January, viewers across the country began seeing an hour-long weekly concoction of teen-age talk and music called *The Show*. It comes out of Hershey, paid for by a \$100,000 grant from the Corporation

for Public Broadcasting. For early editions of the 26-week series, famed personalities Dr. Benjamin Spock, Dick Gregory, Mason Williams and others trooped to Hershey, along with such pop-music artists as Melanie, the Graciti, Kenny Rogers and the First Edition.

"Teen-age disenchantment with the unrealness of the advertisers' idea of good television," a WTF brochure





(published by the station's own first-rate printing shop) says, "has left the door open . . . to attract the age group which provides public television's future." *The Show* has been designed as "an honest arena where young people have the last word." It represents public TV's major national effort to win the new generation's interest.

And there's still more from Hershey: the station contributed a sequence on American humor, with comedians Dick Gregory and George Carlin, to *NET Playhouse*. On Jan. 5, NET aired WITF's award-winning hour, "The Muppets on Puppets," which took viewers behind the scenes with puppeteer Jim Henson (*Sesame Street*). On Jan. 6, NET audiences saw the station's hour of dramatic readings with Eli Wallach and his wife Anne Jackson, and Brock Peters. This spring, NET will air a WITF profile of singer Roberta Peters, and the Corporation for Public Broadcasting will distribute nationally WITF's three 90-minute documentaries on "man's control of man," which deal with environmental crises.

For several years now WITF-TV has turned out a thrice-weekly, prime-time program, *Time of Our Lives*, dedicated to assisting senior citizens. It is funded by the U.S. Department of Health, Education and Welfare under a special grant and now is being made available on tape, at Federal expense, to stations everywhere.

One of WITF's knacks is luring big names to its relatively remote environs. David Brinkley, Henry Fonda, Dave Garroway, Orson Bean and Leonard Nimoy are among those who've lent Hershey a hand for token fees or none at all. Nimoy, for instance, took time off from *Star Trek* to fly in from Hollywood to deliver a string of love beads for a WITF fund-raising auction—and stayed to tape a two and one half hour "Honest Generation Be-In" with 300 teen-agers. A one-hour edition of it

has since been seen on many Eastern TV stations.

The WITF programmers got a New York judge to postpone sending teachers' union president Albert Shanker to jail in a strike-bred court case so that Shanker could join Orson Bean at Hershey for a "community caucus" on the crisis in education.

Actor-folk-singer Theodore Bikel roamed the Hershey countryside for three days for an "Adventure in the Arts" program. "I was intrigued," he explained, "with the freedom offered me to express my views both in words and music."

But all this really is frosting on the WITF cake. Community "involvement" is the station's central concern. Lloyd Kaiser, general manager, says, "Two-thirds of our efforts are directed to off-air, direct contact with the community."

To begin with, WITF is genuinely "public." Everybody who chips in \$10 or more a year for its support is a shareholder, and there are more than 4000 of them. They get together annually and elect a 45-man board. Kaiser reports to that body.

A big, soft-spoken man, Kaiser is one of the acknowledged bright minds of noncommercial TV. Late last year he was one of five station managers—the only small-town one—elected vice chairman of the Public Broadcast Service, a subsidiary set up by the Corporation for Public Broadcasting to call the shots in national public-TV network affairs.

Kaiser modestly passes along most of the credit for WITF's achievements to his staff, and notably to Bob Larson, an ordained Presbyterian minister who wears two hats: writer-producer and program developer for the station, and executive director for radio-TV of the Pennsylvania Council of Churches. Kaiser calls him "one of the half-dozen creative geniuses of public TV."

Larson's first notable achievement →



was a five-week series dealing, in clear language, with the ticklish subject of sex education. Throughout WITF's nine-county area, adults and teen-agers were organized into groups of 10 to 75 to watch a *Sons and Daughters* series in churches, synagogues, schools and homes and then discuss what they saw. At the station, housed in Hershey's spacious Community Center, 200 parents and 100 youngsters were assembled in separate monitoring audiences. A "resource guide" for the program was sold to interested viewers for \$1 a copy. The state medical society distributed 150,000 flyers advertising the series. South-central Pennsylvania, WITF pointedly noted, led the state in number of unwed mothers.

"There was hardly a ripple of protest—maybe 10 nasty letters," Larson reported happily after the series concluded, and follow-up interviews found that the programs had "a significant impact" on viewers' attitudes toward sex education.

The series has since been shown in New York, Boston, Washington and other cities.

Under a \$250,000 grant from the Ford Foundation, WITF ran a nine-month series of *Interact* documentary-discussion programs digging into subjects ranging from "The Trouble with Welfare" to "Is Religion Obsolete?" The latter month-long series is getting a replay this month on Pennsylvania's public-TV network, with ministers from Pittsburgh to Philadelphia discussing it from their pulpits.

As a follow-up to the sex-education project, WITF took a long, probing look at the slums of the near-by state capital, Harrisburg. Sixty-four "mini town meetings" were mounted and four *evening-long* open forums televised. The Harrisburg press, which hadn't made much of the plight of the city's ghetto blacks, at first gave the TV project prominent attention, then unac-

countably fell silent. But WITF staffers got word that bars with TV sets and other gathering places in Harrisburg's black belt were "packed" on nights when the programs, titled *A Time to Act*, were aired. Harrisburg's mayor (since defeated for re-election) went on a commercial TV station to express some displeasure with WITF's expose. Months later, an outbreak of student unrest in Harrisburg schools was blamed, according to the papers, on the WITF series. "We lost some support in the white establishment," Kaiser confesses, "but we also picked up new supporters. Why, we even heard one Negro woman in Harrisburg refer to us as 'our station in Hershey!'"

Kaiser says it's "amazing how many people who write us nasty letters wind up becoming Channel 33 shareholders." He attributes this in part to the fact that every nasty-letter writer gets "a nice, long, courteous letter" in reply.

WITF's crusading efforts have paid off away from home, too. *A Time to Act* captured NET's 1969 award for "excellence in community service," the judges describing it as a series which "truly realized the goal of communication—personal involvement on the part of thousands of individuals." A year earlier, the same NET award went to WITF's *Sons and Daughters*.

Tom Skinner, Kaiser's energetic young assistant general manager, sees WITF's bent for running evening-long, single-subject telecasts as one of the approaches contributing to the station's success. "They're not really programs," he explains. "They're *happenings*. Our idea is that TV should be an *experience*, not just a passive viewing habit."

Skinner also makes an observation that, under the circumstances, hardly needs underlining: "We just like proving you don't have to be in Hollywood or New York to turn out programs worthy of national attention." END



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# The Oldest Living Teen-ager

At 40, Dick Clark is still capitalizing on  
his remarkable appeal to Youth

By Digby Diehl



Turn page for story



Dominating the coffee table in Dick Clark's Sunset Strip office sits a large, sturdily encased Ant Farm. And within those confines intended for numbers of instinctively obedient *Formicidae Hymenoptera* is contained a secret philosophy concerning *Adolescentes Americani*. Why, you can almost see those tiny teen-agers crawling around busily between the two sheets of glass when Dick says. . . .

"I see no sin in being commercial. I've had a lot of interesting arguments with hippies about this. My 'thing' is being commercial. There can't be anything *wrong* with that, as long as this is a capitalistic country."

The World's Oldest Living Teen-ager smiled capitalistically and ticked off the provinces of his Youth Empire. "We own 16 companies in Los Angeles alone," he explained. "The television arm has two regular shows on the air right now, *American Bandstand* and *Get It Together*, which made its debut Jan. 3, as well as my 'Music Bag' special, which is still in syndication. We have completed three motion pictures, and another is scheduled for immediate production. We have the largest production-promotion company for concerts anywhere, and we own three radio stations." That's not even mentioning the teen publication ("The Dick Clark Newsletter"), drive-in restaurants, radio commercials, CATV programming, promotion for soda and guitars, and hot-rod race-track interests that Dick is involved in. He notes, and probably correctly, ". . . that we have one of the best organizations in the country for reaching the youth market." Truly a thought to thrill an Ant Farmer's heart.

At 40, Dick Clark still has the sincere, well-scrubbed good looks of an emissary from the Campus Crusade for Christ. His pleasing DJ's voice has not altered with success, and, perhaps more than ever, he exudes oceans of likability. In the midst of his Teen Kingdom a bit of business briskness is

added to the on-camera relaxed charm, but the man is very much like his television image. In his role as a teen tycoon, however, "Clahk" is held in awe as a manipulator with much power. Power, alas, that might have been greater if not for those Congressional investigations which brought on the payola scandal—alleged gifts to disc jockeys—in 1959.

"At the time," Dick recalls, "I was the only nationally known figure playing recorded music. As the guy out front, I got asked a lot of questions, and the senators were surprised to find out that there was so much money in pop music I didn't need to be paid to play records. It was a shock to the political mind that I could accumulate great wealth in a short length of time without stealing. They're not used to that sort of thing." After seven months of hide-and-seek, the investigating committee exonerated Dick of payola charges, but left ABC with the embarrassing feeling that there might be a minor conflict-of-interest problem.

"ABC asked me to divest myself of my recording and publishing interests, which I did. Probably now that complex would be in excess of \$12 million. I had 33 music companies (domestic and foreign) involved in everything from publishing to record pressing, distribution, artist management, label-making . . . there wasn't anything we didn't cover." Although he now refers to the investigations sardonically as ". . . a very *maturing* experience," Dick emerged with popularity higher than ever, riding *American Bandstand* on the crest of a rock-and-roll television wave that hasn't stopped yet.

The *Bandstand* is one of the dinosaurs of television, along with Lawrence Welk and Ed Sullivan, with only two to go to make it 20 years on the air. The Saturday afternoon show no longer has its former influence as a make-or-break record outlet ("No, but it would if we were on every day again," says →



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Clark with a twinkle), yet the same low-budget format continues to draw audiences, year after year. "When I first entered the national TV scene, rock-and-roll was a 'fringe quantity' to most adults. Radio had already created a thing called Top 40 music, and *Bandstand* had been on the air since 1952, so when it went network in 1957, it became the TV Top 40 outlet automatically."

The *Bandstand* show was originally created because it was less expensive than old English movies for daytime programming, but its rapid ascent brought prestige and a host of imitators. "*Shindig!*, *Hullabaloo*, *West Ninth Street*, *Hollywood a Go Go*, *Shivaree*, *Where the Action Is* and *Happening '68* all followed and failed," he points out. "They all just went to the Top-100 sheet and booked the acts. Even our own show, *Where the Action Is*, which was probably the most expensive, ambitious daytime show ever put on, couldn't touch the *Bandstand* ratings."

Can anyone really look at a TV screen writhing with *American Bandstand* youth and not be reminded of ants busily tunneling over and under each other? There is a certain parallelism, according to Dick. Like people-watching. "People-watching! You just can't beat it! It's been going on since folks just sat in the railroad station. All it needs is a personality to head it up who will subjugate himself to the audience, and that's me."

Over the years Dick has evolved smoothly from his role as the reassuring Big Brother chaperone into that missing link of American life: the Good Father. Appropriately 52 per cent of the present *Bandstand* audience is composed of women over 18, hungrily reminding themselves that *Dick Clark is 40 and still looks young!* "I don't try to fake the teen mannerisms," he says. "I act 20 years older than the kids because I am. I dress the part—I don't affect the clothing or the hair-

style or the language of youth because it changes all the time. I'm the only constant factor of the show."

Clark's *Happening '68* and its indistinguishable sequel, *Happening*, heaped records, personalities, contests, fashions, and "anything we thought might have appeal" on top of superclean Paul Revere, Mark Lindsay, and the schlock-rock Raiders, attempting to tap that subteen audience. They had all the Nielsen allure of a stale bottle of soda. *Get It Together*, with Sam Riddle as continuing co-host, presents pop groups live, in-concert in the slot just before *Bandstand*. "But I still don't expect it to be another *Bandstand*," he admits. "Let's face it; kids have turned to movies."

So has Dick, running in tandem with American International Pictures, producers of "Beach Party Bingo," "I Was a Teenage Werewolf" and "The Wild Angels." The first film, "Psych-out," followed the classic DeMille formula: nine reels of blood, horror, violence and sex; one reel of redemption. When pressed concerning his "Psych-out" cast of "teen-agers" who are nearly 30, he pleads "artistic license"; as for the rest: "I can't defend it. There are a lot of goofs in it, things you could correct if you had more time."

His second, "The Savage Seven," is a "Contemporary Western" with motorcycle cowboys. According to Dick, "It's laughingly called the 'Gone with the Wind' of motorcycle pictures," and has music by a British pop group, the Cream.

His recent contribution to cinematic art is last year's "Killers Three," a teen version of "Bonnie and Clyde" (how's that for an original idea?). "This is a black comedy of the antihero type," says Dick. "The story of three young people who are trying to do no more than young people today: get out of the rut, be different, succeed in the way they want to."

Dick sees these films as informa- →



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tional community services. Concerning "Psych-out," he says: "Everybody has said this is a picture that kids ought to take their parents to see, so that they'll know what a very influential minority is causing to happen." Right. But which minority, the hippies or Dick Clark Productions?

All of these gems have zoomed into the profit margin thus far, which makes one wonder why Clark's next effort will be a full-length animated cartoon version of "Robinson Crusoe." Dick is quick to answer: "I see it as a sort of 'Yellow Submarine,' complete, of course, with a rock-music score." Of course. For that musical silver lining makes everything fit into the ecology of the Ant Farm.

When his promotional machinery swings into high gear on those movie score tunes, it is a marvel to watch. For example, a few years ago, the Cream's "Tennis, Anyone?" was transmogrified into "Theme from the 'Savage Seven'" and made a hit when Atco Records made an "error in labeling"; it failed to place "Savage Seven" in large letters in the title, Dick claimed. Incredibly, this became the focus for a publicity campaign, an excuse for dozens of calls to DJ's, a hundred telegrams to station managers, 300 telephone calls by his staff to record pluggers across the country, memos to distributors, press releases wholesale, immediate items in the trade papers, a hard push on the now-chagrined employees of Atco. All this directed almost completely from memory by Dick.

After the hit single comes the personal appearance tour, which he also handles with remarkable energy. His booking and promotion unit, which skyrocketed to success with the American Bandstand tours, began in 1956, and last year grossed \$5 million. He has arranged one-nighters for the Monkees, the Raiders, Tom Jones, Miriam Makeba, Bill Cosby, Engelbert Humper-

dinck, the Supremes, the Four Tops, Marvin Gaye, and hordes of lesser knowns, totaling over 300 last year. And new businesses keep popping up like teen boat cruises, campus film festivals, circuses, and even, shudder, adult entertainments.

Meanwhile, Dick's heart is still in televisionland. His documentary special, "Years of Rock," culled from past Clark productions is presently being negotiated. As Dick sees it, this capsule survey of pop music from 1950 to the present is a way to cash in on "the nostalgic yearnings of young people. With the oldies-but-goodies being revived, sometimes I feel like a history teacher." Typically, the ol' history teacher has placed at least one bet on the future by shooting a TV pilot of a popular music show featuring Roger Williams for CBS.

Let the country boys have evening shows, for Dick is being considered for one of those early morning 90-minute shows with absolutely no teen interest. He likes the idea. I have a whole host of *Bandstand* graduates who remember me when—and would still watch. I'd like to play something other than a teen idol, which I've never really been anyway." If he does it, he may not corner just the teens, but all of us.

Of course, he abhors such cynicism. "I've always been the front man for things writers don't like. Initially, they didn't like rock-and-roll. It was always, 'Dick Clark, interesting fellow who knows what he's doing, but how can he push this garbage on youth?'" Alas, writers—and Dick Clarks—never change. "Not everybody enjoys filet," insists the cultivator of youthful taste, "they often prefer hot dogs—or if not 'prefer,' then that's the way their taste has been cultivated."

Oh yes, one other thing about the Ant Farm on Dick Clark's coffee table that isn't true of his bustling teen kingdom —

All the ants are dead.

END



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ALINE SAARINEN, who has a local talk show in New York City and also serves as NBC's resident art expert, is putting together an imaginative and innovative art special to celebrate the 100th anniversary--on April 13--of the sprawling Metropolitan Museum of Art. Determined to avoid what she calls the "ghastly walk-through-the-museum" type of art special, Mrs. Saarinen and NBC colleagues JOHN LORD and ROBERT NORTHSHIELD will stage a vaudeville show with 16 sketches. The museum as such won't be seen at all, and its ancient treasures will get a thoroughly modern presentation that includes unusual visual techniques (one sequence is done in comic-book style), music and poetry.

"Who Invited U.S.?" is the question posed by a forthcoming NET documentary on American foreign policy. Produced by AL LEVIN, the program will trace the history of American intervention throughout the world . . . The findings of two years of exhaustive research into mental illness among young Americans will be aired in a 90-minute documentary on NBC April 25. The program is the work of two Emmy winners: ace photographer TOM PRIESTLY, who directed, and producer LUCY JARVIS ("The Louvre"). Mrs. Jarvis reports that there are six million known mentally ill youngsters between the ages of 16 and 24 in this country, and adds that not even 10 per cent of them are getting adequate care. Eight states have no facilities for such cases, she says, except for "a bed to sit on."

In his March 28 ABC special, Capt. JACQUES COUSTEAU will take viewers behind the scenes of marine research and explain why he and the crew of the Calypso feel they "must go down to the sea again." The special is aptly titled "The Call of the Deep" . . . JACQUES LEVY, director of the stage production "Oh! Calcutta!", pays a visit to MERV GRIFFIN early in March. Many of those familiar with the undressed nature of Levy's show will be tuning in just to see what he'll wear.

NET's five-part smokers' clinic, designed for viewer participation, runs March 2-6. The clinic includes an extensive self-administered test that is expected to give those who take it insight into the psychological and physical aspects of their habit . . . DUKE ELLINGTON and JOAN SUTHERLAND visit ED SULLIVAN on March 8, along with IRWIN C. WATSON.

English spy-story writer ERIC AMBLER has gone back, at least temporarily, to doing screenplays. His latest effort, titled "Love, Hate, Love," is a script for an ABC Movie of the Week production . . . Discovery '70 goes north of the border on March 8. The series is visiting Montreal to give its young viewers a look at the French-Canadian way of life . . . New suds in old soaps (CBS division)--JAN STERLING has joined the daytime serial The Guiding Light, playing the part of a maid; and TROY DONAHUE has become a regular on The Secret Storm. He plays a character intriguingly described as a "baby-faced opportunist."



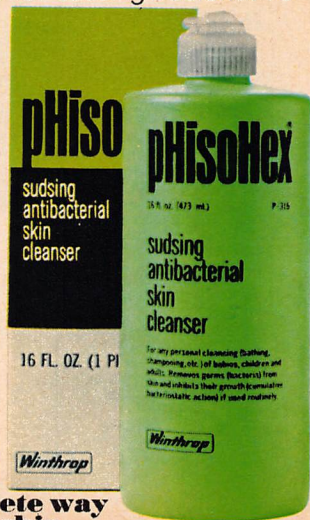


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# television crossword

Feb. 14, 1970

See next week's TV GUIDE for solution

Answer to puzzle of Feb. 7

J	E	D	E	D	A	M	P	R	I	G
A	G	O	R	O	S	E	L	O	V	E
B	O	N	A	N	Z	A	S	A	L	E
			T	I	E	S	I	T	E	S
E	M	O	T	E	D	E	N	T		
L	O	R	I	L	A	N	E	F	E	E
B	R	A	C	K	E	N	S	W	O	R
E	E	L	L	A	C	E	C	O	L	E
			J	I	V	E	B	E	G	A
S	T	O	N	E	B	O	A			
T	H	A	N	K	B	R	O	N	S	O
H	O	P	E	D	E	A	N	A	D	E
E	W	E	S	E	D	G	E	M	E	T

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39							40				
				41		42		43		44	45
47	48	49				50	51		52		
53					54				55		
56					57					58	

## across

- 1 Not high
- 4 She's Aunt Harriet
- 7 Ages
- 11 False god
- 13 \_\_\_\_\_ Jacks of  
*Peyton Place*
- 14 Actress Sara \_\_\_\_\_
- 15 \_\_\_\_\_ to come
- 16 Jim Nabors' dancers
- 18 *Meet the* \_\_\_\_\_
- 20 No (French)
- 21 Actor Richard \_\_\_\_\_
- 24 Heathen; not religious
- 28 Kind of dive
- 30 Avoid
- 31 Window part
- 32 Owing
- 34 Give off
- 35 Above a whisper
- 37 Kind of weasel
- 39 Mrs. Muir
- 40 He's a vampire
- 41 \_\_\_\_\_ Smart
- 43 *The Brady* \_\_\_\_\_

- 47 Star of 41 Across (2 words)
- 52 Lucy's co-star
- 53 \_\_\_\_\_-12
- 54 He's in *Mr. Deeds Goes to Town*
- 55 Actor Sharif
- 56 Social newcomers
- 57 CBS symbol
- 58 Female sheep

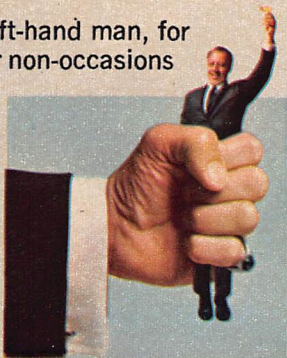
## down

- 1 To move unevenly
- 2 Smell
- 3 Had on
- 4 Chin Ho
- 5 Fuss
- 6 Tall tale
- 7 Nurse on *Marcus Welby, M.D.* (2 wds.)
- 8 Hurried
- 9 Insect
- 10 Witness
- 12 Protegee of Mitch Miller (2 words)
- 17 Inside information (slang)
- 19 What Corey is to Julia
- 22 Edward's nickname
- 23 Harsh, as a voice
- 25 *The Name of the* \_\_\_\_\_
- 26 Entrance
- 27 Educational network
- 28 Festive
- 29 Soon
- 31 Friend
- 33 Ever (poetic)
- 36 Act
- 38 Tease
- 42 Video film
- 44 *The \_\_\_\_\_ Droppers*
- 45 Animal nail
- 46 \_\_\_\_\_ Come the *Brides*
- 47 Steve Douglas to three sons
- 48 Poem
- 49 Capture a crook
- 50 Maggi Parker's role
- 51 Female saint (French, abbr.)



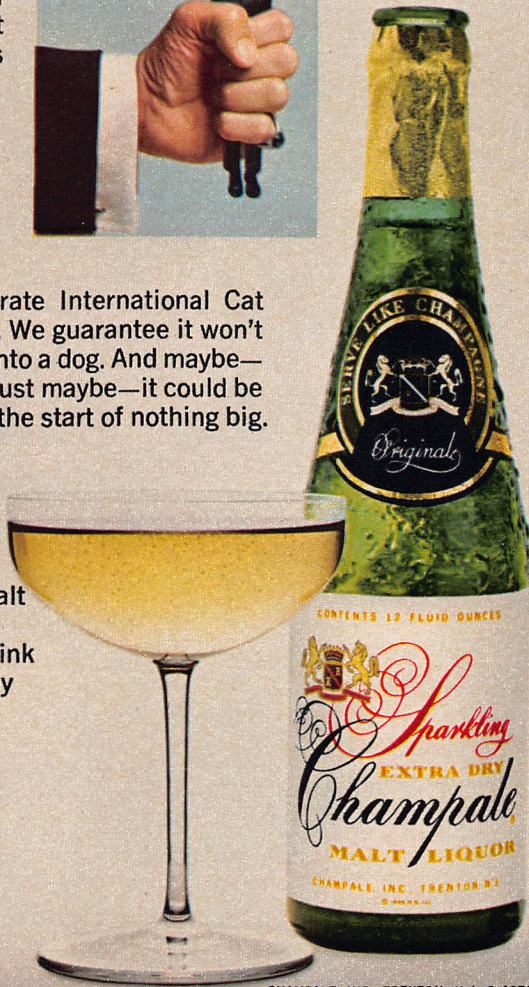
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